

myVA Rocks

Social Media Sample Project



Objectives



- **3 Distinct Graphics that will work for both Instagram and LinkedIn**
- **Copy that is relevant, free of grammatical errors, and consistent with myVA Rock's brand voice**
- **An organized delivery with brief and concise explanations**

Brand Assets

- Observed social media platforms
- Saved assets and researched fonts directly from website
- Utilized Google Images for other logos and brand colors
- Scanned images on Canva to populate correct color scheme

CLIENT TESTIMONIAL



“...I adore Kim and I gush about your service every chance I get. She is such a perfect choice for me – proactive like you said, super helpful with process type stuff (which I’m BAD at), super professional and friendly, and picks up everything easily. She’s better than people I’ve hired in my industry. I can’t say enough. Thank you!”



Dawn

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Testimonial

Copy: We're honored to receive such heartfelt testimonials from our amazing clients! 🧡 It truly inspires us to see the positive impact of our virtual assistance services on their business growth and productivity. Their success is our success! 🚀

#ClientTestimonial #VirtualAssistants
#Success

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“Testimonial” Post



- **Powerful quote illustrating the value of services and ease of use**
- **Color scheme that aligns with brand identity**
- **Copy that exemplifies the inspiration we receive from our successful clients**

Our Services

Copy: Qualified. Certified. Verified.

Let our superhero sidekicks tackle every and any task you need! 🦸 When you become our client, you have access to our entire top-notch community of VAs to bring you assistant services tailored to your specific needs. 🌟

Learn more about the services we offer:
<https://myva.rocks/>

#myvarocks #VA services #assistance

🔍 Virtual assistant for **training** ✕

Virtual assistant for **grant writing**
Virtual assistant for **social media posts**
Virtual assistant for **copywriting**
Virtual assistant for **blog writing**
Virtual assistant for **email management**
Virtual assistant for **calendar & scheduling**
Virtual assistant for **editing**
Virtual assistant for **project management**

Our VAs come fully equipped.

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“Our Services” Post



- Fun and creative way of showing the wide variety of services we offer
- Color scheme and logos to align with brand identity
- Copy that expresses the access and scalability of our services

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Benefits of Hiring a VA

Copy: On the fence about hiring a personal assistant? Imagine a life without having to do those tedious, everyday tasks that keep you from achieving your goals. 🏆

Hiring a virtual assistant has been shown to increase productivity on high-priority tasks, be a cost-effective option over hiring a full-time employee, and flexible in finding support for your individual desires!

Unleash your potential today 🚀
<https://myva.rocks/>

#VirtualAssistantBenefits #Productivity
#Goals

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“Benefits of Hiring a VA” Post

- Video representing the joy of a client once they hire a virtual assistant
- Images that convey the text for quick identity
- Copy that highlights the value in hiring a virtual assistant to provide the client with more time for high-priority tasks

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