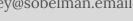
ABBEY SOBELMAN

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EDUCATION

Lycee Henri Becquerel

Nangis, France Study Abroad Program October 2020 – June 2021

Paradise Valley High School

Phoenix, Arizona Diploma August 2021 – May 2022

Manchester Metropolitain University

Multimedia Journalist

Manchester, England Study Abroad Program Bachelor of Arts Multimedia Journalism January 2024 – June 2024

Northern Arizona University

Flagstaff, Arizona Bachelor of Science Communication Studies Bachelor of Science Journalism Minor in Public Relations August 2022 – May 2026

SKILLS

- Fluent in English and French
- Adobe Lightroom, Audition, Premiere Pro, and In-Design, as well as Windows, Google and Mac applications
- Video and audio journalism
- AP style, copy writing, broadcast and print writing
- · Customer service
- · Oral and written communication
- Analyzing, prioritizing and resolving problems with minimal or no supervision
- Professional photography
- Social media and content creation

WORK EXPERIENCE

Northern Arizona University Office of Alumni Engagement

Communications and social media assistant October 2023 – Present Flagstaff, Arizona

- Draft and develop social media content in the form of posts, stories, videos and reels for NAU Alumni social media accounts, including, but not limited to, Facebook, Instagram, LinkedIn and Twitter.
- Capture, edit and post photos and videos, regularly update visual content libraries and include photos and videos of NAU, Flagstaff and Northern Arizona.
- Attend and coordinate social coverage for NAU and NAU Alumni Association events, including but not limited to, Homecoming, Commencement, Alumni Chapter events and Lumberjacks Thrive events.

The Lumberjack

Assistant copy editor August 2025 – Present Flagstaff, Arizona

- Read and edit all stories before publication.
- Look for AP Style, grammar and punctuation errors while also paying attention to larger concepts such as sentence and paragraph structure, headline inaccuracies and quote placement.
- Bring constructive suggestions for improvement back to the Editorial Board and to the broader reporting staff.
- Be prepared to read, edit and publish stories at a moment's notice.

Lifestyle section editor January 2025 – May 2025 Flagstaff, Arizona

- Generate story topics, assign stories to reporters, edit stories and be responsible for helping with story selection.
- Initiate requests for related photography, art, and/or infographics in collaboration with the appropriate editors.
- Act as the point of contact between editorial staff and reporters and play a mentoring role for senior reporters and reporters.
- Have solid news judgment, excellent editing skills, the ability to handle multiple projects under deadline pressure and skills in training, mentoring and critiquing section staff members.
- Maintain a set schedule of section meetings and regular office hours during which they provide feedback and input to section staff, and must participate in weekly Editorial Board meetings.

WORK EXPERIENCE (CONT.)

Lifestyle writer January 2023 – December 2024 Flagstaff, Arizona

- Regularly report for the publication covering news, briefs and features.
- Be a reliable, consistent and dogged reporter as well as a person who can lead by example.
- Pick up breaking news content when needed in addition to their normal reporting.
- Commit to spending a regular set of hours working in the MIC so that they can cover stories that arise.
- Demonstrate a history of solid news judgment and the ability to handle multiple projects simultaneously.
- Have punctuality, attention to detail and teamwork with other MIC editors and reporters.

KJACK Radio

Social media and website manager January 2025 – Present Flagstaff, Arizona

- Draft and develop social media content in the form of posts, stories, videos and reels for KJACK Radio social media accounts, including, but not limited to, Facebook, Instagram, Tiktok and YouTube.
- Maintain a set schedule of department meetings and regular office hours during which they provide feedback and input to staffers, and must participate in weekly manager and staff meetings.
- Read and edit all stories before publication.
- Capture, edit and post photos and videos, regularly update visual content libraries.
- Attend and coordinate social and photo coverage for KJACK Radio and NAU events, concerts and music festivals including but not limited to, open mics, halloween shows, local concerts and Battle of the Bands.

Music staffer August 2024 – December 2024 Flagstaff, Arizona

- Conduct professional interviews live on-air, and pitch and write stories on topics including, but not limited to, concerts, local shows and new music.
- Choose relevant music to be programmed into our station.
- Attend and coordinate social and photo coverage for concerts and music festivals.

Promotions staffer August 2022 – May 2024 Flagstaff, Arizona

- Operate and manage the radio booth, sound boards and other audio equipment to properly conduct independent radio shows.
- Plan station-sponsored events such as open mic nights, local shows, Battle of the Bands competitions and Tiny Desk concerts
- Promote station events through social media posts, announcements and department-made flyers, as well as table at NAU
 and local events.

Northern Arizona University School of Communication

Teaching assistant for introduction to journalism, basic reporting and community reporting January 2023 – Present

Flagstaff, Arizona

- Provide detailed and constructive feedback on student papers and assignments in order to improve their writing and reporting skills
- · Collaborate with the lead instructor to assess work according to rubrics and other guidelines.
- Look for AP Style, grammar and punctuation errors while also paying attention to larger concepts such as sentence and paragraph structure, headline inaccuracies and quote placement.
- Bring constructive suggestions for improvement back to the lead instructor.

WORK EXPERIENCE (CONT.)

The Associated Press

Special elections vote entry operator November 2024 – November 2024

- Receive and conduct calls from stringers in a professional manner.
- Record vote counts accurately and efficiently into the Associated Press' database.
- Verify vote counts with stringers and AP Elections supervisors.
- Communite clearly, efficiently and accurately with stringers and AP Elections supervisors on Slack.