



# HRSG NEWSLETTER

## GLOBAL RESPONSE TO COVID-19



### Exceptional Global Response To COVID-19 By Market Leaders



#### AMAZON LOOKING OUT FOR THE TEAM

Amazon:

- Advocated COVID-19 vaccinations for its front-line employees
- Provided \$2.5 billion in bonuses for financial support of employees
- Distributed personal protective gear and masks

#### PFIZER'S MOVE TO ELIMINATE THE VIRUS

Pfizer:

- developed a COVID-19 vaccine with BioNTech
- committed \$40 million in medical and charitable grants
- donated time of 90,000 colleagues through virtual initiatives

#### GOOGLE & APPLE UNITE

Google & Apple teamed up to give us the perfect dynamic duo. They employed Bluetooth technology to help government and health agencies to contain the spread of the virus.



### Commendable Local Response To COVID-19

#### DOMEX PAKISTAN'S BEAUTIFULLY INTEGRATED EFFORT

Domex Pakistan's Disinfection Drive:

- Impacted 30 cities covering hospitals, jails, offices, and welfare organizations
- Penetrated densely populated apartments with vulnerable communities
- Disinfected 1,000 places of worship

#### SHELL PAKISTAN TEAMING UP WITH LOCAL PLAYERS

Shell Pakistan:

- Teamed up with Foodpanda to deliver its products
- Conducted a disinfection drive with Domex at 156 fuel stations
- Collaborated with Lifebuoy to raise hand-washing awareness across 100 Shell fuel stations



## The COVID-19 Disaster in Italy

#### Insight:

Non-systematic & Non-timely Response → 74,000 Deaths in 2020

#### Solution:

A Holistic Approach to Health → Education + Awareness + Prevention

### What has doctHERs done to combat Coronavirus?



doctHERs:

- Conducted online health awareness sessions
- Impacted 300,000 lives through tele-consultations
- Launched an e-pharmacy service across rural Pakistan
- Launched smart clinics to provide on-site health facilities

### Why doctHERs is your Go-to Health Partner?



- Connects female doctors and pharmacists to health seekers
- Leverages technology
- Employs front-line health workers as intermediaries
- Offers extensive healthcare services
- Co-creates tailored healthcare solutions
- On-site SMART Clinics to access remotely located GPs and specialists
- State of the art diagnostic equipment

Stay tuned for next month's edition where we delve into how NJ & doctHERs co-created value for our clients with our health solutions!