ABBEY SOBELMAN

Multimedia Journalist

2026 ACES Bill Walsh Scholar – Excellence in News Editing

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SUMMARY

Award-winning editor with experience in copy editing, AP Style, fact-checking & digital news production. 2026 ACES Bill Walsh Scholar & graduate of Northern Arizona University with dual bachelor's degrees in journalism & communication studies. As Managing Editor of *The Lumberjack*, led editorial workflows & collaborated with reporters, editors, photographers & illustrators to produce timely, accurate, audience-focused journalism across digital & print platforms.

WORK EXPERIENCE

Special Elections Vote Entry Operator
The Associated Press
November 2024 – Present

- Process election-night results by receiving calls from stringers & accurately enter vote totals from counties & municipalities nationwide into the Associated Press database.
- Maintain speed & accuracy while processing hundreds of election updates during high-pressure breaking news coverage.

Managing Editor (formerly Copy Editor, Lifestyle Editor & Lifestyle Writer)
The Lumberjack | Flagstaff, AZ
January 2023 – May 2026

- Directed editorial workflow for 60 student journalists, overseeing story assignments, editing, publication schedules & daily newsroom operations.
- Edited & approved 160+ stories for accuracy, AP style, clarity & legal and ethical standards prior to publication.
- Served as the primary liaison between editorial & executive leadership & visual teams, ensuring efficient cross-department collaboration & on-time publication.
- Led the end-to-end editorial production of a magazine issue, collaborating on concept development, story planning, staff assignments, editing, design review & final publication approval to deliver a cohesive, high-quality publication.

Teaching Assistant: Introduction to Journalism, Basic Reporting, Community Reporting & Place-Based Reporting
Northern Arizona University School of Communication | Flagstaff, AZ
January 2023 – May 2026

- Reviewed & provided detailed editorial feedback on student assignments across four journalism courses, strengthening reporting, writing & critical thinking skills.
- Evaluated assignments for AP Style, grammar, punctuation, headline writing, attribution, quote placement, organization & reporting accuracy.
- Collaborated with faculty to assess student work consistently using established rubrics & course learning objectives.

Communications and Social Media Assistant
Northern Arizona University Office of Alumni Engagement | Flagstaff, AZ
October 2023 – May 2026

- Drafted & developed 5 Facebook posts, 5 LinkedIn posts, 2 Instagram Story posts, 1 Instagram Reel post & 1 Instagram grid post each week, totalling 1,800+ posts across 3 academic years.
- Captured, edited & published photography & video content while maintaining an extensive visual asset library showcasing NAU, Flagstaff, & Northern Arizona.
- Coordinated live social media and photography coverage for university & alumni events, including 12 Homecoming events, 14 Commencement ceremonies & dozens of award ceremonies & other signature events.

WORK EXPERIENCE (CONT.)

Social Media and Website Manager (formerly Music Staffer & Promotions Staffer)
KJACK Radio | Flagstaff, AZ
August 2022 – May 2026

- Planned & published social media content across multiple platforms, including posts, stories, reels & videos while maintaining an organized digital media library.
- Covered campus events through live social media updates & photography, increasing visibility for station programming & university activities.
- Managed website updates to ensure timely, accurate, & engaging online content.

SELECTED CLIPS

"The Burden of Bearing Witness: The psychological and ethical costs of journalism"
Six-month investigative journalism project, *May 2026.*
https://dearabbey.substack.com/t/capstone

"Welcome to Campus! Beware the Red Zone"
Feature story on sexual assault awareness produced for Volume 3 Issue 1 of *The Lumberjack* magazine, *November 2025.*
https://issuu.com/northernarizonanews/docs/the_lumberjack_-_november_19_2025

"Court documents reveal details of DTD hazing death"
Breaking news coverage of on-campus fraternity death, *February 2026.*
https://dearabbey.substack.com/p/court-documents-reveal-details-of

EDUCATION

Northern Arizona University
Flagstaff, Arizona
B.S. Journalism & B.S. Communication Studies
Minor in Public Relations
August 2022 – May 2026

Manchester Metropolitain University
Manchester, England – Study Abroad Program
B.A. Multimedia Journalism
January 2024 – July 2024

SKILLS

- Editing & copyediting (AP Style)
- News, feature & multimedia storytelling: video, audio & photography
- Adobe Creative Suite, Microsoft 365, Apple Creator Studio, Google Workspace, Canva & DaVinci Resolve
- Copywriting for print, broadcast & social media
- Newsroom leadership & editorial workflow management
- Interviewing & source verification
- Social media strategy & content creation

Open to relocation nationwide. References available upon request.