

What do they have in *common*?



Iowa, United States



Sub-Saharan Africa

They are both malnourished and don't know where their next meal is coming from.

35%

More than one-third of Americans are obese

42.2

million Americans lived in food insecure households in 2015

1 in 3

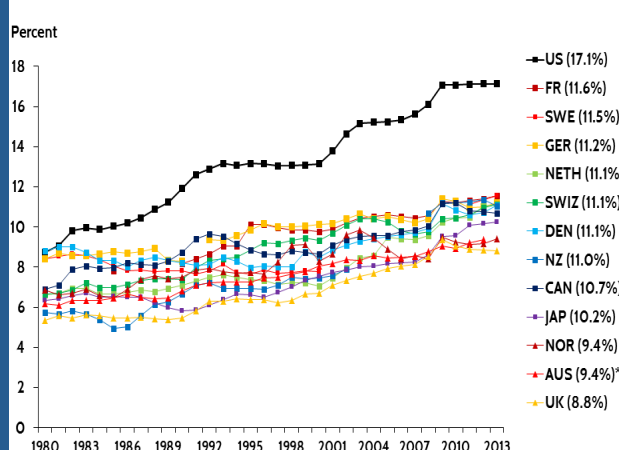
people suffer from malnutrition on a global scale

"The lack of access to proper nutrition is not only fueling obesity, it is leading to food insecurity and hunger amongst our children."

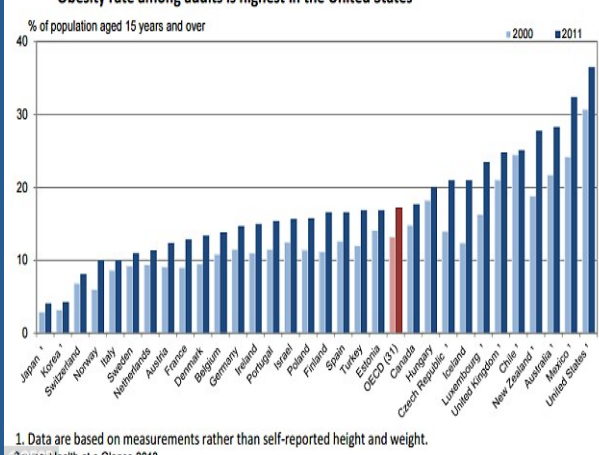
AMERICA...

The Richest Nation with the Poorest Health

Exhibit 1. Health Care Spending as a Percentage of GDP, 1980–2013



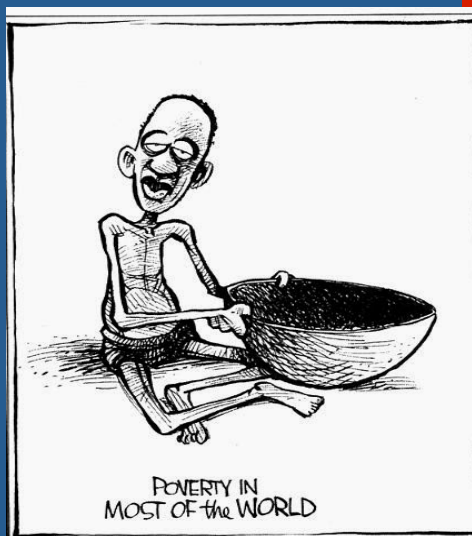
Obesity rate among adults is highest in the United States



AN UNSETTLING IRONY...

Why does the US spend the most on healthcare, yet have the poorest health of any other industrialized nation?

\$190.2 billion (21%) of annual U.S. medical spending goes to *obesity-related expenses*



Where are tax dollars going?

They're going to...



Obesity-related healthcare expenses

Military

Advanced medical technology

Prescription drug companies

Factory farms

Federal Debt Interest \$\$



But they *should* be going to...

Prevention

Regular medical visits and exams

Education

Food & Agriculture

Environment

Social Protection

Adequate & Affordable healthcare

In the 10 cities with the highest obesity rates, the direct costs connected with obesity and obesity-related diseases are roughly \$50 million per 100,000 residents

Americans continue to far outspend other wealthy nations on health care but do not have better health outcomes.

Poor mental health and obesity are highly correlated... U.S. leads in all brands of mental problems — anxiety, mood, substance abuse, and impulse control

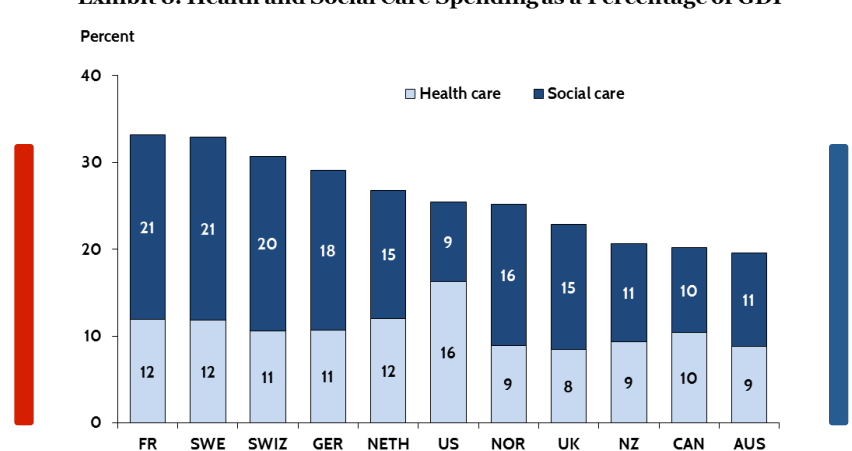
34% percent of residents were covered by public programs in Medicare and Medicaid. Whereas every resident in the United Kingdom is covered by the public system and spending was \$2,802 per capita.

What should America do?...

Reform our healthcare system by emulating *European and Nordic* countries

→ **INCREASE SOCIAL PROTECTION SPENDING;**
← **DECREASE HEALTHCARE SPENDING**

Exhibit 8. Health and Social Care Spending as a Percentage of GDP



High health spending negates other forms of social spending that support health

High healthcare spending contributes to: wage stagnation, personal bankruptcy, budget deficits, and a competitive disadvantage relative to other nations.

United States *healthcare spending* substantially **outweighs** spending on *social services* (social protection)

social services ≤ *healthcare spending*

This imbalance leads to poor health outcomes

Excess medical spending is driven by: greater utilization of medical technology and higher prices, rather than routine services, such as more frequent visits to hospitals

If you want to make America great and better than it **ever** was, let your *voice* be heard.

Get started here:
HubSpot