

# Eunice Festus Chijioke

## Medical and Health Content Writer | 5+ Years of Experience

[LinkedIn profile](#)

### SUMMARY

Seasoned medical content writer with over 5 years of expertise in creating engaging and informative health-related content for various digital platforms. Skilled in translating complex medical information into user-friendly and accessible materials that educate and empower audiences. Passionate about leveraging the latest research and trends to deliver high-quality, SEO-optimized content that drives user engagement and meets the evolving needs of health-conscious consumers.

### CORE COMPETENCIES

- Medical Writing and Content Creation
- Research and Synthesis Skills
- Technical and Digital Content Optimization
- Remote Work Experience and Independence
- Collaboration with Cross-Functional Teams

### PROFESSIONAL EXPERIENCE

MEDICAL CONTENT WRITER | KidneyLine, Remote 2024 - Present

- Researched and wrote over 150 high-quality medical articles, blog posts, FAQs, and educational materials, covering a wide range of health topics.
- Developed content that achieved an average user engagement rate of 85%, as measured by time spent on the page and bounce rate.
- Optimized content for search engines, resulting in a 40% increase in organic traffic to the health app over the past few months.
- Edited and proofread 100+ pieces of content to ensure accuracy, clarity, and consistency, with a 95% approval rating from the health expert review team.
- Continuously monitored content performance and user feedback, implementing data-driven improvements that led to a 25% increase in user satisfaction scores.
- Contributed to the content strategy and planning process, identifying 8 new content initiatives that were successfully implemented.

#### MEDICAL WRITER | SemicHealth, Remote 2023 - Present

- Researched and wrote 75 engaging and informative medical articles and features for the magazine's print and digital platforms.
- Collaborated with the editorial team and subject matter experts to ensure 100% content accuracy and alignment with the magazine's brand and editorial guidelines.
- Leveraged search engine optimization (SEO) best practices to optimize content, leading to a 30% increase in online readership over 1 year.
- Proactively monitored industry trends and reader feedback, identifying 6 new content opportunities that were incorporated into the editorial calendar.

#### EDUCATION

Bachelor of Nursing Science  
National Open University, Nigeria

#### CERTIFICATIONS

Certificate in Health and Medical Writing, 2023  
SEO for Content Creators, Udemy, 2023