

# JANE ABOK

COPYWRITER



## PROFILE

I am a copywriter with years of experience and training, specializing in health creative and innovative copy. Constantly evolving and growing.

## EDUCATION

**Masinde Muliro University**  
Medical Biotechnology degree  
2016/2020

**Health writer hub Writing School**  
Innovative and creative writing course  
2019/2020

## SKILLS

- Writing
- Editing
- Research
- SEO
- Creativity
- Content Strategy

## CONTACT

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abokjane7@gmail.com

## WORK EXPERIENCE

**Freelance : 2020 to today**  
From the beginning of my career, I started working as a freelancer with a range of different clients who allowed me to learn in many different fields, thus broadening my skills.

**Fauget Marketing : 2020 - 2022**  
For two years, I was part of the writing creatives team at NILA where I created highly successful content strategies for several of the company's clients, putting creativity, innovation and strategy into practice.

## REFERENCES

Available upon request