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Taylor Moore

## Professional Development:

### Television

Chino-3 TV | Chino, California

Production Assistant | August 2023 - December 2023

- Worked closely with Production Coordinator Christian Reina on shooting city events. Assisted in editing promotional event videos, writing and editing scripts and directing city council meeting shoots.

Reporter | September 2023 - December 2023

- Researched and pitched stories. Conducted interviews on camera and did stand ups. Shot and edited packages and promotional videos.

Foothill Community News - LVTV-3 | La Verne, California

Reporter/Anchor | August 2022 - December 2023

- Researched and pitched story ideas. Conducted interviews. Shot, wrote, edited and anchored news stories.

Producer | October 2022 - December 2023

- Produced, directed, wrote and co-edited news shows. Wrote and edited calendar to be aired for the “Around the Town” segment.

### Newspaper

Campus Times | University of La Verne, California

Editor-in-Chief | January 2024 - May 2024

- Pitched stories, organized newspaper budget, assigned stories to staff writers, laid out weekly news stories for online and print production

Social Media & LV Life Editor | August 2021 - May 2023

- Created, posted and managed original content to promote the newspaper on social media platforms Instagram, X (formerly Twitter), Facebook and TikTok
- Wrote, edited, posted, designed and laid out weekly news stories in the LV Life Section for online and print publication.

### Radio

Leo FM Radio - 107.9 | University of La Verne, California

On-Air Personality | August 2023 - December 2023

- Sole operator of audio console during live air shifts. Integrated promotions and public service announcements.

### Education:

University of La Verne

- Bachelor of Arts in Communications - Broadcast Journalism Emphasis
- Expected Graduation Date: May 2024

### Honors and Awards:

## Personal Qualifications:

Exceptional listener and communicator. Skilled news writer and reporter. Skilled editor. Passionate about news. Achiever with exemplary planning, organizational skills and time management. Flexible and enthusiastic team player who thrives in an environment requiring ability to work on multiple projects.

## Skills:

Adobe Premiere Pro  
Adobe InDesign  
Associated Press Style  
Adobe Audition  
Panasonic camera, audio and light equipment  
Radio audio board  
Mac/PC Literate

## References:

Valerie Cummings  
Professor of Journalism,  
University of La Verne,  
California  
(323) 646-2511

Elizabeth Zwerling  
Professor of Journalism  
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George Keeler, Ph.D,  
Journalism Program Chair  
University of La Verne,  
California  
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- University of La Verne's Best TV General News Reporting | May 2023
- SPJ Mark of Excellence Finalist for Feature Writing
- Dean's List | Fall 2020 - Spring 2024