

Chandrashis Roy

Senior Web Developer

Seasoned Senior Web Developer with expertise in building secure, high-performance, and SEO-optimized websites and interactive platforms. Strong background in JavaScript, PHP, WordPress, React, and cloud infrastructure with proven success in performance optimization, scalability, and end-to-end website ownership.

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Work Experience

Senior Web Developer – Turbotic (Feb 2025 – Present)

- Led complete redesign and redevelopment of the Turbotic website into a secure, SEO-optimized, high-performance platform.
- Migrated infrastructure from shared hosting to Microsoft Azure with separate development and production environments.
- Implemented backend automation including auto backups and server downtime alert notifications. - Reduced page load time from ~9 seconds to ~1.2 seconds and improved PageSpeed desktop score from 41 to 89.
- Improved Google search visibility through on-page and technical SEO optimizations.
- Contributed to the AI Assistant and Automation platform by enabling secure, high-performance web infrastructure, optimized user-facing pages, and SEO readiness.

Senior Web Developer – Spiceworks (Ziff Davis) (Nov 2021 – Dec 2024)

- Led end-to-end development of Dell Content Hub projects across US, UK, France, and Australia. - Built scalable interactive experiences for enterprise clients including AWS, Adobe, HP, Google, and Rapid7.
- Spearheaded the SpiceWorld 2023 website from scratch, eliminating Cadmium API dependency; contributed to SpiceWorld 2022 hybrid platforms.
- Delivered data-driven initiatives such as State of IT (2023–2025) using Chart.js, Marketo, Convertr, and Google Analytics.

Senior Software Engineer – ACL Digital (Alten Group) (Sep 2018 – Oct 2021)

- Developed and optimized corporate websites, increasing traffic by 45%.
- Designed and developed the PVR Tech website.
- Reduced website load time by up to 12 seconds through performance and architecture improvements.
- Managed multiple microsites and corporate websites across AWS infrastructure.

Technical Skills

JavaScript, TypeScript, PHP, WordPress, Headless CMS, React, Node.js, NPM, HTML5, CSS3, Bootstrap,
SEO, PageSpeed Optimization, Google Analytics, Google APIs, Chart.js, Microsoft Azure, AWS, Git, GitHub,
GitLab, MySQL, phpMyAdmin, Nginx, XAMPP, Adobe XD, FIGMA

Education

MCA – Sri Bhagwan Mahaveer Jain College of Engineering (2014)

BCA – Institute of Engineering & Management (2011)