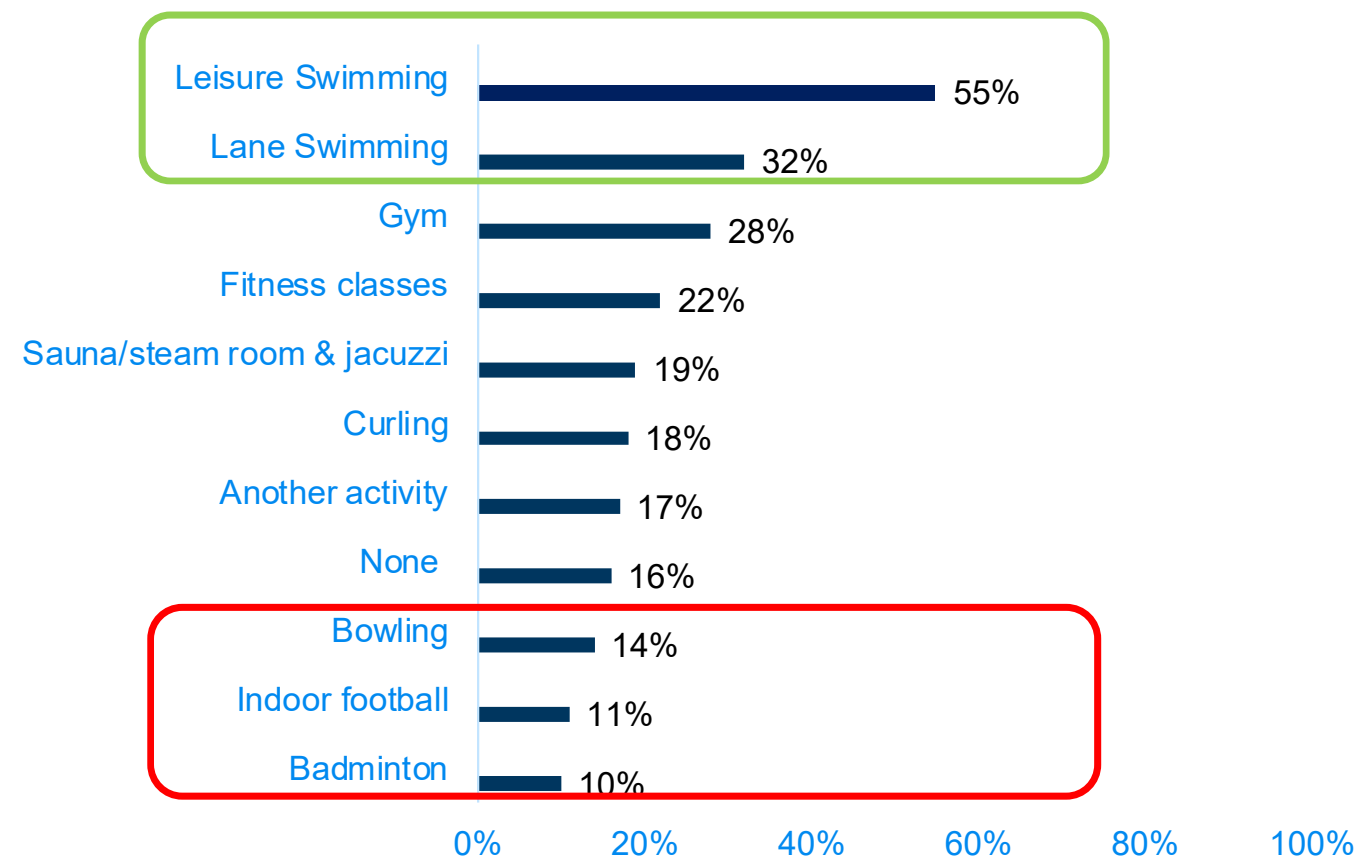


PH20 Survey Results

May 2024

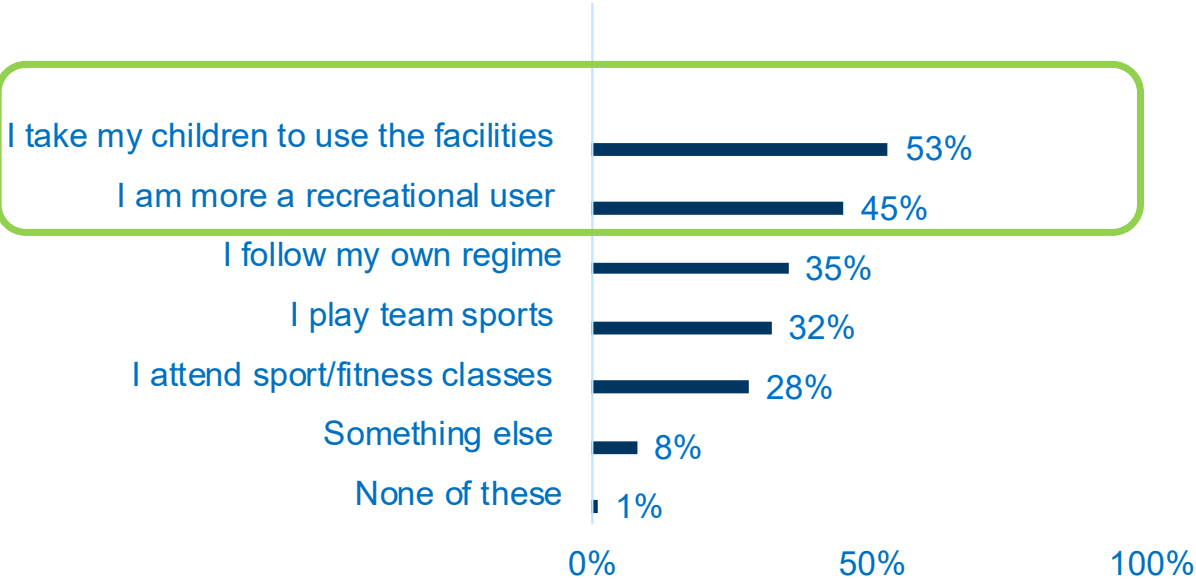
In the past six months leisure swimming is the most popular activity at a leisure facility in Perth



- 55% in the past six months have done leisure swimming and 32% have done lane swimming at a leisure facility in Perth.
- Swimming is a popular activity for people in Perth and should be considered as a top activity offered at the new PH20 facility along with a gym and fitness classes.
