

Image via ArabNews

# Best Streaming Platforms for New Streamers

To help you choose a streaming site when you're just starting out, here is a breakdown of the top three most popular apps: Twitch, YouTube, and Facebook. There are pros and cons for all of them, but it's up to you to pick whichever one structurally aligns with you and your purpose the most.



Image via iGaming

# **Twitch**

## **Pros**

- Created specifically for live streaming content
- Most popular platform for video game streaming
- Easy to use interface
- Offers "IRL" or "in real life" streaming option
- Streams cap at 1080p at 60 fps
- High overall revenue from donations and subs
- Easy to reach streaming levels:
  - o Streamer
  - Affiliate
  - o Partner



Image via manycam

## Cons

- Stricter penalties for breaking rules temporary ban up to 30 days
- Channels with high viewers tend to be favored in searches

Still need more on Twitch? Visit their page for creators here.



Image via SocialSamosa

## YouTube

## **Pros**

- Better for pre-uploaded content
- Multiple topic options, not only gaming
- Customizable thumbnails to catch browser's attention
- Easy to use interface
- Streams cap at 4k at 60fps
- Can easily build from existing YouTube community if you already have one
- Lenient 3-strike penalty system for rule breaking

#### **Cons**

- Lower overall revenue
- Lower quality of chat feature
- More difficult level system to reach

Still need more on Youtube Gaming? Visit their page for creators here.



Image via Gamerficial

## Facebook

#### **Pros**

- No software required to go live
- Builds from your existing likes on the app
- Viewer reach is super high
- Viewers can easily share your steam to their page for others to join
- Owns the Instagram app for double the promotion
- Easy to reach level options
  - Level Up program
  - o Partner

# **Cons**

- Streams cap at 1080p at 60fps ONLY for Level Up members and Partners
- Chance of less support since app is not made specifically for streamers
- Unpopular interface in the streaming community
- No option for "just chatting" feature
- Lower overall revenue

Still need more on Facebook gaming? Visit their page for creators here.