



SMART HEALTH  
PROPOSALS





COMPANY  
OVER  
VIEW

doctHERs\* | NAYAJEEVAN

**doctHERs** is a social enterprise that matches the under-utilized capacity of female doctors to the unmet needs of consumers via telemedicine. We train male/female frontline workers for deployment in factories, corporate offices, and community projects. Our focus is on reactive and preventive healthcare.

**Naya Jeevan** delivers high-impact, health and wellness solutions for corporations. We provide low-income stakeholders in corporate value chains with a health plan co-financed by our corporate partners.



# SmartHealth



## HOW WE CAN ADD VALUE TO

As the market leader in the courier industry with operations in 900+ outlets from clients across corporations, SMEs, and individuals, TCS has become a household name in Pakistan.

With accelerating healthcare needs, a partnership between TCS and doctHERs is the need of the hour. That's why we have coined the term **'SmartHealth'**, a testament to our smart health solutions and a new healthcare leg for TCS. We have proposed solutions well suited to white and blue-collar workers.



# OUR Smart Clinics

Smart Clinics are a one-stop, on-site, nurse-assisted healthcare solution for companies. These allow access to female doctors from our network of remotely located GPs via telemedicine.

A Smart Clinic at TCS will help optimize operations which will boost productivity and employee wellbeing. Employees won't have to travel to far-off locations – Smart Clinics enable quick consultations aimed to minimize absenteeism.





# OUR HEALTH AWARENESS SESSIONS

Our Health Awareness Sessions inculcate positive organizational level behavioral change, can be delivered in-person or virtually by qualified healthcare professionals.

We can gauge the healthcare needs at TCS and propose topics. Sessions can be customized on the basis of healthcare events globally e.g. May for Mental Health and October for Breast Cancer.



# OUR PRIMARY HEALTHCARE HELPLINE

Our Primary Healthcare Helpline is operational from 10 a.m. to 10 p.m. all 7 days a week, perfect for the TCS riders and their families irrespective of their ability to own a smart phone.

Our patient care coordinators puts patients through to our doctors, and assist them throughout ensuring continuum of care.





# OUR HEALTH SCREENINGS & CAMPAIGNS

Our Health Screenings can identify chronic diseases such as Hepatitis, Hypertension, and Diabetes for TCS employees.

During screenings, we issue employees a Health Card for seamless access to their health conditions for our chronic disease management system.

Each patient is then managed by our healthcare team which includes specialists, general physicians and the patient care coordinators (trained nurses) responsible for overseeing and curating the disease management process.



# VALUE ADD-ONS

We coordinate and dispatch prescription medicines, lab tests and secondary appointments with specialists - in person or online for a 360 degrees curated patient experience.

We have proposed an OPD pool for TCS riders for cashless access to medicines with discounted lab tests through monthly limits per rider after consultation with our GPs.

An OPD pool allows transparent management of resources. OPD pools are customizable, and have been highly impactful with clients such as Unilever, Rose Petal, Engro, and Daraz.







**THANK YOU**