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New Name. New Location. The Closet Shop is now Collected Boutique.

Delmar, NY, February 28, 2024: The consignment boutique formerly known as The Closet Shop has undergone a rebrand, name change, and location change. Now doing business as Collected Boutique, the consignment shop has moved from 337 Delaware Ave, Delmar, NY 12054 to 257 Delaware Ave, Delmar, NY 12054. This milestone is a major move for Collected Boutique on its mission to provide pre-loved, high-end clothes and accessories at an accessible price.

“The name ‘Collected Boutique’ really embodies our curated items – a collection of contemporary, a collection of high-end, a collection of vintage clothes,” says Susan Eyer, owner at Collected Boutique. “The Closet Shop suited the store at its beginnings, but this name and new location fitted our vision to provide pre-loved items for more sustainable shopping.”

This news comes in the wake of many recent initiatives and accomplishments of the company, including:

- An E-Commerce website under the new name.
- Finalist three years in a row for the Bestie Awards.
- New ownership over the store in 2020, during the Covid-19 Pandemic, and built it into a thriving boutique.

“After buying the store during the pandemic, I wanted to make a name change. But during those unprecedented times, I realized I would need to hold off until the time presented itself. And now it has! After hearing consistently ‘you have a great collection’ and ‘your collection is very curated’, the new name was born: Collected Boutique.”

About Collected Boutique: Collected Boutique is a contemporary, high-end, and vintage consignment boutique that offers quality preloved clothing, shoes, purses, jewelry, and accessories. Collected Boutique is on a mission to provide pre-loved, high-end clothes and accessories at an accessible price, while keeping clothes out of the landfill. Collected Boutique is a size inclusive company and wants everyone to feel welcome in the store.

Look like a million without spending a million.