

WHEN TWO WORLDS COLLIDE

當兩個世界相撞

Activist, feminist and hotelier Katherine Lo is behind a new
hospitality brand with community at its heart.

身兼社運人士、女權份子和酒店企業家的羅寶璠

正在建立一個關懷社區的新酒店品牌。

By Sarah Engstrand

“I think it was his outsider status, and that sense of always searching,” says Katherine Lo, founder and president of Eaton Workshop, a new hotel brand with locations in Washington DC and Hong Kong.

In the co-working space of Eaton DC, we're discussing Lo's personal connection to Holden Caulfield, the angst-riddled protagonist of American classic *The Catcher in the Rye*. The novel recounts Caulfield's inability to connect with the world around him, frustration, and refusal to conform to societal expectations.

It's an unexpected kinship but, in a way, it makes sense. Lo was born into great wealth but has been an advocate for social change. Born in Hong Kong and raised in the US, the 37-year-old has always seen herself as an outsider, caught between worlds – be that America and Hong Kong, or her privilege and the people she fights for.

For context, Lo's grandfather founded Great Eagle Holdings Limited, which is the parent company of Langham Hospitality Group. In Hong Kong, Great Eagle manages more than 4.8 million square feet of hotel, office and retail space across three brands – The Langham, Cordis and Eaton Workshop. As of December 2017, the Group's net asset value was estimated to be approximately HK\$72 billion. Lo's father, Ka Shui Lo is the current chairman, and his personal net worth is listed as roughly US\$1 billion by *Forbes*. This makes him the 50th wealthiest man in Hong Kong.

“In Hong Kong, if people know who my family is, it affects how they see me,” says Lo. “I don't fit in with local Hongkongers, and I don't fully fit in with expats. I'm always in the middle.”

Perhaps it's this third-culture experience of observing communities from a distance and straddling divergent identities that's granted Lo the perspective to marry two seemingly incompatible industries: hospitality and social services.

Nicknamed the “anti-Trump” hotel by US media, Eaton Workshop is equal parts hotel, social-activism hub, wellness centre and co-working space. The new hospitality venture aims to create a community for artists and activists, liberals and progressives, where they can “maximise their dreams and ambitions,” as Lo puts it, through talks, events, and exhibitions.

“People today want to feel part of something bigger, and connected to others,” Lo says. “That's the driving force behind the Eaton Workshop brand. We are part of a global counter-culture movement.”

REBEL WITH A CAUSE

Despite her wealth, Lo paints a picture of a fairly normal upbringing. When she speaks of her family, she radiates warmth. Lo remembers feeling inspired by her mother, a doctor, and laughs when she remembers a gentle ribbing from her father. “Last Christmas, my dad introduced me to his friend as his ‘anti-Trump’ daughter’. He didn't even give me a name!” she recalls with a laugh. “He has a good sense of humour.”

Lo says her parents never pressured her to join the real estate world. Instead, they offered her the freedom to find her own path. As a young woman, Lo found her calling in the humanities, earning a Bachelor of Arts with distinction in Sociocultural Anthropology from Yale University, as well as a Master of Fine Arts in Film Production from the University of Southern California. Her passion for the arts would later inspire the creation of Eaton Media – the hotel's production arm that focuses on film, photography, journalism, prose and art.

It was during her university years that Lo found her voice as an activist – a calling that had been sparked in her as a child. Growing up with great privilege, she remembers being confused by inequalities around her. “One really prominent memory I have from Hong Kong is that some kids had private drivers, and some kids didn't. I would be driven to school by a driver and look out the window and see people in buses. I felt that there was something unequal, or different, there.”

Though it sounds simple, this memory shaped the way she saw the world and was a catalyst for her activism. By high school, she was discussing economic and social issues with her family at home. By university, she was fighting against them in public.

As a student, she lobbied for Greenpeace in The Hague, in the Netherlands, organised protests against the World Trade Organization in Hong Kong, and campaigned as a passionate anti-war advocate during her time at Yale. These were, she reminisces, the “formative years” of her life.



