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5 Things to Never Do as a Streamer

Freedom and creativity are two things that draw people into the world of streaming, and as long as you're following certain guidelines, you can essentially run your channel however you want to get viewer's attention. However, having fun and entertaining them comes with its own set of guidelines. Even if you feel comfortable with your community, knowing some of the basics of streamer etiquette will protect you from losing viewers or potentially putting yourself in danger. To get you started, here are 5 things you should never do as a streamer:

1. Never give out your personal information

Whether you're a 5-viewer channel or a 5,000-viewer channel, sharing any of your personal information could put you in a dangerous situation. Never share your address, phone number, bank accounts, or any other sensitive information that could make it easy for someone to locate you or access any of your personal accounts.

2. Don't spam other channels to promote yourself

Self-promotion on other channels is just is not a good look. Going into another channel's live stream to spam their chat asking them to follow you or head over to your stream isn't being a team player. Streamers put in loads of time and hard work to build their platforms and they expect the same from others. Piggy-backing off of other accounts isn't going to earn you the respect of your fellow streamers or anyone in the community.

3. Avoid long pauses during your stream

Boring streams lead to bored viewers, and nine times out of ten, they will leave. The majority of people who tune in to your stream come for some exciting conversation and to connect with other people who enjoy the same things they do.

Before overthinking it, this could be as simple as talking about a new game, chatting about life, asking questions or taking a poll, and literally any other random thing that comes to mind. As long as you keep the conversation going, they'll most likely stick around.

4. Never discuss money or pay

Talking about income on a public platform is in poor taste. Never share with your viewers how much money the streaming app is paying you to be on it and more importantly, never tell them how much money you're making off of them. No one really likes to hear about it and it's just an awkward topic.

5. Keep toxic comments, complaining, and anger on the low

A little bit of negativity here and there during your stream isn't going to hurt anybody, but going overboard could be off-putting. Imagine talking to someone about something you like and they trash-talk it the whole time – this is how your streamers are going to feel. Most gamers know that the Internet is brutal and they could even think some of it is funny, but try to keep complaining about the games or companies to a minimum, don't have super fits of rage on stream, and try not to be too serious and gnarly with your comments toward other gamers.