

# Lifestyle

ADPPRESIDENT'SCLUB

ATLANTIS | 2024



THE EXCLUSIVE  
**BAHAMIAN**  
EXPERIENCE

**50**  
YEARS  
CELEBRATING  
ADPPRESIDENT'SCLUB

AN INCREDIBLE  
**TROPICAL**  
ADVENTURE



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L I V E

O N C E

*So ... let's go to Atlantis!*

Drop your bags *and drop your jaw!* The ultimate adventure to the most amazing tropical luxury playground on Earth awaits with Atlantis 2024 - A Digital Sales Exclusive President's Club.

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## Your Passport to Tropical Bliss is Officially Stamped

his glamorous getaway of limitless fun and exclusive ADP-style luxury is what our top performers completely deserve for crushing their sales goals. Imagine a place where gravity doesn't hold you back, where every moment is lit, and YOLO is the mantra. It's Atlantis Paradise Island, where legends come to life and dreams become reality!

Atlantis Paradise Island spans 171 acres and uniquely combines exhilarating water adventures, killer nightlife, the world's largest open-air marine habitat (including huge sharks and curious dolphins) and five miles of pristine beaches. There's an outstanding oceanfront golf course, luxurious boutiques, as well as the hands-down best casino in the Caribbean. And don't forget the delicious cuisine to suit your every mood. All this and much more is included in this poetically beautiful backdrop of Bahamian tropical splendor.



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## Celebrating with Exclusive Opulence

ou've crossed the finish line, exceeded your goals and this is your victory lap! President's Club attendees will stay in one of the most iconic landmarks in the Caribbean, The Royal – and its entire West Tower is **exclusive** to our ADP Digital Sales top performers. Our private oasis also includes two more amazing EXCLUSIVES: the ADP Beach and the ADP Pool, as well as a generous drink package. From your beautifully appointed luxury accommodations with stunning views, you'll gaze upon – and be steps away from – all the action.





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**The Good Life**

Atlantis makes it easy to enjoy the good life, because everything is within walking distance. Pop downstairs and lounge at the pool. Or walk a couple of steps and take a dip in the crystal clear Bahamian waters. Decisions, decisions ...



**Finding Paradise**

Nothing wrong with a little alone time ... even at Club!! Wander the shores of Atlantis. Take in the beauty and tranquility. Listen to the waves hit the sand. This is paradise. Breathe it in.





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### The Sheer Wonder of This Precious Ecosystem

Paradise Island and all 700 Bahamian islands and cays were formed millions of years ago by the buildup of coral reefs. Coral reefs, known as the rainforests of the sea, support more than 25 percent of the world's marine life. And the Bahamas is home to one of the largest barrier reefs in the world, the Andros Barrier Reef. This coral garden is a living organism – the third largest living organism in the world – stretching 190 miles. What's more, the Bahamian waters are the clearest in the world. You can see 200 ft. down, equivalent to 20 stories to the ocean floor.



The beaches are straight out of your wildest dreams. Atlantis has 5 miles of white-sand beaches and unbelievable Caribbean views. You'll have to pinch yourself to believe it's real. Capture the moment. **Instagram? More like insta-paradise!**



### Makes Some Waves!

Zoom down the water slides of the 141-acre Aquaventure water park that redefines the word epic! Go deep into The Abyss, a 200-foot near vertical body slide. Challenge your guest to a clocked high-speed splash down the Challenger slide. Feel the rush as you tube through the pulse-pounding River Rapids!

Dive into the crystal-clear waters of the resort's manmade enclosed 14-acre Dolphin Cay and interact up close with playful dolphins. Explore the lagoons, coral formations and Atlantis-themed aquatic exhibits filled with exotic marine life. From sharks, rays and barracudas, to eels and critically endangered Smalltooth sawfish, Atlantis is the largest open-air marine habitat in the world, with an incredible 55,000 marine animals.





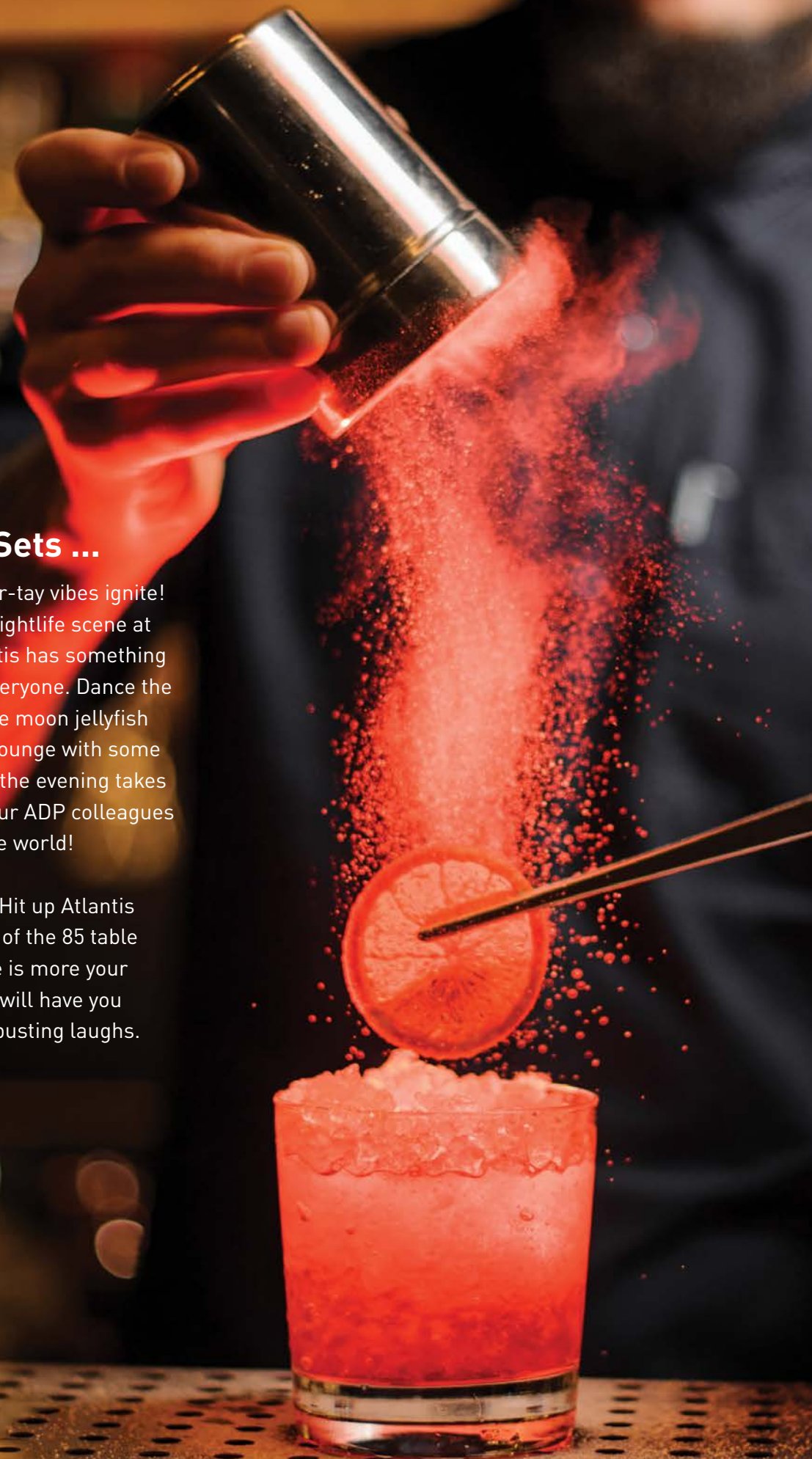
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## When the Sun Sets ...

