

SW

Stephanie Wescott

Freelance writer with a focus on assignments that connect us through our shared humanity: Topics range from animal rescue to scientific discoveries, and profiles on people and organizations making a positive impact. Specialty is uncovering the heart of the story, inspiring readers, and moving them to tears, laughter, and action.

Location

Burbank, CA

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Education

Emerson College | Boston, MA

Key Skills & Characteristics

- Creative Interviewing
- Research Skills
- Communication
- Adaptability of tone & voice
- Critical Thinking Skills
- Impactful Storytelling
- Emotionally-driven Content
- Independent
- Detailed
- Empathetic
- Goal-Driven

CONTRACT WRITER

IFAW (International Fund for Animal Welfare) May 2023 – Present
Global nonprofit organization that uses a holistic approach to protect the planet through rescue, rehabilitation, land conservation and community engagement

- Conduct interviews, research, and write copy for assignments

betterTogether Forever Jan 2021 – Present
Nonprofit animal welfare agency providing pet-related resources to underserved communities and pet parents going through financial crisis

- Write monthly newsletter: Articles include profiles, CTA's, event announcements, personal impact stories, and research-driven pieces about the human-animal bond, pet guardianship, and socio-economic issues
- Collaborate with executive director on article choices and edits
- Interview board members and others for profile pieces
- Research inquiries, follow up for details, and develop full stories
- Wrote article about merger printed in Summer 2021 *Highway Earth Magazine*

Bark Avenue Foundation Jan 2019 – Jan 2021
Nonprofit animal welfare organization that taught Humane Education in the schools and provided resources to pets whose people were experiencing housing insecurity

- Created, wrote, and maintained the weekly blog *Journal of Kindness* in 2019 which featured interviews with people making an impact in the animal welfare field, personal tales, and re-posting of feel-good stories around the world
- Wrote holiday and event e-blasts
- Wrote and contributed to e-blasts and letters for fundraising campaigns, including Giving Tuesday
- Wrote monthly newsletter June of 2020 until merger with HomeDog LA to form betterTogether Forever

My Way Home Dog Rescue Jan 2017 – June 2017
Foster-based dog rescue in Sandy, Oregon.

- Conducted interviews of volunteers and read notes about their foster dogs
- Crafted compelling adoption ad copy for Petfinder and Adopt-a-Pet for rescue dogs
- Wrote feature article about fostering and adopting dogs rescued from the Korean meat market; story printed in August/September 2017 *Spot Magazine*

BLOGGER

www.alltuckerredout.org/travels-with-tucker Dec 2013 – Present
Canine-centric hiking blog on and off the trails across the U.S. and Canada

- Photograph, edit, and publish all images
- Write and edit all copy, creating a narrative for the journeys

www.preciouscargo-pawprints.blogspot.com/ Feb 2010 – Dec 2013
Blog chronicling my adventures in dog rescue.

- Curate emails to be used as blog posts for November 2007-February 2010
- Write all copy and take all photos to create on-going narrative
- Publish blog nightly during each dog rescue assignment