

Profile by Ziyao Yang

Pitch:

To: The Australian Women's Weekly (<https://www.womensweekly.com.au/>)

Subject: A newsworthy profile for your magazine -Always on the Road: A young woman with a fearless voice and power communicates to the World

Date: 12th April 2024, 9:00 AM

Dear Editor of The Australian Women's Weekly,

I am a media student at the University of Melbourne. I am honored to contact you with a newsworthy profile suite for your magazine's theme and aim.

I interviewed and wrote the story about a young Chinese woman, Chenchen Wang, who devoted herself to the non-profit organization and international affairs as a graduate of our university this year. As an outstanding woman of this age, her adventure and effort in the Global South make her an extraordinary person who is kind and caring in our original life.

Her story can inspire and encourage many women in Australia through your magazine. The Australian Women's Weekly has a broad audience and influences people in Australia to discuss women's and children's issues. Therefore, her views and efforts on the environment, women's rights, and the charity foundation are newsworthy stories that are hot topics today, which is suitable for your magazine to publish and impact women.

Do not hesitate to contact me if you are interested in my article. I am looking forward to your reply and good news!

Warm regards,

Ziyao Yang

Media student from The University of Melbourne

Social media post 1:

[Twitter]

A Young Chinese woman from the University of Melbourne is chasing her dream in international affairs and non-profit organization at 24 years old. With extraordinary and unique experiences, she is always on the road. Let's see how this shining star shares her story to guide us!



**Photo From Chenchen Wang*

Social media post 2:

[Instagram]

Always on the road, Chenchen Wang, a young Chinese girl in Melbourne, uses her knowledge and power to help people and chase her unique career and academic path with a kind and strong heart.





**Photos from Chenchen Wang*

Profile:

Always on the road: A young woman with a fearless voice and power communicates to the World



A young Chinese woman, Chenchen Wang, climbed the highest mountain, Kilimanjaro, in Africa when she was 19 years old. @Photo from Chenchen Wang.

When a girl is forever on an adventure, on the path of action, she gains flowers from a beautiful journey, and a much bigger stage awaits her.

A star never shines for a moment but is built up step by step. This is seen when multiple identities are concentrated on a young leading woman who is always motivated and acts fast to chase their dreams with her kind heart.

As a graduate of the Master of Global Media and Communication course at the University of Melbourne in July this year, Chenchen Wang, a 24-year-old young girl, now has gained a lot of experience in the international affairs charity foundation and has won many titles in climate change, women and children's power in the global south, wildlife rights. She, with her partner, co-founded a non-profit organization, Wang & Tangang Foundation, to [support the Sustainable development goals of the United Nations](#). When sharing about her future career plans, she says

with confidence and sunshine, "In May of this year, I will go to work at United Nations Headquarters in New York, and then, I will go to the University of Maryland in the US to study my Ph.D. in the field of science communication to develop my academic ability."

Before she entered the University of Melbourne, she graduated from the University of Queensland with a Bachelor of Journalism and was a quality journalist in Brisbane and China. When she was 18, she began to be an intern in the newspaper office in her hometown, Anhui, Wuhu, a beautiful town in China, and then, during her undergraduate period, she was also a journalist at Australia Today (Queensland).

"I interviewed the mayor of Brisbane, which was a precious opportunity to develop myself. I remember reporting the bushfire in Brisbane because it was an emergency accident, so I got up at midnight to report it! That's an unforgettable experience in my journalist career."

Moreover, she hosted many programs and became a judge for a children's TV program in China, "I had many working experiences from a young age with many years in the media industry, so I am truly a 'Journalism farmer' in my past journey! " She laughs slightly and excitedly introduces her extensive media work.



Chenchen Wang communicated with the mayor of Brisbane when she was a journalist in Queensland.

@photo from Chenchen Wang.

Speaking of her journalism dream, Chenchen says it began with being a book lover from a young age. She likes reading masterpieces, which gave her a solid foundation and inspiration for her writing skills, "I really, really love to read, and I am very obsessive kind." When talking about the books, she explains in her shining eyes with a happy smile, "At that time, my classmates would think it was strange that others were secretly playing with smartphones in class, but I was secretly reading books, and my love of reading has persisted until now."

This essential factor influenced Chenchen to study journalism, "I believe that almost everyone studying journalism dreams of being a writer, so I just like to write articles and send them to magazines or newspapers in my hometown from high school." She interprets, "This influenced me when I entered University because I put effort into researching and writing academic essays and then published them in Chinese or foreign journals, so now I have three SCI articles, making a good help for me to apply for my Doctoral study." She adds.

Besides reading, her other important habit is travel. However, when Chenchen traveled, she not only had fun and enjoyed the views but also taught poor children in some countries such as Tanzania and Nepal. Now, she teaches music and geography in Sichuan, Jiangxi, and other places in China every year. These teaching experiences have significantly impacted and transformed her career path, devoting herself to the international affairs and NGO field.

Speaking of these teaching experiences and trips, Chenchen recalls, "I consider myself a strong and brave person, but when I went to Nepal for the first time to teach the kids, I still found it very difficult. The environment was callous, and the children there had a language barrier with me. They even would wipe their noses on me. It was tough at first." But then she adds with pride and happiness, "When I heard the children's laughter, I felt what I was doing was worthwhile at that moment."