he par-tay vibes ignite! The nightlife scene at Atlantis has something for everyone. Dance the night away at Aura, marvel at the moon jellyfish behind the bar at Moon Bar, or lounge with some live music at Bar Sol. Wherever the evening takes you, you'll own the night with your ADP colleagues and new friends from around the world!

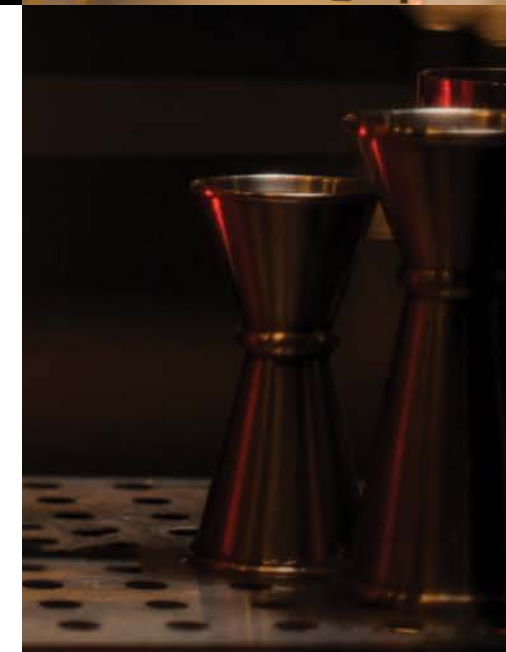
Or maybe you're feeling lucky? Hit up Atlantis Casino and try your hand at one of the 85 table games! And if the comedy scene is more your style, Jokers Wild Comedy Club will have you LOL-ing all night long with gut-busting laughs.



## Calling All Foodies

hungry? Savor the authentic Bahamian cuisine and awaken your taste buds! The food scene has it all, as Atlantis is the culinary capital of the Caribbean with 40 bars and restaurants – including three led by MICHELIN-starred chefs. Whether you're looking for an elegant dinner, a quick lunch or a late-night snack, Atlantis has something to delight every palate.

So, focus with passion, energy and intelligence, and come on out and enjoy making memories that scream LEGENDARY!





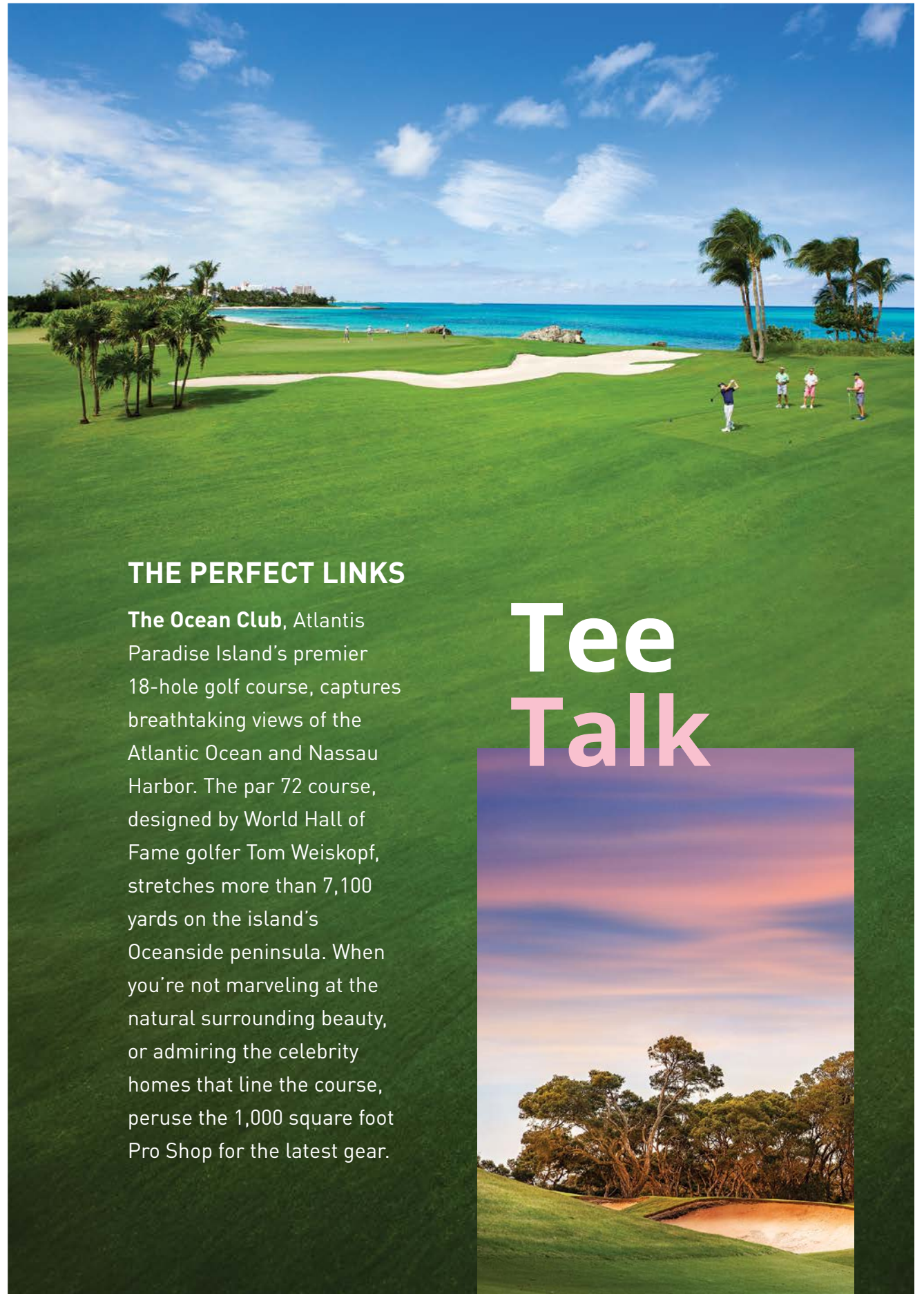
# SWING, SERVE & SPLURGE!

