



Image via [Streamaid](#)

How to Go From 0-100 Followers

Building up those followers will be a main focus after your stream gets up and running. This won't be as simple as just logging on and going live, there is some effort and strategy that goes into it. Being an online presence in itself will definitely get you a little bit of attention, but putting in a few extra steps will get you where you want to be a lot faster. Don't worry too much if your followers don't jump in numbers right off the bat – patience is key!

Set Yourself Goals

First thing's first – start to think about the number of followers you want to gain each day, each week, or each month; everyone works differently, so pick whichever one works for you and stick with it. It's also important to set a deadline with these; something like “I want to gain 3 new followers by Sunday each week” or “I want to have 25 followers by the end of this month.” Just make sure all your goals are realistic. Don't get overzealous and set yourself up for failure.

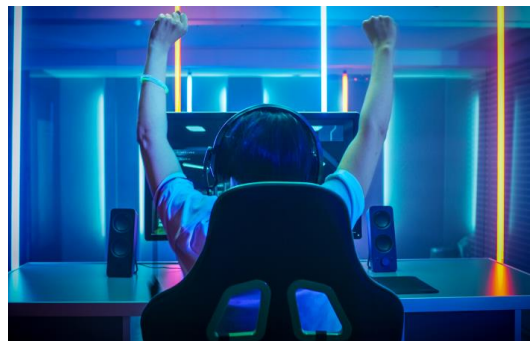


Image via [Digital Addicts Blog](#)

Keep Your Viewers in Mind

As a gamer, you obviously want to play games that you like and enjoy; but the same goes for your viewers and the games they want to watch. It's important to find the balance of playing the ones you enjoy while catering to your viewers at the same time. You could rotate between a few games, ask your community what they want to see, and note which games are bringing in the



Image via [Time](#)

most/least number of viewers. Keep in mind, though, if you're not having fun, your viewers will definitely pick up on it. Don't lose the spark of what made you start streaming in the first place!

Once you pick a game, think about what you know about it. If you feel confident in educating your viewers and answering any questions they might have, you should be good to go. You'll want to know how to beat levels, which weapons and attachments are best, the fastest way to level up, etc.

Giveaways

Incentives can go beyond just offering gaming wisdom; it can be something like contests and prize giveaways. Holding occasional contests (or however many you can swing) and giving away prizes, no matter how big or small, is a great way to bring in new viewers. It's no secret that people love to win things, so they'll be sure to tune in for that.

Be clear about the rules and the fact that the winner will be chosen randomly. Websites like [Name Picker](#), [Wheel of Names](#), and [Pick Random Name](#) are super easy to use for this – all you need to do is enter all the names of the participants and click the button to generate a name.

Also, consider picking the winner an hour or so into your stream and make it a rule that you have to be present at the time it's announced; this guarantees they're tuning in at least until then. If gaining subs is something you've incorporated into your goal, you can require all participants to be subbed to your channel in order to win, but this part is totally up to you. Either way, you'll be bringing in more viewers.

Stand Out

To set yourself apart from the thousands of channels already out there, consider having a few tricks up your sleeve. Build your channel into something that makes viewers want to come back for more; if you embrace creativity, the effort won't go unnoticed. Bring some humor to the table, be yourself, and be relatable – it's a natural thing for people to be drawn to that.