This also gave her the motivation and courage to climb Kilimanjaro in Tanzania alone and teach in Africa when she was only 19. "In Kilimanjaro, not many people wanted to travel and teach. There were still accomplices in Nepal at the local base, but everything was strange and absent in Tanzania, and you were alone as a Chinese girl. It is the most courageous of my life and reminds me to keep going on the road." She says fulfilled.



Chenchen Wang taught children in Nepal. @Photo from Chenchen Wang.

After the adventure to Tanzania, Chenchen gained a deep understanding of Africa, and it's essential for her to actively participate in international affairs and establish a non-profit organization to help people in the global south. "It touched my heart when I was 19 because these places are just so third-world and so pristine that it blew my mind," She frowns and elaborates on her worries.

These experiences gave her life a significant transformation. She says from the bottom of her heart, "When I was arranging my career path at a young age, I thought I needed to chase fame and fortune, but those experiences truly changed me, and in my later life plans, I don't cling to those things, I believe that if I can help other people in the world and have a job at the same time, that's good enough."



Chenchen Wang won the certification of successfully climbing the Mt. Kilimanjaro. @Photo from Chenchen Wang.

Her extensive media, philanthropy, and teaching experience made her outstanding when she enrolled at the University of Melbourne. She was awarded a grant from the Egyptian president to participate in the ["Youth Diplomacy 101" program](#) organized by Egypt's Ministry of Foreign Affairs. As the representative of Chinese youth, she communicated with youth worldwide and gave a speech about youth diplomacy from her perspective.

"This was the first official major conference that I enjoyed diplomatic courtesy. The Arab world is essential to global diplomacy. Egypt is a seat of the Arab League, so I learned a lot about international affairs." She explains.

After this experience, Chenchen positively got involved in global affairs and researched much on science communication. She attended the conference as the representative of science communication at the New York University Dubai Campus to share youth engagement in the energy field. Meanwhile, she gave a speech to represent outstanding young Chinese women at [COP28, organized by UNFCC, to discuss the climate change issue.](#)

This gave Chenchen a great chance to learn more about science, combining her knowledge from past educational experiences in communication, which she will keep studying in her Ph.D. journey in the Science Communication field.



Chenchen Wang as the representative of Chinese outstanding young women, attended the COP28 hosted by UNFCCC. @Photo from Chenchen Wang.

Mastering science communication theories made Chenchen decide to do more through more prominent platforms to help people in the global south learn science. For example, on "World Hearing Day" on the 15th of March of this year, she and her Charity Foundation hosted an activity to popularize hearing literacy in Cameroon.

Chenchen introduces with much passion, "The reason to do this activity is because many local people in Cameroon have hearing disorders, but due to poor education, most of them are entirely unaware that they are sick, so I think it's a very worthy but daunting task to do." Also, she created an account with her partner on social media platforms to convey many scientific concepts, such as new energy, the national grid, and so on.

On the 2024 International Women's Day, Chenchen attended the [Google women techmakers activity in Nigeria](#) as the speaker to share her experiences as a woman in Tech. When talking

about women's rights, her words full of energy, "A lot of people don't know that every year, women's Day hosted by the UN has a different theme, right? I can see your face that you didn't know either!" we laugh together, and then she keeps interpret, "This year's theme is 'Invest Women.' However, this doesn't mean giving money directly but focusing more on education resources because in some places, for example, in the global south, they have no right to education, so how does this allow them to utilize their abilities?"

Therefore, Chenchen shared her educational experience to encourage women never to give up any chance to receive an education, even though it is just some scattered knowledge. She worries about the women and children's dilemma: "In the developed countries and China, these dilemmas would be seen, and there would be chances that the department would figure it out. However, women are not seen in the global south, and few people know what happened in these third-world. Whenever I see a picture of these women and kids, I feel unfortunate, and they are pitiful, so I want to dedicate myself to helping them."

Chenchen believes that her family influenced her benevolence when she was a kid. "My mother is very passionate about charity, and she often made donations in my name when I was a kid, which has influenced me to engage in charity and NGOs to some extent," She introduces.

Although Chenchen noted that her mother was strict with her studies, her family always supported and encouraged her whenever she made decisions. "I felt fortunate to have the right to be educated and chase my dream with enough love and support. This also made me realize that education resources and enough materials are key to a woman's life, so I decided to help them with my power, even though many people don't understand my choice and effort."

This outstanding young female leader now keeps doing charity and is ready to start her incredible doctoral journey in the US. She is very humble about her achievements, and she believes that the key is to chase the things you are passionate about without any hesitation and always be on the road to help others, even though this journey looks like making no profit. "I think I will attend the global affairs and keep doing what I do right now and studying the knowledge in my next 4-5 years, giving me a chance to teach people literacy in the future," Chenchen says with firm and gentle tones like a beautiful star shining on the campus to guide lost fellows.

Word Count:

Social Media Posts: Twitter: 277-character/Instagram: 34-words

Pitch: 190

Profile: 1738

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