ATLANTIS FEATURES SOME OF THE MOST BEAUTIFUL BEACHES AND UNBELIEVABLE AQUATIC ADVENTURES IN THE WORLD. BUT WHEN YOU COME BACK TO LAND, YOU CAN STILL MAKE A SPLASH! SO DRY OFF ... PUT ON THOSE SHADES ... AND *explore all that is Atlantis!*

*Atlantis* Paradise Island has something for everyone.



- You want to hit the links? **Check!** ✓
- Tennis more your thing? **Check!** ✓
- How about a celebratory shopping spree at the finest boutiques in the Bahamas? **Check, check!** ✓✓
- Casino? **Check!** ✓ Award-winning spa? **Ahh ... you get the idea!**



## THE PERFECT LINKS

**The Ocean Club**, Atlantis Paradise Island's premier 18-hole golf course, captures breathtaking views of the Atlantic Ocean and Nassau Harbor. The par 72 course, designed by World Hall of Fame golfer Tom Weiskopf, stretches more than 7,100 yards on the island's Oceanside peninsula. When you're not marveling at the natural surrounding beauty, or admiring the celebrity homes that line the course, peruse the 1,000 square foot Pro Shop for the latest gear.

## Tee Talk



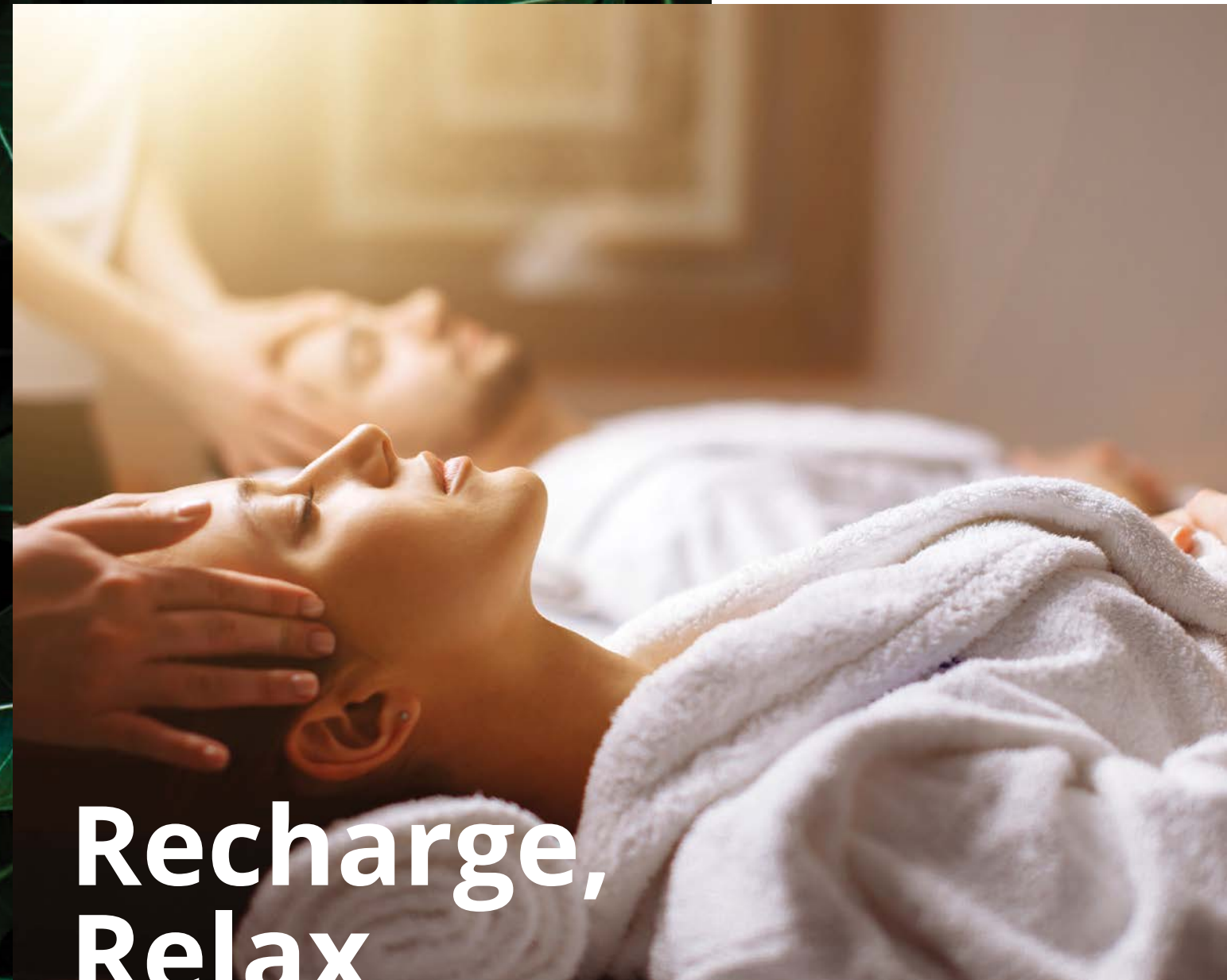


### SET POINT, MATCH POINT

Serve up a win at the world-class Atlantis Tennis Center. With tennis director and Bahamas native PJ Major at the helm, you'll volley and lob alongside views of the sparkling blue Bahamian waters. Six courts are available for singles, doubles or private lessons.



## Court Couture



## Recharge, Relax, Repeat

### DEEP BREATHS IN

Unwind and indulge at Atlantis' tranquil escape, the award-winning Mandara Spa. Bask in the warm and cold plunge pools. Heat it up in the steam and sauna rooms. Go for the Caribbean Coffee scrub. Treat yourself to the Balinese healing touches, traditional European therapies and natural elements indigenous to the Bahamas. Mandara will bring balance and calm to your President's Club adventure. After all, *you've earned it!*







### IN IT TO WIN IT

Experience the thrill of the game at Atlantis Casino. This world-class casino features 85 gaming tables and 700 of the latest slot machines. It's innovative design has it spanning a 7-acre lagoon, while linking the The Royal and Coral hotels. Roll the dice! Go for that perfect flush! Or hang with the high rollers at Salon Privé, a gaming experience catering to the elite casino customer. May lady luck be on your side!

