



KRIS VIRE

Chicago, IL

Phone: 773.459.7287

Email: krisvire77@gmail.com

LinkedIn: linkedin.com/in/kris-vire

Twitter: @krisvire

Portfolio: www.krisvire.com

Strong writer and editor with extensive experience in print and digital-first environments, seeking to leverage established reputation and deep ties in Chicago's arts and culture scenes. Previously senior editor at Time Out Chicago, where I was on staff from 2007 to 2018.

Education

Bachelor of Arts, Theater
University of Arkansas, 2000

Awards

FOLIO: Magazine's Eddie Awards: took Bronze in "Consumer/Regional Magazine, Single Article" for April 12, 2012 Time Out Chicago cover story "90 Minutes on the Rocks with Nathan Lane and Brian Dennehy"

Two-time finalist for Chicago Headline Club's Lisagor Award for Arts Reporting and Criticism, in 2008 and 2013

Experience

Time Out Chicago

Senior Editor, June 2015–May 2018

Associate Editor, April 2013–June 2015

Theater Editor, May 2009–April 2013

Theater Writer, August 2007–May 2009

Writing

- As a theater critic for Time Out, starting as a freelancer with the magazine's launch in 2005, thousands of play reviews on tight deadlines, often requiring overnight turnaround
- Profiles and interviews including Lin-Manuel Miranda, Nathan Lane, Brian Dennehy, Audra McDonald, Gloria Estefan, Diane Lane, Michael Cera, Tracy Letts, Sutton Foster, Holland Taylor, Quiara Alegría Hudes, Idina Menzel
- Stories on topics ranging from embracing "guilty pleasures" to how Yelp changed reviewing to LGBTQ cultural influencers to Chicago's youth violence epidemic
- Freelance work in American Theatre magazine, Fodor's Travel, The Guardian, PerformInk
- Founding staffer of Chicago web publication Gapers Block

Editing

- Direct coverage areas for Time Out including theater, comedy, dance, film, travel, and LGBTQ issues
- Manage assignments for a part-time staffer and a rotating team of freelance writers, as well as managing a freelance budget
- Work directly with print designers, photo editors and online producers
- Produce work in a custom CMS to optimize content for digital presentation

Audience Development

- Implemented an annual Time Out Theater Awards program, now in its fourth year, with buy-in from the theater community (with representatives serving on a nominating panel) and readers (whose votes determine final winners)
- Curate and manage email newsletters in multiple third-party CRM systems
- Provide support for social-media editors on platforms including Facebook and Twitter

Broadcast Media

- Frequent guest on WGN Radio's "Dean Richards' Sunday Morning"
- Regular theater review and preview segment on ABC 7 Chicago's 11am newscast
- On-camera appearances on Fox 32 Chicago and CBS 2 Chicago
- Additional guest spots on WGN and WBEZ radio and numerous podcasts

Software and Systems

- Adobe products including InCopy (K4), Analytics, Photoshop, Bridge; strong working knowledge of HTML and SEO principles
- Experience working in Drupal, Symfony, WordPress, Movable Type/TypePad and a variety of custom content management systems
- Facebook Pages administration, Twitter, Hootsuite, MAPP, Real Magnet