## **Mission Statement**

The list drivingen by its mission is to:

To a A dvance all modes of transportation across the Commonwealth, to celebrate and preserve the hard work and ingenuity of generations past, and to inspire current and future generations of Virginians to value this an industry that which is essential to the Commonwealth's history, culture, and economic growth.

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## Goals

In service toof its visitorspatrons, the Museum shall:

- Hholds historic assets as a public trust;
- Pereserves and interprets meaningful transportation-related objects, and by providinges the opportunity to interact with treasured real artifacts as appropriate,
- rRecords and resharetells the stories of the accomplishments of men and women offrom all ranks inof Virginia transportation history.
- eEducates school children in a fun, and historically authentic environment through standards-based programming that teaches history and expands young imaginations,
- Perovides meaningful experiences for volunteers interested in our transportation heritage whileand giving back to the community
- Ceollaborates with other institutionsorganizations, including rail heritage, scientific and other historical organizations, to expand services while avoiding redundancy and duplication throughout the Commonwealth and beyond, and
- <u>F</u>focuses\_-on the <u>regional and national significance of Virginia's proud</u> railway heritage-of <u>Virginia as our region's most significant.</u>

## Vision

The seeks<del> to become</del>:

- Gglobally recognized for acknowledgement of the treasures in its collection,
- Recognition as an essential educational resource, and
- a driver in tThe ability to improve and facilitate the Roanoke Valley's economic growth-

To In achievinge its vision, the Museum is committed to excellence in its interpretation of Virginia's transportation heritage including:

- Personal transportation-related experiences, past and present;
- eCommunity development brought about byas a result of transportation, both social and commercial;
- <u>\$\text{T}\text{ransportation technologies}</u>, and <u>significant</u> changes in those technologies over time.in the transportation industy

Given our location in Roanoke, tThe Museum will-shall focus on preserving and telling conveying Roanoke's story in order to:

- to cCelebrate local and regional achievements while, restoring Roanoke's regional pride in its rail heritage; and
- act as asan exemplary of similar developments infor other parts of the Commonwealth.

The Museum strives to accommodate, educate, and engage the broadest audience possible, while working collaborating with other organizations. Special consideration is given to addressing appropriate educational standards <u>as well as and</u> fostering creativity and a sense of wonder among visitors.

Through the authentic and innovative interpretation of the Museum's collection, visitors will gain a greater understanding of the history and accomplishments of both their community, and their own families, and the unlimited potential of providing inspiration for achievement in future generations.

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