## Feeling Lucky?



# Inviting Luxury



### TRY IT ON

You've made it to Club. Now go on that shopping spree and spoil yourself or your significant other! The shopping in Atlantis rivals that of Rodeo Drive or 5th Avenue. Visit Marina Village Shops for some fun tropics-inspired apparel. Head over to nearby Escape at the Cove for the perfectly created designer boutique. Or browse the Crystal Court Shops and discover the finest men's and women's fashions, including; Gucci, Balenciaga and Saint Laurent. ✨





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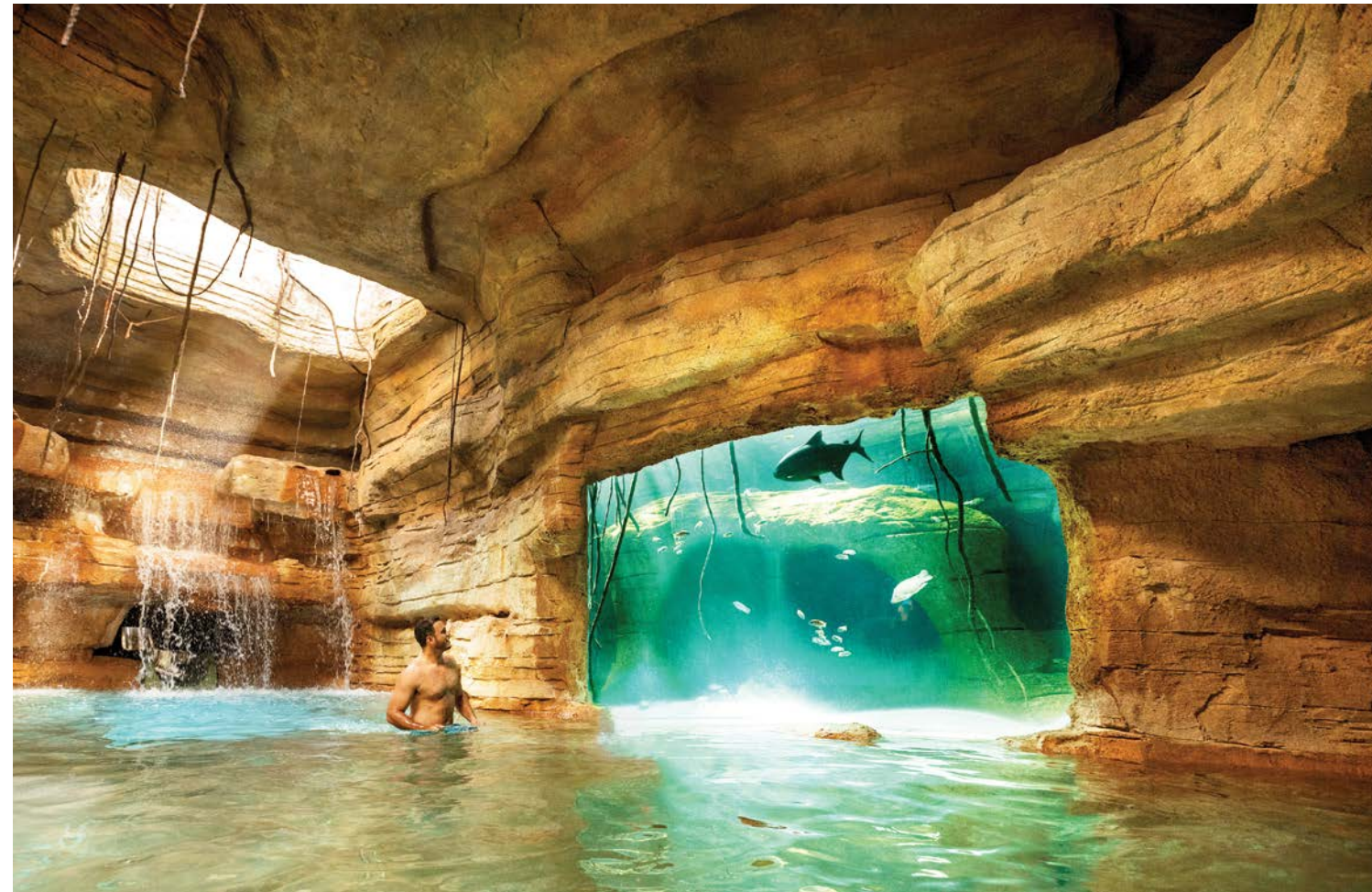
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To the Adventure  
of a Lifetime!

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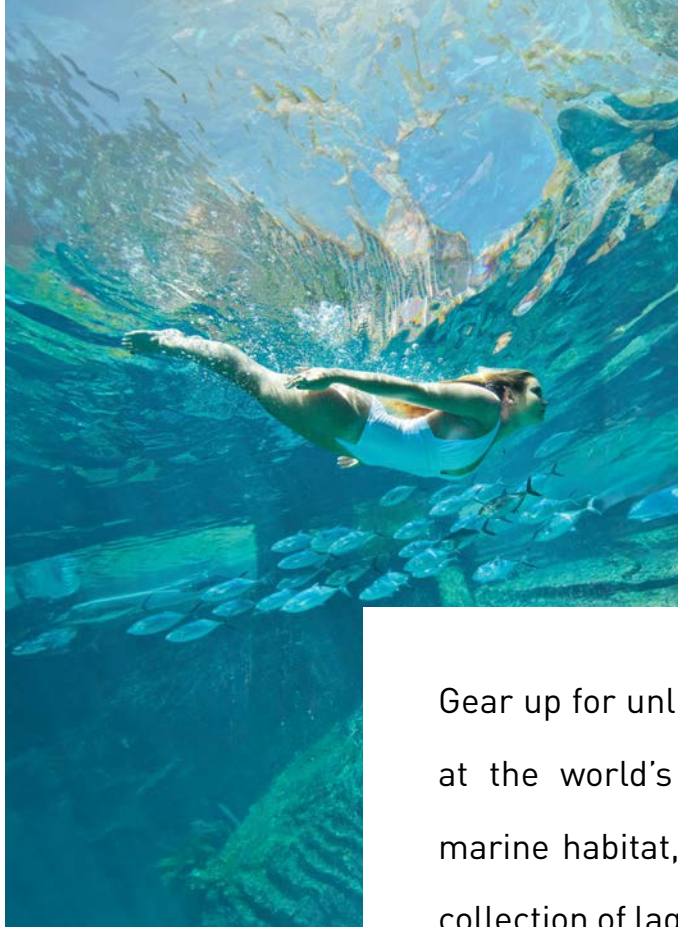