- Activities such as bowling, indoor football and badminton are not as popular and wouldn't be as in demand at the PH20 facility compared to leisure and lane swimming.

Source: Q1 Which of the following activities have you (or your children, if you take them to a class etc) done at a leisure facility in Perth in the past six months? Base n = 756 ; Total n = 1135, multiple choice

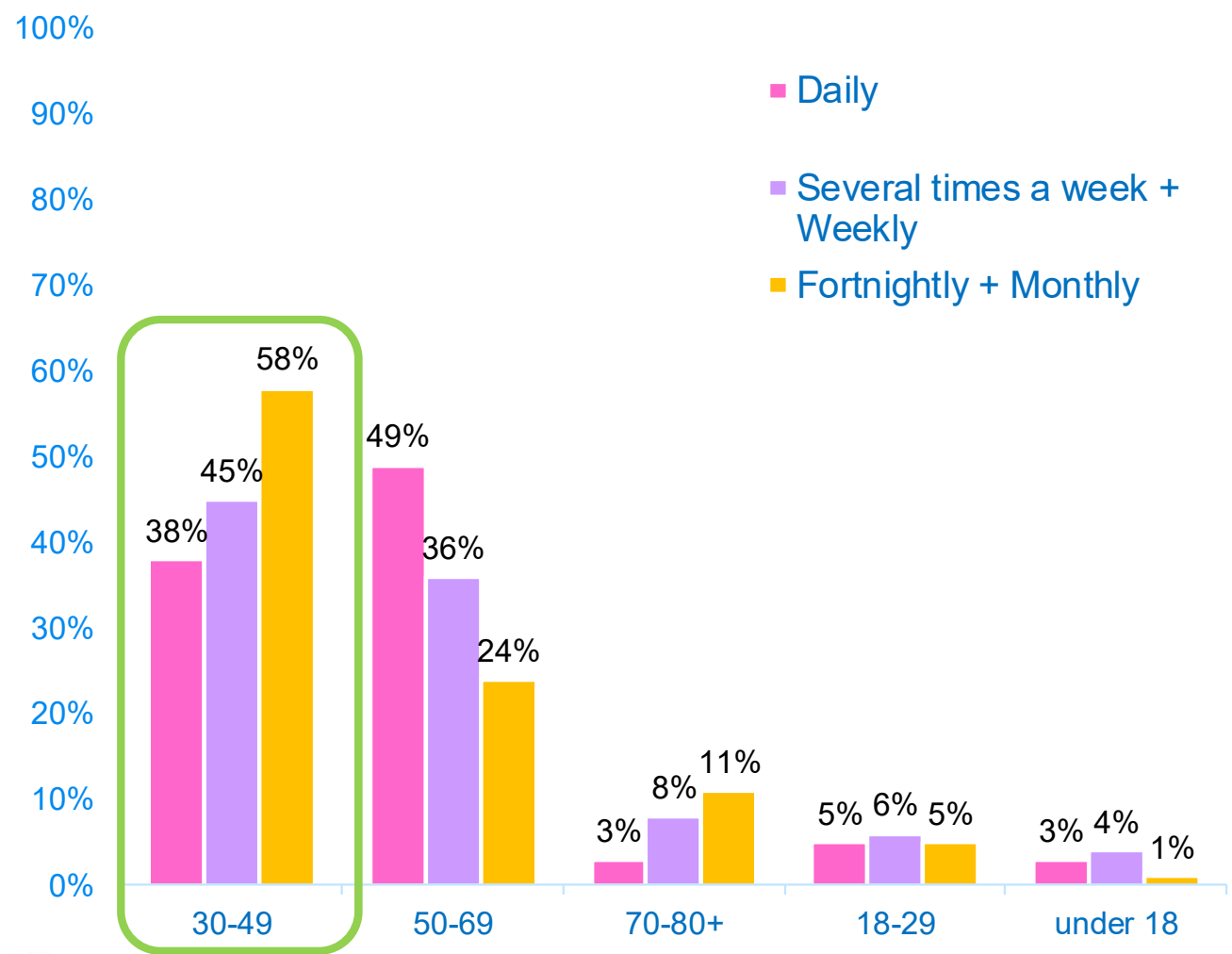
Most people take their children to use the facilities and do activities they enjoy at leisure facilities in Perth



