

MARLOWE D.D. KUSHNER

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EDUCATION

University of California College of Letters and Science, Santa Barbara, CA August 2020 - June 2024
Bachelor of Arts, Environmental Studies; Minor, Professional Writing - Science Communications; GPA 3.5

- Elected commencement speaker for Scientific Professional Communications 2024 graduation ceremony

WORK AND VOLUNTEER EXPERIENCE

OutsidePR Account Executive (Salomon, Gore-Tex, Merrell, etc.), Social Media Manager, San Francisco, CA March 2025-Present

- Drafting pitches, press releases and media briefs for leading outdoor and performance brands including Salomon and Gore-Tex
- Facilitating client and media relations across nine accounts, supporting ongoing earned media and campaign initiatives
- Constructing media reports, media lists and media audits to track performance and inform strategy
- Create and schedule social content and brand-aligned copy for company social media channels

Teton Gravity Research Writer, Jackson Hole, WY June 2022 - March 2025

- Curated and edited outdoor adventure sports digital content, driving website traffic and strengthening brand visibility; published on a daily cadence
- Researched and wrote longform reports and opinion pieces on outdoor news, culture, athletes, and industry trends
- Conducted, edited, and colorized interviews with professional athletes and industry thought leaders resulting in longform event coverage, athlete/founder profiles featured on the site's homepage

Real Chemistry, Science and Medical Affairs Division (S&MA) Intern, New York, NY April 2024 - June 2024

- Translated complex scientific and medical information into clear, audience-specific narratives for client communications
- Developed multimedia assets, including infographics and medical presentations, to streamline messaging and improve comprehension of key medical concepts
- Created and delivered a comprehensive "Med-101" presentation on Parkinson's disease covering symptoms, diagnosis, treatment pathways and emerging research

SproutUp, Volunteer Educator, Goleta, CA January 2022 - April 2022

- Led engaging lessons on environmental issues and sustainability for elementary students in Goleta

Santa Barbara Polo and Racquet Club, Server, Montecito, CA April 2021 - September 2021

- Provided exceptional customer service while managing orders and ensuring smooth operations in a high-paced environment

Guitar Center, Sales Associate, San Francisco, CA August 2019 - June 2020

- Advised customers on product purchases, improved sales outcomes and maintained accurate inventory records

EXTRACURRICULAR PURSUITS

Cordoba, Bassist/Guitarist/Singer, Santa Barbara/Los Angeles, CA November 2021 - Present

Dolphin Club, Volunteer, San Francisco, CA June 2018 - Present

SKILLS AND INTERESTS

Software: Logic Pro X, Microsoft suite, Google suite, Apple suite, CoverageBook, Adobe Photoshop, Canva, CapCut, iMovie

Interests: Music, Ecology, Marketing, Surfing, Skiing, Mountaineering, Open Water Swimming, Diving