Whether you're in the water, on the beach or touring the magnificent Aquaventure, Atlantis gives you so many ways to **DIVE RIGHT IN!**

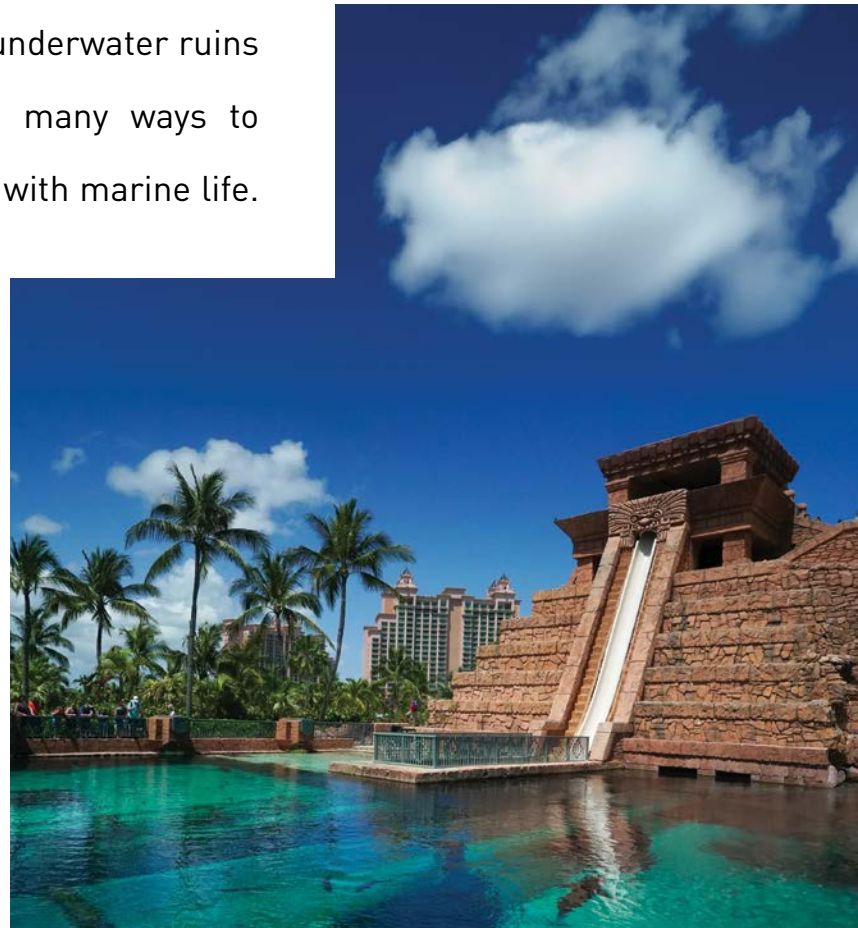
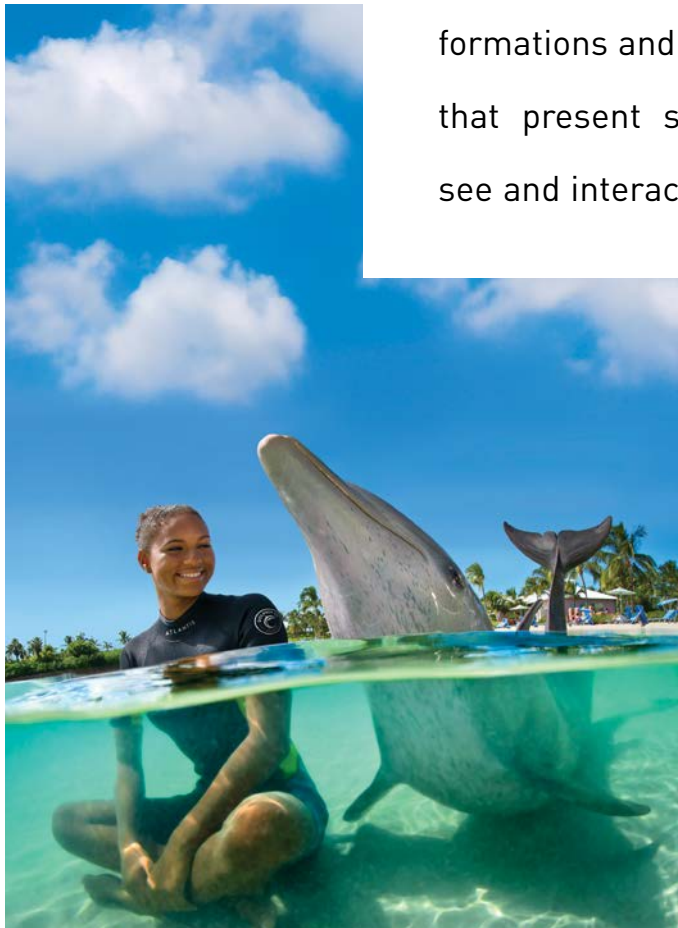




# DIVE IN *To* the Adventure of a Lifetime!



Gear up for unlimited adventures at the world's largest open-air marine habitat, an awe-inspiring collection of lagoons, caves, coral formations and underwater ruins that present so many ways to see and interact with marine life.



