

JAGRUTI DIALANI

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PERSONAL STATEMENT

I am a versatile and multilingual broadcast journalist with experience across TV, radio, digital, and social media platforms. My multicultural background, having lived in Mumbai, Dubai, and the UK, allows me to cover stories from both western and non-western perspectives, offering a unique global outlook. With a commitment to accuracy, diversity, and sensitivity, I strive to present stories that resonate with a broad audience. I bring expertise in multimedia journalism, producing high-quality content across formats while maintaining strong editorial standards. Additionally, my background in journalism, PR, and marketing has equipped me with a strong foundation in content creation, storytelling, and audience engagement.

WORK EXPERIENCE *Please view my portfolio here - <https://www.jagrutidialani.com/>*

Radio Presenter - Happy Hits Radio UK (Feb 2025- Present)

- Host a live weekday lunchtime show, scripting and delivering daily news bulletins to a national audience.
- Produce "Behind the Beat," a storytelling segment that boosts engagement with nostalgia-driven music facts.
- Create interactive social content across Instagram, and Facebook, contributing to increased audience reach.
- Use real-time feedback and analytics to shape on-air and digital content strategies.

Local Election Stringer (Kent) - BBC (May 2025)

- Phoned in all 72 results and sent updates from the location.
- Reported early turn out figures.

Podcast Editor (Work Experience) - LaunchPod Studios (Dec 2024)

- Edited and mixed audio for major podcast clients, ensuring platform-optimised delivery for YouTube, Spotify, and TikTok.
- Produced short-form vertical clips to grow audience reach and drive engagement across platforms.
- Provided technical support for remote and in-studio interviews, maintaining high production standards.

Assistant Radio Producer (Work Experience) - Talk 100.3 (Dubai) (Sept 2024)

- Planned and researched content for live and pre-recorded shows, monitoring news sources for developing stories.
- Engaged with audiences via social media and call-ins, contributing to interactive programming.
- Edited and produced soundbites and highlights using Adobe Audition and Audacity.

Video Journalist (Work Placement) - Notts TV (Aug 2024)

- Researched, pitched, and produced local news stories, increasing social engagement through timely, visual-first reporting.
- Filmed and edited packages for digital and broadcast using Final Cut Pro and mobile journalism kits.
- Created Instagram Reels and social videos that helped drive 21.4k+ views, significantly above average viewership.

TV Production Runner for the Prime Ministerial Debate - BBC (July 2024)

- Supported the debate between Sir Keir Starmer and Rishi Sunak at Nottingham Trent University.
- Handled administrative tasks, set preparation, and green room arrangements for candidates and journalists.

- Prepared cue cards for presenters and the audience.

General Election Stringer - BBC

(June 2024)

- Set up live broadcast camera at the count and verified results with the press officer.
- Phoned in results and sent updates from the location.

Intern - Right Selection, Dubai

(May 2023 - June 2023)

- Conducted market research and organised corporate events for keynote speakers like Stephen M. R. Covey and Martin Lindstorm.
- Provided project support from planning to budget tracking.

Management Trainee - Vivaa Consulting, Mumbai

(April 2022 - June 2022)

- Undertook research for new business proposals and presented them to potential new clients.
- Managed media relations, wrote press releases, monitored media, and presented business proposals.
- Managed and updated the company's social media accounts.

Social Media Marketing Intern - Multiplex International LLC, Dubai

(Sept 2021 - Nov 2021)

- Generated campaign ideas, managed social media schedules, tracked engagement, and optimised ads.
- Generated and optimised Google, Facebook and Instagram Ads to capture high conversion rates.

PROJECTS

@whatinthe_world

(2025 – Present)

- Founder of a social-first news Instagram account simplifying global headlines for Gen Z audiences.
- Producing short-form explainers, breaking news updates, and trend-driven content to grow engagement.

EDUCATION

- MA Broadcast Journalism (BJTC Qualification) | Nottingham Trent University **(2024)**
- BA Media Communication & Journalism | Jai Hind College, Mumbai (Distinction) **(2023)**
- Level 4 Diploma in Communication Skills | Associate of Trinity College London (Distinction) **(2020)**

SKILLS

- **Technical skills:** Final Cut Pro, Premiere Pro, Adobe Audition, Audacity, Canva, Adobe Creative Suite, MoJo Kit, Microsoft Office.
- **Journalistic skills:** Script writing, live on-air interviewing, documentary filmmaking, news presenting, radio and TV live reporting, multimedia storytelling, fact-checking and research, newsroom management, content scheduling, UK media law, OfCom regulations, analytics, news sourcing.
- **Soft skills:** Communication, quick turnaround, audience awareness, multitasking, cross-cultural sensitivity.

LANGUAGES

English (fluent), **Hindi** (fluent), **Arabic** (intermediate), **French** (basic)

REFERENCES

- **Josh Stead** - Programme & Digital Editor for ITV Tyne Tees | josh.stead@itv.com
- **Andrew Topping** - News Editor for NottsTV | andrew.topping@nottstv.com
- **Jigar Shah** - Senior Digital Content Producer for ETimes, Times of India | jigar.shah@nyfa.edu