

# VALERIA M. COLUNGA LOZANO

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## SUMMARY

High-performance internationalist with a mission to accelerate social and institutional change. Polyglot with strong communication skills from extensive advocacy and policy-making work. Trained in qualitative & quantitative research with special expertise on intergenerational justice, future generations, environmental justice, open governance & transparency, gender equality, and social movements. Experienced in working with public & private institutions, civil society, non-profits, foundations, and consulting companies. Passionate about social entrepreneurship and community-led efforts.

## EDUCATION

### University of Oxford

August 2023

M.Sc. Global Governance and Diplomacy

*Weidenfeld-Hoffmann Trust Scholar (fully-funded merit-based scholarship and leadership program)*

*Rhodes Trust Global Scholarship Finalist*

### The University of Texas at Austin

May 2022

B.A. International Relations and Global Studies

B.A. Latin American Studies

Minor in French Studies

GPA: 3.89 | *Dean's Distinguished Graduate* | *Graduated with Honors* | *Liberal Arts Council* | *The Friar Society*

*Texas Spirits* | *Mu Epsilon Theta* | *Women's Initiative for Entrepreneurship and Leadership Development (WIELD)*

## WORK EXPERIENCE

### American Chamber of Commerce in Mexico – Economic Development Projects Coordinator; In-person

March 2024 – Present

*First coordinator for AmCham's Trade & Investment Center activities nation-wide*

- Managing and promoting four working groups: Commission for the Promotion of Investment and Economic Development (COFIDE), Committee for Economic Regionalization of America (CREA), Buyers Network, and the Supplier Development Hub
- Leading the production and logistics of "North America Week," a national event to promote investment in Mexico & the USA
- Organizing business delegations to the USA and collaborating with the Mexican Consular System to promote investment in Mexico
- Advocating for the advancement of strategic industries: semiconductors, electromobility, agroindustry, and medical devices
- Consolidating the regionalization of nearshoring efforts in northeast Mexico (Nuevo León, Tamaulipas, Coahuila, & San Luis Potosí)

### Girl Up Org. – Global Board Member; Remote & In-person

June 2023 – Present

*First alumni representative in Girl Up's inaugural working advisory group to provide input, oversight, and accountability*

- Counseling on the organization's operations impacting more than 247,000 young women and girls in over 150 countries
- Providing substantive input and approving the organization's strategic direction and vision
- Overseeing and approving the organization's annual business plans, operating budget, and changes in governance framework
- Identifying and managing strategic, reputational, financial, legal, and operational risks
- Supporting Girl Up's CEO and Senior Leadership Team to advance their mission in the gender justice field

### G20– Y20 India 2023 Mexican Representative; Remote & In-person

February 2023 – August 2023

*Five Mexican Representatives were appointed by the Mexican Government for the G20's Youth Summit (Y20)*

- Led the Mexican delegation's policy work in the track "Shared Future: Youth in Democracy and Governance"
- Elaborated policy proposals on community governance, institutionalization of leadership, and policymaking for the G20's youth
- Developed and negotiated the proposal of introducing a Y20 delegation for the G20 Sherpa Track to advocate for long-termism
- Co-authored [Multilateralism for the Future](#), a policy brief for the T20 proposing pathways to reform multilateralism
- Produced strategies with the Mexican Office of Foreign Relations and National Youth Institute to better represent Mexican Youth

### United Nations Foundation – Next Generation Fellow; Remote & In-person

January 2021 – January 2022

*Eight Next Generation Fellows were appointed to respond the Secretary-General's request for youth to shape Our Common Agenda*

- Wrote and developed [Our Future Agenda](#) report with policy proposals for the Executive Office of the Secretary-General
- Analyzed youth's recommendations for the Secretary-General's 75<sup>th</sup> General Assembly report [Our Common Agenda](#)
- Ensured that the voices of young people were embedded in discussions across all 12 commitments of the UN75 Declaration
- Advised on young people's civic engagement and political participation in the multilateral system
- Led meetings with the UN Youth Envoy, the UN Deputy Secretary-General, and the UN Foundation CEO
- Convened the [Unlock the Future](#) coalition during the negotiations of the [Unlock Declaration](#)
- Presented recommendations and findings on the protection of next and future generations to UN Member States and experts

