Article for Corporate Intranet

Business Resiliency Planning

Objective: Article published on the intranet of a large global bank.

Copy:

Super Storm Reinforces the Importance of Resiliency

Last week's super storm put years of planning and preparation to the test. Learn what you can do now to be prepared in the event of a natural disaster or emergency.

The firm's Business Resiliency team always prepares for the worst – it's their job. Years before last week's super storm devastated the East Coast, the Business Resiliency team was hard at work planning and preparing for natural disasters or emergencies like this.

If you've ever participated in an emergency notification test, you've played an important role in this planning process. Everbridge is the tool the firm uses to reach employees in the event of a crisis situation. During the storm, Everbridge helped the firm confirm the safety of thousands of employees who were in the path of the storm.

No matter where you live, now is the time to make sure you're prepared for natural disasters and emergencies. Start by keeping your contact information up-to-date in the HR My Personal Profile system so that Everbridge can confirm your safety. Please take a moment now to make sure your home phone, cell phone and personal email are current in My Personal Profile.

At work, talk to your manager about your team's resiliency plans. Make sure to ask about who you should contact in the event of an emergency, how you should manage your workload if you're unable to fulfill your responsibilities and if there's an alternative work space that can be used if your primary location is closed. The more familiar you are with your team's plans, the faster the firm will be able to recover.

Here are some other helpful tips from the Business Resiliency team:

- Participate in the quarterly tests of the Everbridge system
- Regularly review and familiarize yourself with the resiliency plans for your team
- Log in to Remote Connect on a regular basis to ensure it works
- Make sure your vehicle has a full tank of fuel
- Stock your home with water and food that won't spoil
- Always fully charge your cell phone, laptops and iPads if you anticipate losing electricity
- Plan for carpools and other means of transportation in case mass transit systems go down
- Consider volunteering to work in a command center

If you have any questions about resiliency planning, please talk to your manager.