

Karin Abcarians

Web, TV, and Print Journalist

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SUMMARY

Dynamic and seasoned journalist with over 12 years of diverse experience in writing, editing, and reporting across multiple media platforms. Proficient in English and Armenian, with a strong technical skill set that includes WordPress, Ghost, social media, and digital content creation tools. Demonstrated expertise in sports journalism, particularly covering the Los Angeles Lakers and Los Angeles Sparks, coupled with a robust portfolio that includes features, reviews, and interviews.

EXPERIENCE

Nov 2023 - PRESENT

Staff Writer

SB Nation's Silver Screen and Roll / Remote

- Craft detailed recaps of home and away games for the Los Angeles Lakers and Los Angeles Sparks, contributing to increased fan engagement and site traffic.

JAN 2012 - PRESENT

Freelance Journalist/Writer

Glendale, CA / Remote

- Collaborate with prominent online outlets such as Uproxx Media, Yo! Raps Magazine, and Downright Creepy.
- Conduct in-depth interviews with key figures in the entertainment industry, including actors, directors, and cosplayers.
- Create specialized content focusing on women's roles in the geek culture sphere.
- Edit podcast episodes, enhancing the auditory content for The Outlet Forum sports podcast.

JAN 2018 - MAY 2018

Reporter/Social Media Editor

CSUN On Point / Northridge, CA

- Reported on critical issues such as California wildfires and social media's impact on young women.
- Managed live social media updates and engaged actively with the audience during broadcasts.

AUG 2017 - DEC 2017

Staff Reporter

The Sundial student newspaper at CSUN / Northridge, CA

- Worked alongside editors to curate a weekly roundup of cultural events and news, increasing readership and community involvement.

EDUCATION

GRADUATED MAY 2018

California State University, Northridge, CA

Bachelor of Arts, Journalism

PERSONAL ADVANCEMENT

Social Media Ethics | Udemy.com

Social Media Marketing | Udemy.com