

# TAYLOR MOORE



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www.taylorbriannemoore.com

## References

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### Elizabeth Zwerling

Journalism Professor  
at University of La Verne

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## Education

### Bachelor of Arts and Communications

### Broadcast Journalism Emphasis

### University of La Verne

2020 – 2024

Dean's List Standing  
Graduated Summa Cum  
Lade

## Expertise

- News writing
- Editing and graphics
- Copy editing
- AP Style
- Adobe Premiere Pro and InDesign
- WordPress
- Social Media
- Operating Panasonic Camera and equipment

## Language

- English – fluent
- Spanish – beginner

## Multimedia Journalist



## Profile

An ambitious and enthusiastic multimedia journalist with four years of experience in print and broadcast news, as well as a background in leadership and collaboration.



## Reporting Experience

### Campus Times Newspaper

Editor-in-Chief/Section Editor/Reporter

2021

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2024

- Pitched, assigned, wrote and edited news stories
- Edited and designed newspaper for online and print production

### Foothill Community News

Anchor/Producer/Editor/Reporter

2022

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2024

- Pitched, produced, shot, edited and wrote news stories to air
- Wrote and anchored full-length newscasts

### 107.7 LeoFM

On-Air Radio Personality

2022

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2024

- Hosted morning radio show from 8 a.m. to 10 p.m.
- Solely operated radio console
- Wrote and edited promotional commercial breaks to air



## Work Experience

### American Eagle Outfitters

Stylist/Sales representative

2023

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Now

- Created a personalized shopping experience and engaged with customers
- Promoted and sold AEO product

### Abraham Campus Center

Front Desk Receptionist

2023

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2024

- Assisted on-campus residents with mailing, scheduling, touring and promoting extracurriculars
- Provided communications across departments via phone

### Starbucks

Barista

2021

-

2023

- Engaged with customers and crafted beverages
- Made the Starbucks cafe a positive experience