- Parents take their children to do the activities both themselves and their children will enjoy doing. Swimming is one of those activities that cater to both parent and child and could be why it is so popular.
- Having the option of multiple leisure facilities which offer different activities is important for people in Perth as they are not limited to only one specific facility, in one area and only offering certain activities.
- People who visit leisure facilities in Perth like to do the activities they enjoy but only having one facility such as the PH20 is not going to cater to everyone's needs.

Source: Q3 When you think of using the leisure facilities in Perth, which of the following statements best fit you personally? Base n = 613 ; Total n = 1135, multiple choice

50–69-year-olds are most likely to attend daily



30-49 is the largest and most regular group to use leisure facilities.

50-69 prefer to use Perth Leisure Centre daily.

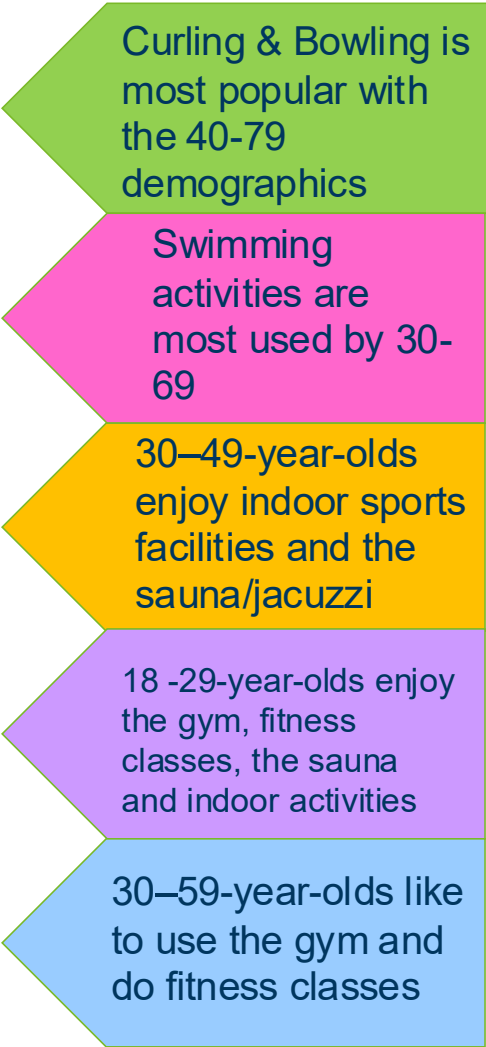
It can be assumed that those between 30-49 are attending more often fortnightly + monthly due to the working week.

Attending at the weekend when times and opening times allow.

Source: Q16 Which age bracket do you fall into? by Q4 How often do you usually tend to visit leisure facilities in Perth? Base n = 526 Total n = 1135. Not Showing: Prefer not to say n=15, single choice

The activities available currently, are enjoyed by the majority of leisure facility visitors

	Curling + Bowling	Lane + Leisure swimming	Gym + Fitness classes	Sauna + Jacuzzi	Indoor football + Badminton	Another activity: write in
Under 18	1%	0.8%	2%	0.9%	0.9%	0.9%
18-29	4%	6%	9%	11%	8%	4%
30-39	11%	28%	23%	29%	22%	31%
40-49	24%	28%	23%	24%	32%	32%
50-59	24%	16%	21%	16%	19%	15%
60-69	17%	15%	16%	10%	12%	12%
70-79	14%	5%	4%	4%	4%	4%
80+	3%					
PNTS	2%	3%	2%	4%	3%	3%



100% of 80+ exclusively do curling and bowling, while the gym and pools are used regularly by all others

