

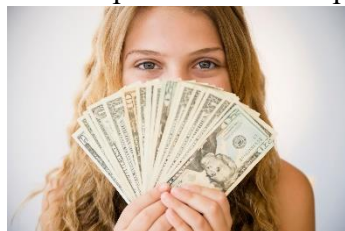


How To Turn Streaming into a Full-Time Career

For the streamers who are trying to make streaming their full-time career, it's absolutely achievable; but be smart about it. When you feel comfortable with the growth of your channel and find yourself in a good rhythm, you can start breaking down how much money you're averaging to decide what your future in streaming could look like. Before jumping right in, consider these tips:

Be Aware of Your Finances

Make sure your streaming income is consistent and is enough to support you. Don't quit your day job until you're confident in making the transition to full-time streaming. It might take months or even years; but by waiting, you'll know you're doing the smart thing and aren't going to end up stuck in a hard place if your stream doesn't perform like you thought.



If you do decide to jump right in to full-time streaming, you can always make money on the side by freelancing your skills like video editing, creating content, etc. You could also consider having a side gig like waiting tables while your income is picking up from streaming.

Quality > Quantity

Investing in yourself and your career is the smartest thing you can do. Using high quality equipment like webcams, mics, and monitors could be the thing that sets you apart from others. This also goes for investing in a comfortable chair; you might be spending 8-10 hours in that chair and it'll be a lot easier on you if you're comfortable for a long period of time. High quality streams are going to attract more viewers and help you maintain a loyal community.



Be Consistent

This one is pretty simple. Consistency is key. Things like streaming when you say you will, not canceling streams multiple times a week, and following through on things will keep your viewers around.

Streaming frequently and consistently will also mean more money in your wallet. The more you stream, the bigger the window is for viewers to sub and donate. Another thing to keep in mind is that people like to invest and donate their money to things they believe in, so if you're being a loyal streamer, you'll end up with a loyal community who will want to support your career.

Think Professional

If you really want to make streaming your full-time career, take it as seriously as any other job. For now, streaming isn't considered a "traditional" career and not everyone understands it; but it can be just as successful as any other job if you treat it like one. Create a separate business email for promoters and brands to reach out for paid promotions, collabs, and other opportunities. You'll want to make it visible on all of your social media networks and on your channel. This can make you some extra money and open up new doors for even more profitable opportunities.

Self Promote!

This one is huge. Promote yourself like you've never promoted yourself before. Post on your social media when you're going live, while you're live, when you post a new video, literally anything. The more people you reach, the more potential subs and donators.

