

# Allisa Luthfia, S.I.Kom

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## Profile

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Enthusiastic and driven Communication Studies major with a successful internship at PT Telkom Indonesia. Skilled in creating news, problem-solving, and possessing strong analytical abilities. Would like to be part of the team that allows me to enhance my knowledge.

## Skill

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**Skillset** : Public Speaking, Internal Communication, Planning & Organizing, Writing Articles.

**Toolset** : Corel Draw, Adobe Illustrator, Adobe Photoshop, Ms. Office, Google docs, Google sheets, SPSS, Canva

**Languages** :

- **Indonesian** - Fluent in both oral and written communication.
- **English** - Strong command in both oral and written communication.

## Education

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**Sultan Ageng Tirtayasa University** 2018 - 2022

Bachelor Degree in Communication Studies : (CGPA 3,84/4,00)

## Non Formal Education

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| • <b>Public Relations Coordinator Occupational Scheme - BNSP</b> | 2023 - 2026 |
| • <b>Public Speaking - LKP Theta Institute</b>                   | 2023        |
| • <b>English for Adults : Intermediate Levels - LB LIA</b>       | 2016        |

## Experience

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**PT Telkom Indonesia Persero Tbk**

Corporate Communications March - June 2021

- Wrote articles centered around real events and company programs.
- Tracked media coverage and resulting in data-driven campaign adjustments.
- Executed social media campaigns.
- Coordinated and organized company events.

**Young On Top Indonesia**

Marcomm Nov 2019 - Nov 2021

- Created engaging content for Young On Top's social media platforms.
- Hosted and organized monthly webinars on various self-development topics.

**Ikatan Mahasiswa Ilmu Komunikasi Indonesia (IMIKI)**

Community Service Program Coordinator Nov 2019 - Nov 2021

- Developed and executed a digital literacy community service program for young people and kids in the local community.