Curling and bowling appeals to all age groups

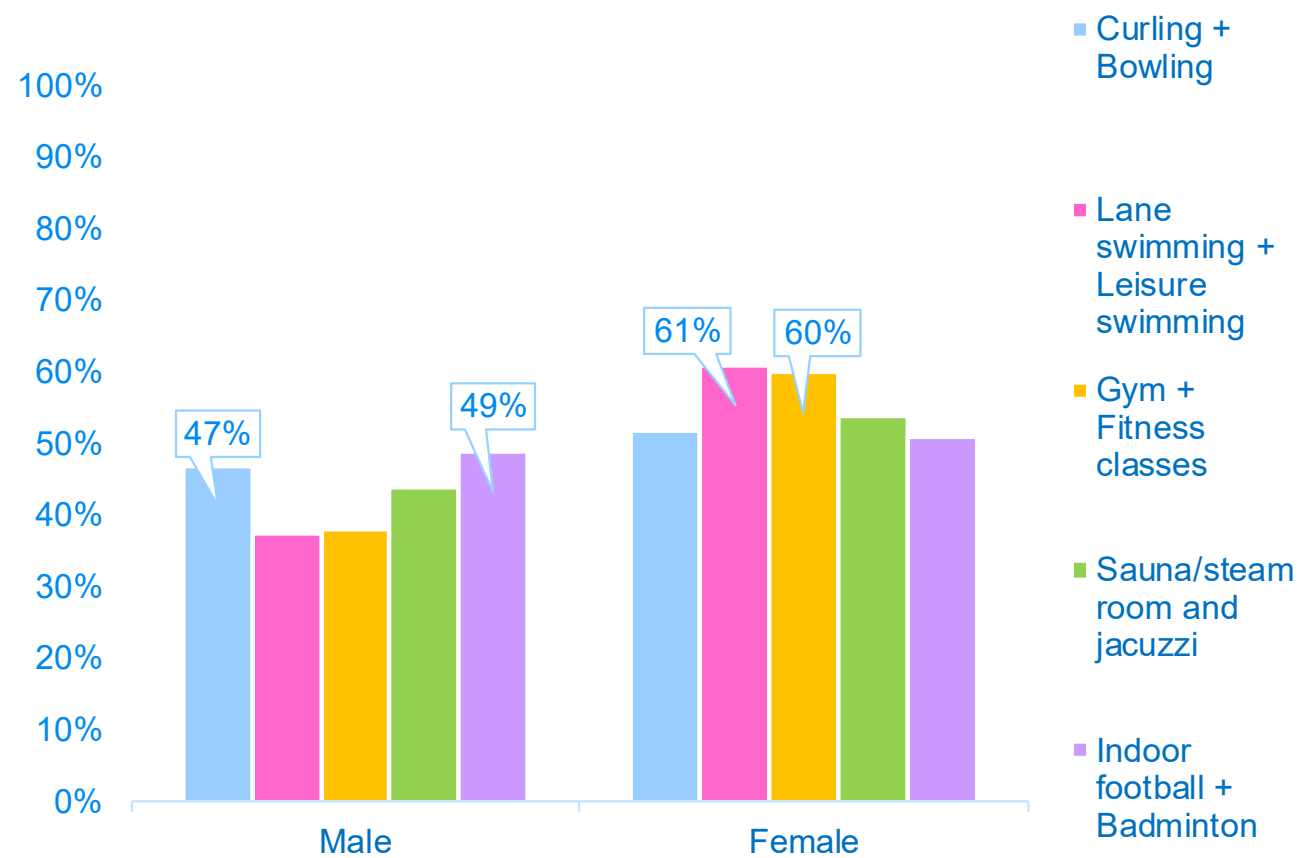
Swimming activities most popular with 30-49 age groups.

The gym and fitness classes are also popular between the ages of 30 and 69.

Ages 30-49 regularly use all the facilities available to them as well as using the centre of other activities (unlisted)

Source: Q16 Which age bracket do you fall into? by Q1 Which of the following activities have you (or your children, if you take them to a class etc) done at a leisure facility in Perth in the past six months? Pick as many as apply Base n = 526 Total n = 1135. multiple choice

Indoor football and swimming are the most popular activities amongst genders



The Perth Leisure centre has a **large female presence.**



Out-weighting male attendance in all activates except **indoor football**



Bowling, curling, badminton, and indoor football are **favoured by men.**



While pool activities and fitness classes are **preferred by women**

Source: Q15 To finish we would like to ask a few questions so that we know a little about who filled in the survey. Which gender do you identify with? by Q4 How often do you usually tend to visit leisure facilities in Perth?
Base n = 526 Total n = 1135 not shown: prefer not to say n= 9, other gender n=1, other activitie write in n=113