

# Karin L. Abcarians

Writer and Journalist

(213) 247-2616

hello@karinabcarians.com

<https://www.karinabcarians.com>

<https://www.linkedin.com/in/karinabcarians/>

## Summary

A creative and dedicated writer and journalist covering pop culture, entertainment and sports for over 10 years. Conducted dozens of interviews with cosplayers, actors and directors. Covered numerous pop culture events as a reporter. Currently seeking a full-time position where I can create engaging content and continue to learn and grow as a writer.

## Experience

### Writer/Journalist · Freelance

JAN 2012 - Present

Currently writing TV show recaps for *The Fandomentals* and episode recaps for *The Outlet* Forum podcast.

**Written for:** Uproxx Media, Screen Invasion, Showtime Forum, The Playground, Off The Glass, Nerdophiles, Fan Fest, Geekpr0n, Yo! Raps Magazine, LakeShow Life, 1428 Elm, The Sartorial Geek, What Culture and more.

- Conducted interviews with actors, directors, and cosplayers.
- Developed ongoing features focused around women and their geek obsessions.
- Written engaging reviews and recaps for popular movies and television shows.
- Written numerous articles covering the Los Angeles Lakers and the NBA.
- Leveraged Facebook and Twitter to interact with readers and increase engagement.
- Utilized WordPress and Ghost to prepare, edit, and publish articles.
- Experience optimizing articles for increased SEO and discoverability.

### Reporter/Social Media Editor · CSUN On Point

JAN 2018 - MAY 2018

- Reported on California wildfires, fad diets, activism, and social media's impact on young women.
- Live-tweeted every news show and wrote recaps for print.
- Anchored an episode on activism.
- Operated camera in studio for news broadcasts.
- Added and edited scripts in Rundown Creator for use on the teleprompter

### Staff Reporter · The Sundial (CSUN Student Newspaper)

AUG 2017 - DEC 2017

- Collaborated with the Culture Clash editors to create a weekly round-up of events.
- Researched and published stories on local news and pop culture.

## Education

### Bachelor of Arts, Journalism

California State University, Northridge  
Graduated May, 2018

## Personal Advancement

Social Media Ethics, Udemy.com

Social Media Marketing, Udemy.com

## Specialities

- Blogging
- SEO
- Research
- Interviewing
- Editing
- AP Style
- Reviews
- Recaps
- Lists
- Social Media
- Event Coverage
- Pop Culture
- Entertainment
- Sports
- Current Events

## Tools/Technologies

- WordPress
- Ghost
- Asana
- Rundown Creator
- Adobe InDesign
- Pixlr
- Canva
- Microsoft Office
- Google G Suite
- Markdown
- HTML

## Languages

English (Fluent)

Armenian (Fluent)