

Ashley Coblentz

Web Content Specialist

ashleycoblentz83@gmail.com

[linkedin.com/in/ashley-c](https://www.linkedin.com/in/ashley-c)

Summary

An experienced freelance content writer and editor. I work hard to make sure the content I write isn't clickbait (but still has a clickable title) while delivering informative, well-written content. I work hard to meet even the fastest of deadlines.

I freelance for sites like Cracked, HuffPo Comedy, Listverse, Valnet, and many others. I also have several years of experience providing web content, social media strategies, and SEO editing for internet marketing agencies.

After gaining over 14 years of experience in blogging, conversationally toned writing, content writing, and various other styles I truly feel I'm a great writer and editor ready to tackle any project with vigor. Please don't hesitate to reach out and see what I can do for you. I'd love to help you make your web content shine and bring you the traffic you deserve.

Experience

Web Content Specialist

Freelance (Self employed)

Jan 2008 - Present (14 years 5 months +)

For over 14 years I have worked to create valuable web content for a variety of large and small clients. In the past, I've worked with clients such as Cracked, Valnet, and various other freelance-friendly companies like The Recipe and Huffpo Comedy. I understand the important role a web content specialist has in a company, especially as the demand for companies to have digital content continues to increase. I have learned from the best in the business and know how to make web content that will make your company shine.

Education



University of Minnesota Duluth

Bachelor's degree, English Language and Literature, General

Aug 2002 - May 2006

Skills

Online Content Creation • Content Marketing • Web Content Creation • Search Engine Optimization (SEO) • Web Content Writing • Proofreading • Editing • Research • Copy Editing • Journalism