

Stan Himes

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Short and simple:

Advertising Experience

DECADES

Current:

Senior Copywriter | Anthologic | Des Moines, IA

Previous:

Creative Director | Porter & Associates | Des Moines, IA

Associate Creative Director | Malone Advertising | Akron, OH

Copywriter | Ross Roy | Detroit, MI

Radio and TV commercials. Websites. Print ads. Social media. From bill inserts to long-form videos, I've written it all. I've done a lot of planning and presenting in my role as a creative director, but I gave that up to return to what gives me the most joy: writing. Awards include Telly, Silver Microphone, Mobius, Addy and more.

- Consumer Clients: Chrysler, Goodyear, RAID!, Honeywell, Delta Dental, SPAM!, Toro, Kimberly-Clark, La-Z-Boy, Isuzu, Andersen Windows, Kreg Tools, Indian Motorcycle, Principal Financial Group
- B2B Clients: Goodyear, Honeywell, Toro, American Rental Association, Behr, Stellar Industries, Atlas Copco, Epiroc, Bedford Reinforced Plastics, Genie, OSCO Safety, Takeuchi, US Bank

Additional Writing

- Author of [The Women In Pants](#) series, all rated 4.6 stars or higher on Amazon
- Author/Producer of The Women In Pants [audiobook](#), rated 4.9 stars on Audible