

Capital Insurance Group Blog Writing/Social Media

Look Before You Lock!

Heatstroke is the leading cause of all non-crash-related deaths for children 14 years and younger. Responsible parents know to **never** intentionally leave children alone in a parked car, even with the windows down or the A/C on full blast. Heatstroke can occur in temperatures as low as 57 degrees! What if transporting children is not part of your daily routine? You should know that over 50% of all heatstroke fatalities were a result of a child being forgotten in a vehicle. Keep kids safe this summer and look before you lock.

Look Before You Lock

- Always check the front and back seats of your vehicle before locking the door and walking away.
- Place “must have” items, such as a purse or briefcase, in the backseat next to the car seat.
- Make it a habit to call your spouse every time you drop off a child at school or daycare.
- Instruct the daycare center to call you if your child does not show up as planned.
- Write a note to yourself and stick it to the dashboard in clear view.
- Set a reminder on your cellphone or calendar.
- Download the “Baby Reminder App” if you own an iPhone.
- Keep vehicle doors and the trunk locked at all times.
- Never allow children to play in an unattended vehicle.
- Immediately check inside your vehicle and trunk if a child goes missing.

Always remember to look before you lock! Visit our website for more information about The Dangers of Heatstroke and to download a free “Don’t Leave Kids Alone in Hot Cars” Fact Sheet.

Facebook:

Over 50% of all child heatstroke deaths are a result of children being forgotten in a vehicle. Keep kids safe this summer. Look before you lock! <Insert Link: <http://www.ciginsurance.com/whats-new-sections/the-dangers-of-heatstroke/>>

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Protect children from heatstroke. Look before you lock! <Insert Link: <http://www.ciginsurance.com/whats-new-sections/the-dangers-of-heatstroke/>>