

14, Ayanboye Street,

Anthony Village,

Lagos. 23401.

08032776905.

cynthiaok0210@gmail.com

CYNTHIA .U. OKOROAFOR

Objective *To work in an environment where I can continue to hone and apply my passion and skill for storytelling, reporting, documenting, and creatively writing about people, events, places, life, and culture.*

Skills & Abilities

- **Content Development**
 - **Ideation.**
 - **Communication.**
 - **Initiative.**
 - **Problem solving.**
 - **Organisation.**
 - **Computer skills; MS Word, Excel, PowerPoint, Wordpress, etc.**
 - **Teamwork.**
 - **Flexibility.**
-

Experience

CONTENT PRODUCER AT SPONGE NIGERIA LIMITED

2017 - Present.

Work with Planning and Insight Director in management of agencies' content requirements, seeking out best creatives for each project, and assigning and briefing creatives on projects, among other such tasks. Develop editorial governance for brands, collaborate across functions and silos to ensure delivery of quality content, and manage content/creative resources, in addition to other responsibilities.

FREELANCE WRITER FOR THE CULTURE TRIP

2017.

Produced finished written articles about Nigeria and her cultures, and other subjects commissioned by the magazine.

STAFF WRITER AND AUDIO-VISUAL CONTENT PRODUCER AT VENTURES AFRICA MAGAZINE.

2015 - 2017.

Provide written content for online and print magazines, by exploring, collecting, and analysing newsworthy events. Conduct interviews, investigation, research, observation, and participation in fieldwork in order to write articles. Also content producer for Ventures Africa Audio-Visual (VAAV), and Presenter/Voice-over artiste for podcasts, 1-minute news and documentaries. Act as Editor and/or co-editor for VAAV. Liaise with Online Editor and other senior editors on a daily basis, amongst other described duties.

TEAM CAPTAIN/CHOREOGRAPHER FOR "CLYMAXX", DANCE INSTRUCTOR, QUBA DANCE COMPANY.

2012 - 2014.

Organise team for rehearsals and performances, as well as for meetings. Choreograph routines and dance pieces, both for team and upon request for external contracts. Spokesperson for team at events and interviews. Dance instructor/teacher for dance classes, at academic, corporate, or vocational institutions.

ASSISTANT HEAD OF ADMINISTRATION, B-HIVE ENTERTAINMENT.

2007 - 2008.

Worked closely with Head of Operations and company's Director on a one-to-one basis, providing administrative support for planning of events and organisation of performing team's activities, amongst other duties.

Education

UNIVERSITY OF LAGOS

- *2010 – 2014. Bachelor of Arts degree. GPA 3.83.*
- *Receptor of Leke Agiri Foundation Scholarship for outstanding Economic History student, 2010/2011 session.*
- *Financial Secretary for History and Strategic Studies Department, 2012/2013 session.*

LA CINEFABRIQUE, LYON, FRANCE.

- *2017 - Certificate in Screenwriting*
-

Communication

- *Presenter at class presentation for group assignment on Gender Studies, 2010.*
 - *Presenter at class presentation for group assignment on Topics in Ancient History, 2011.*
 - *Presenter at class presentation for group assignment on Research Methodology, 2013.*
 - *Presenter at class presentation for group assignment on African Historiography, 2014.*
-

Leadership

- *Natural leader.*
- *Assistant District Manager, Lagos Mainland Chapter, African Women Honours and Empowerment. 2017 - present.*
- *Team Captain for Clymaxx Female Dance Crew, since inception.*
- *Financial Secretary for History Department, 2012/13 session.*