## *Up Close & Personal with Sea Life*

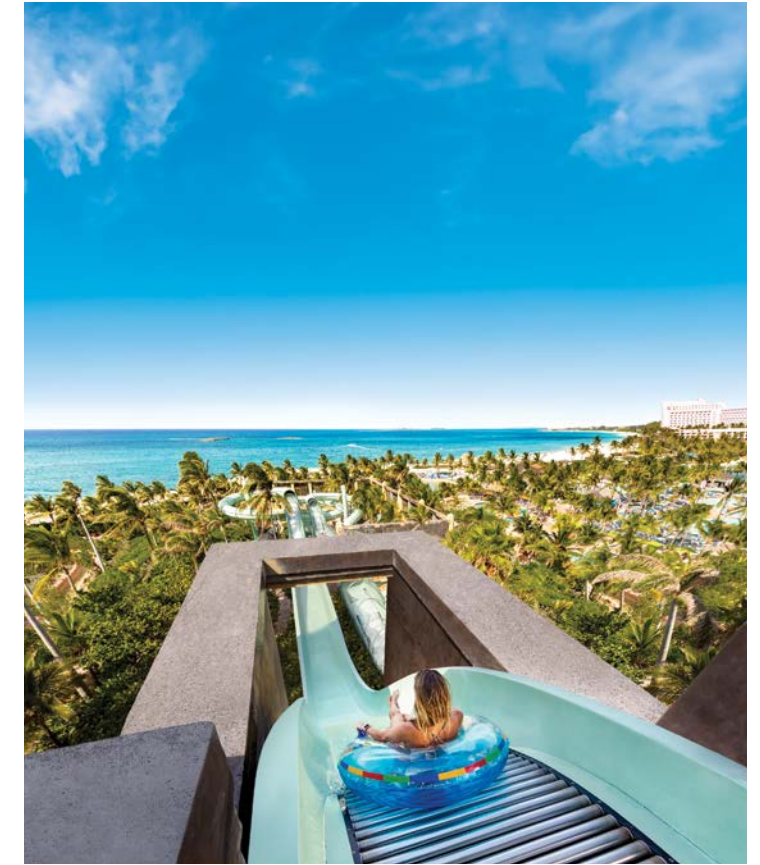
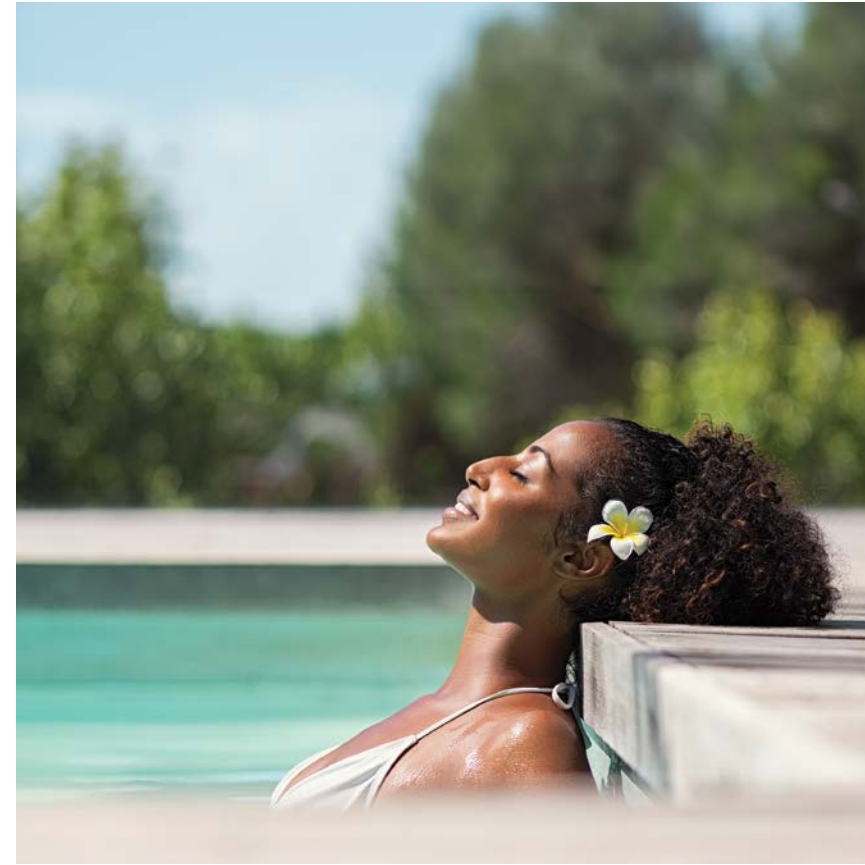
At Dolphin Cay, you'll find plenty of supervised interaction options with dolphins rescued from the grips of Hurricane Katrina. Kayak or paddleboard alongside these resident dolphins or get in the water and snorkel with your new pals. If sea lions or stingrays are more your style, try a supervised swim accompanied by an animal behaviorist. Go to the Ruins Lagoon if you're interested in swimming with schools of tropical fish and explore the underwater ruins depicting the legendary city of Atlantis. Prefer to keep dry? Head over to the Mayan Temple Shark Lagoon or Predator Lagoon & Tunnel, a transparent 100 ft. underwater tunnel submerged in a lagoon filled with sharks, rays, sawfish, and more!



## DIVE IN *To* the Adventure of a Lifetime!

### Swimming in Luxury

Experience the epitome of luxury on these pristine beaches and posh pools that set the stage for unparalleled indulgence and exhilarating fun. Why not start with the exclusive chic ambiance of the ADP Pool at Temple Bath, which is nestled in a lush tropical landscape appointed with magnificent statues and columns as a nod to the mythical city of your resort's namesake. It's a short walk to The Coral Pool's swim-up bar, where you can order your favorite tropical cocktail. Explore the Baths Collonade Pool, which features large columns adorned with hieroglyphics and a massive sundeck perched atop custom rockwork. Then there's the Grotto Pool, with its beautiful cascading waterfalls. Or head to the South Paradise Lagoon Beach for non-motorized water sports in the calm blue waters of this protected cove. Paddleboards, water bikes, kayaks and masks and snorkels are available for rent.



### Aquaventure!!

Feel the rush at Aquaventure, a 141-acre waterscape that features thrilling water slides and wave pools with an incredible 20 million raging gallons of water. Take on the Leap of Faith, the world's most famous water slide, with a 60-ft. near-vertical drop. Feel the rush of the Rapids River, a mile-long ride with white water wave surges and elevation drops of up to 7 ft. Or grab an inner tube and climb to the top of the 120 ft. Power Tower for a ride that features a camel-back drop into a cavern with exhilarating twists and turns.

Whether you're looking for a splash-tastic time, curious about the marine life or desiring moments that redefine luxurious relaxation – Atlantis delivers on all of it! ✨





GET TO KNOW

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# THE BAHAMAS!

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Say hello, shake hands  
and smile. *You're in paradise.*







**B**ahamians are known for being friendly, outgoing and informal. They have a unique culture that has evolved over generations into a rich and colorful style of self-expression. *Discover a glimpse into the art, flavors and customs of the islands.*



**Junkanoo**

Junkanoo is an annual Bahamian cultural celebration that includes dance, music, spirituality and a celebration of freedom. It's most famous element is a festive parade featuring vibrant costumes made from crepe paper. The Junkanoo spirit extends beyond this celebration, and its influence can be seen in art, clothing and local Bahamian jewelry. Head over to Art Walk at Marina Village and feel the Junkanoo spirit on display.

**A Flavorful Cuisine**

Bahamian cuisine is filled with the freshest ingredients, mouthwatering flavors and signature spices. Fresh seafood and shellfish are featured boldly in dishes such as conch salad, baked crab and Bahamian fish stew – a blended stew of tomatoes, onions, celery and spices that form a red sauce which is served over pan-fried snapper or grouper. So sit down and savor all the flavor at the Bahamian table.