**Humanity Lab Foundation- Research and Policy Associate; Remote**

September 2020 – February 2021

- Developed research topics for policy recommendations on the multilateral system
- Investigated the economy, infrastructure, ecosystems, and technology in sustainable development
- Studied the democratization of international dialogues and the politicization of data

**Texas Global- Customer Service Associate; Austin, Texas / Remote**

January 2020 – May 2020

- Resolved phone, walk-in, and email inquiries to address concerns on the COVID-19 pandemic
- Assisted undergraduate and graduate students with navigating university resources and programs
- Maintained confidentiality of Category 1 data from international students and supported administrative work

**Girl Up Org. Club Founding President, Teen Advisor & Coalition Leader; Monterrey, Mexico**

August 2017 – May 2019

- Founded and presided Girl Up Monterrey, a club that organized leadership development events for young women and girls
  - First international club to achieve *Top Club of the School Year* award
- Raised over \$100,000 MXN for *School Cycle* and *Give Her a Future* in benefit of UNICEF and UNHCR
- Co-led Girl Up's first northeastern Mexican coalition in five states
- Organized inaugural *Pink Parliament* in Nuevo Leon's Congress and coached students on writing legislation
- Directed inaugural *Mexican Regional Summit* with 200 assistants
- Improved global communication strategies as member of the Teen Advisor Class 2018-2019

**ENTREPRENEURIAL PROJECTS**

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**Cabilde – Cofounder; Web App Development**

June 2020 - Present

- Promoting technology-driven solutions to make lobbying accessible and congressional data easier to understand
- Designed a software as a service tool to democratize legislative information from Nuevo Leon's Congress
- Developed minimum viable product through The University of Texas at Austin's WIELD incubator
- Designed a business model with cofounder through Johns Hopkins University's FastForwardU incubator

**Activismos & Quietismos – Producer & Host; Podcast**

August 2020 – August 2022

- Planned, recorded, and edited interviews with community organizers, activists, and social entrepreneurs from Latin America
- Reached over 400 listeners in eight countries through Spotify and Apple Podcasts

**RESEARCH PROJECTS**

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**M.Sc. Dissertation**

"Global Governance for Future Generations: A Critical Discourse Analysis of Intergenerational Justice in the UN"

**B.A. Capstone Projects**

International Relations: "Practicing Intergenerational Justice and Protecting the Rights of Future Generations in the United Nations"

Latin American Studies: "8 de Marzo: An Analysis of Fourth-Wave Feminism and The Rise of a New Political Generation in Mexico"

**PUBLICATIONS AND MANUSCRIPTS**

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G20 and Y20, "Y20 India 2023 Communiqué," *Varanasi, India, August 2023*.

Steven and Colunga, "Multilateralism for the Future: New Challenges, New Models, New Solutions," *T20 Policy Brief, June 2023*.

Next Generation Fellows, "Our Future Agenda," *Washington DC, United Nations Foundation, September 2021*.

**TECHNICAL EXPERIENCE**

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**Language Proficiencies:** Spanish (Native), English (Bilingual), French (Upper Intermediate), and Portuguese (Intermediate)

**Computer Skills:** Certified in Microsoft Word, Power Point, and Excel; Proficient in NVivo

**INVITED TALKS & CONFERENCES**

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**International Futures Conference – Moderator for *The Next 8 Billion* Special Session**

June 2023

**Weidenfeld-Hoffmann Annual Debate – Opening debater for the Proposition Team at the Oxford Union**

March 2023

**TEDxUTAustin– Speaker presenting [Building Our Shared Future](#)**

March 2022

**Expo Dubai 2020– Guest for *Sustainable Development Goals Week***

January 2022

**Women Deliver Conference – Speaker for Girl Up Org.'s Special Session**

June 2019