**The Island Sounds**

The music of the Bahamas features a diverse set of influences, stemming from the different backgrounds and cultures that have existed throughout generations. Goombay, with its tropical-calypto style melodies, is the official music of the Bahamas. But you'll also hear other genres peek through the notes of Bahamian music. Reggae, Soca and Merengue all add to the beautiful melodies that emanate from Bahamian music. Take a listen, and let your ears cast the net that catches the island vibe.

The history, the culture and the people of the Bahamas all come together to form a unique energy that presents itself to you every day. Listen, watch, taste — and you'll feel that energy — ***you'll get to know the Bahamas.***





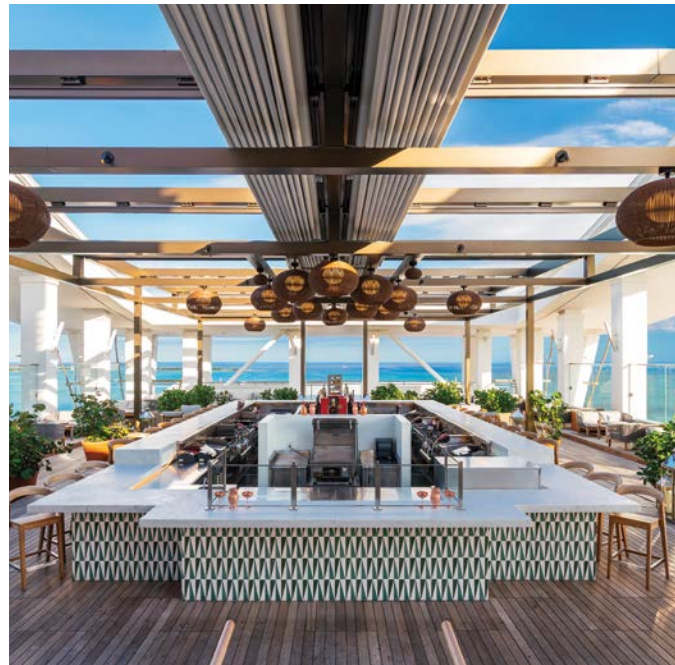


# RADIANT RAYS TRANQUIL DAYS



The weather in August in the Bahamas is perfectly inviting, no matter what your plans entail. It's tropical location means consistently warm weather year-round. Daily average temperatures in August hover around 85° Fahrenheit. The water, well it's not far off, with average August water temperatures at around 84° Fahrenheit. So grab your shades and get outside! And then walk right into the warm, sparkling blue Bahamian water.





# TAKE A SEAT AT THE TABLE ...

Enjoy the finest views in all the Bahamas as we host a BOD lunch at Skybar, SLS's relaxed and stylish rooftop bar & lounge. Sip creative cocktails to the background sounds of a world-class DJ.

You'll work up quite the appetite after your Cyclone Rush and Riptide Coaster rides. All good! SLS has 15 amazingly impressive dining experiences to meet your tastebuds head on. Enjoy the playful Mexican street food at 818 Shack. Savor the fifth taste at Umami Burger. Or sip on a signature cocktail at the open concept Monkey Bar.



**C**onsider yourself a foodie? SLS Baha Mar will no doubt let you flex your foodie muscles. Master Sushi Chef Katsuya Uechi presents Japanese-inspired rolls, sashimi, robata and more at Katsuya. At Carna, legendary Butcher Dario Cecchini brings his tradition and wisdom to this contemporary steakhouse, where the aroma of prime meats cooked over a wood-smoked grill will get your mouth watering before the first plate even arrives. Or explore the fantastic Fi'lia, an honest take on classic Italian cuisine. Get the tableside Caesar Salad with freshly shaved Parmigiano cheese. *Magnifico!*





**A**s the sun sets at SLS Baha Mar, the resort comes alive and a world of evening delights opens up for guests. Indulge in a culinary journey where tantalizing flavors and exquisite dishes await. Immerse yourself in the vibrant entertainment scene, where live music fills the air, creating an energetically pulsating atmosphere. Or simply relax with your significant other at a bar or table, savoring the taste and aroma of a newly opened bottle of wine. ☞



Get ready for a glamorous night in paradise at Bond, the elegant and swanky nightclub at SLS. This 10,000 sq. ft. extravaganza of nightlife, with its lush interior and state-of-the-art sound system, will quickly have you forgetting about the outside world and dancing to the beat with your fellow BOD winners.



# Island TREASURES

If you think The Bahamas is all about palm trees, sunshine and sandy beaches, you're only skimming the surface of what this incredible island nation is all about. Go a little deeper, explore its cultures and customs, and you'll see that The Bahamas is filled with INCREDIBLE ISLAND TREASURES.



## JUNKANOO JOY

The celebrations of the Junkanoo Festival have been evolving in The Bahamas since the early 1900s, but today they serve less as a street festival and more as a grand parade celebrating the Bahamian culture.



# Island TREASURES

## JAM ON IT!

Bahamian guava jam is an insanely popular fruit spread made with local guava. Guava jam utilizes most of the actual fruit, as opposed to a jelly, which uses only the juice. Spread this sweet, pink jam over toast, or get adventurous and take some home to glaze your chicken or ribs.



## BRING THE HEAT

Bahamian hot sauces combine citrus flavors with Bahamian goat pepper, paying homage to the "Old Sour" sauces found in most island kitchens. Look for local names like D'Vanya's or Conchy Joe's. Dry spices more your thing? Seek out the Bahamian spice salt from Nassau's own Pasion Tea and Coffee Company.

## SHACQEEL COLEBY

A local digital and mixed media artist, Shacqeel Coleby is known for his surreal and vintage-inspired collage illustrations. His work is largely inspired by culture, history and folklore. His work has been featured in group exhibitions at the National Art Gallery of the Bahamas and The D'Aguiar Art Foundation – and his murals are featured at the Shake Shack located in the Atlantis resort!



## THE FABRIC OF THE ISLANDS

Sponge stamps are dipped in hot wax and hand pressed onto yards of white fabric. The fabric is then dipped into tubs of dye, where the areas outside the stamp are infused with vibrant colors. This intensive, handmade process results in what is known as the fabric of the Bahamas ... Batik!



## THE GEM OF THE BAHAMAS

The conch is an iconic shell, and staple of the Bahamian table in dishes like conch fritters and conch ceviche. But did you know it's the source of the lustrous pink conch pearl? Conch pearls are extremely rare, and impossible to cultivate. They only grow naturally. Head over to Coin of the Realm, located in a landmark 18th century building in Nassau, to peruse some of the finest conch pearl jewelry in all the Caribbean.

## A FISH STORY

The blue marlin is the national fish of The Bahamas and is prominently featured on The Bahamas coat of arms. A relative of the sailfish and swordfish, this majestic fish is recognized by the long "sword" or spike of its upper jaw, its high and pointed dorsal fin and its cobalt blue back. It can swim at speeds up to 50 mph, reach nearly 1,000 lbs. and is known as the crown jewel of big game fishing.

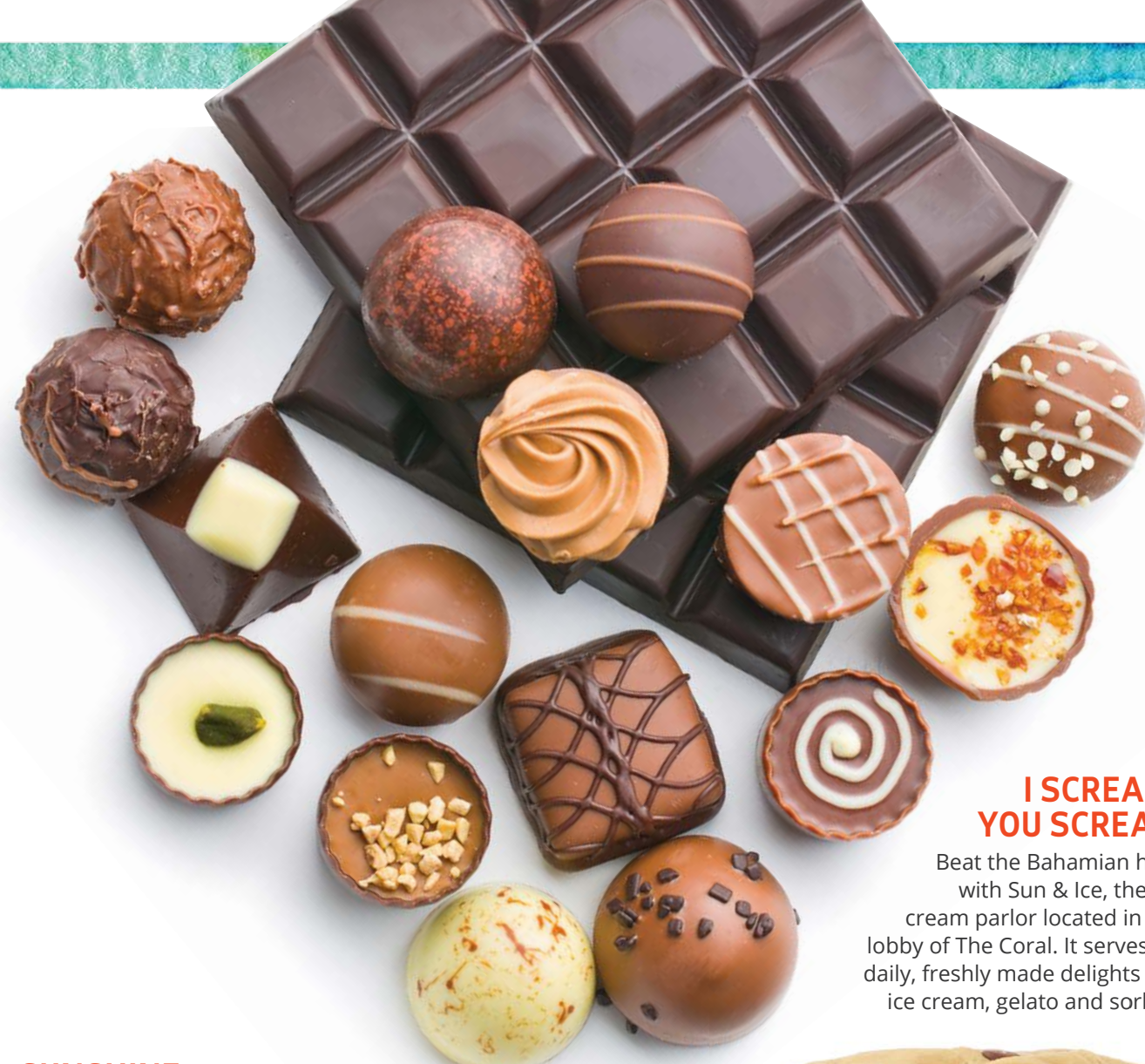




# Island TREASURES

## CHOCOLATE DELIGHT

The Bahamas, particularly Nassau, is known for its high quality locally produced chocolates. Bite size confections are not only beautifully designed, but the most expert care goes in to transforming premium cocoa beans into delicious treats. Look for chocolates by Graycliff, a famous Nassau based confectionary.



## I SCREAM, YOU SCREAM

Beat the Bahamian heat with Sun & Ice, the ice cream parlor located in the lobby of The Coral. It serves up daily, freshly made delights like ice cream, gelato and sorbet.

## SUNSHINE IN BLOOM

The yellow elder is like the Bahamas' floral superstar, rocking bright yellow blooms that shout out the beauty and resilience of the islands.



## IT'S ALL STRAW

Weaving and braiding straw has been a part of Bahamian culture for centuries. Originally a method to create baskets for fruits and crops, the artisan craft has expanded to include bags, hats and souvenirs. Head over to the Bahamas Craft Centre, find your perfect straw piece and barter away!



## SHAKE SHACK ANYONE?

Shake Shack opened in Atlantis in 2023. The Bahamas-based location whips up special locally inspired treats like Sunset Shakes with guava strawberry puree and a Buried Treasure Concrete full of yummy delectables. And guess what? They've got a full bar, so here's to enjoying a rum punch in paradise!

## SPLISH SPLASH!

So you unpacked and realized you forgot your swimwear. Not a problem. Head over to Bikini Bay, Nassau's number one stop for bikinis, tankinis and one-piece suits. They also sell cover-ups, dresses, water shoes, hats and sunglasses. Everything you need to get your shine on poolside at the exclusive ADP pool. ☀️



## BAHAMAS UNITED

The Bahamian flag embodies the unity and aspirations of its people. Black depicts their strength and unity, while the gold and aquamarine represent their determination to develop and treasure the abundant sun and sea resources.





A tropical beach scene at sunset. The sky is a vibrant blue, transitioning to a warm orange glow near the horizon. Palm trees with long, slender fronds are silhouetted against the sky. In the foreground, two wooden lounge chairs with light-colored cushions are positioned on the white sand. A large, square beach umbrella with a light-colored top and a blue bottom is open over the chairs. The ocean is visible in the distance, with gentle waves breaking on the shore. The overall atmosphere is serene and relaxing.

ADPPRESIDENT'SCLUB  
**THE ULTIMATE REWARD SINCE 1975**

**50** YEARS  
CELEBRATING  
ADPPRESIDENT'SCLUB