Greg Kahn Photography

Opened this September, Eaton DC aims to be a catalyst for social impact
Eaton Workshop華盛頓分店於9月開幕，以促進社會變革為目標

「我覺得關鍵在於他的局外人身份，以及那種永遠在追尋的意識。」羅寶璘說。她是Eaton Workshop的創辦人 and 主席，這個新酒店品牌在美國華盛頓和香港都有分店。

我們當時正華盛頓分店的共享工作空間討論羅寶璘與美國經典小說《麥田捕手》（The Catcher in the Rye），主人公、總是處於憂慮之中的Holden Caulfield的關聯。小說講述Caulfield無法與周遭的世界相連，他感到沮喪，並拒絕服從社會的期待。

羅寶璘在Caulfield身上找到親切感，是意料之外，但也在某種程度上是情理之中。羅寶璘生於大富之家，卻為弱勢社群發聲，並提倡社會變革。生於香港、長於美國、現年37歲的她一直將自己視為一個局外人，夾在不同的世界之間——在美國與香港，或者在她的優越家世和她為之抗爭的人之間。

羅寶璘的祖父創立了鷹君集團，即朗廷酒店集團的母公司。這個大型地產集團在香港還有近480萬平方呎的酒店、辦公室及零售空間，包括朗廷酒店、康得思酒店(前稱朗豪酒店)和Eaton Workshop等3個品牌。截至2017年12

月，集團的淨資產估值約720億港元。羅寶璘的父親羅嘉瑞目前是鷹君集團的主席，他的個人資產淨值被《福布斯》估為約10億美元，在香港富豪榜上排第50位。

羅寶璘說：「在香港，如果人們知道我出身在怎樣的家庭，他們對我的看法便會受到影響。我跟香港本地人不太相處得來，跟在這裡的外國人也不太相處得來。我總是夾在中間。」

也許正是這種帶著距離觀察不同社群，並跨身於不同身份的第三文化經歷，讓羅寶璘有著特別的眼光，能將兩種看來不相容的產業結合在一起：酒店業和社會議題。

Eaton Workshop被美國媒體暱稱為「反特朗普」酒店。它既是酒店，也是社會倡議聚集地、健康中心和共享工作空間。這個新酒店旨在為藝術家 and 社運人士、自由主義者和進步主義者創造一個社群，讓他們可以在這裡通過座談、活動和展覽，「充份實現他們的夢想和抱負」（羅寶璘語）。

羅寶璘說：「現在的人希望參與更宏大的事件，並與彼此相連。這就是Eaton Workshop品牌背後的推動力。我們是全球反文化運動的一部份。」

叛逆有名

儘管家財萬貫，羅寶璘講述的成長經歷卻平平無奇。當她講到自己的家庭時，整個人洋溢著暖意。羅寶璘記得小時候如何受到作為醫生的母親啟發，想起她父親開的小玩笑時則會大笑起來。她邊笑邊講：「去年聖誕，我爸爸跟他的朋友介紹我，說我是他的『反特朗普』女兒。他甚至都沒有講我叫甚麼名字！他很有幽默感。」

羅寶璘說她的父母從來沒有期望或者強求她進入地產界。相反，他們給她自由，讓她自己去尋找人生的路向。年輕的羅寶璘受到人文學科的吸引，在耶魯大學修讀社會文化人類學，以卓越成績取得文學學士學位，之後又從南加州大學讀電影，取得藝術創作碩士學位。她對藝術的熱情，在後來啟發她創立了酒店的製作團隊Eaton Media，專注於電影、攝影、新聞、散文和藝術。

讀大學的時候，羅寶璘開始參與社會運動，但其實，那種使命感從她還是孩子的時候就出現了。出身優越的她記得會對身邊各種不平等現象感到困惑。「我最深刻的香港回憶是，有些孩子有私家司機，而另外一些孩子沒有。我有司機載我上學，我從車窗往外望，看見人們



In 2003, Lo was arrested in Miami with hundreds of others, while protesting the Free Trade Area of the Americas, a trade agreement that would compromise human rights and the environment. The charges were ultimately dropped, as Lo and the other protesters were found to be within their legal rights to peaceful protest.

Later that year, she stirred controversy on Yale's campus by hanging an upside-down American flag from her dorm room window. It was a silent protest against the just-launched war in Iraq. "I felt [the US] was in duress, and I was protesting what I, and many others, viewed as an unjust war."

In the US, hanging an inverted flag is a historic a symbol of distress, used to communicate a life-threatening situation. To hang a flag upside down in protest, rather than danger, was in violation of the country's flag-defamation laws. Since 1990, however, the act has been protected under America's first amendment right to freedom of speech, and is a legal form of peaceful protest to demonstrate one's displeasure with the country's policies. But just because it's technically legal, doesn't mean it's accepted unanimously.

Yale Daily News articles from the time report a frightening series of reactions, including a group of angry students who attempted to enter her dorm bedroom. When they found her door locked, they left her an aggressive, note: "I love kicking the Muslims ass bitches ass! They should all die with Mohammad... Fuck Iraqi Saddam following fucks. I hate you, GO AMERICA."

Though shaken, Lo was undeterred, soon her actions became a "positive symbol of anti-war activists on campus and around the country." Dozens of students hung upside-down American flags out of their windows in solidarity.

These were defining moments for Lo, who remains proud of her actions. "Moments like these made me further realise how important it is, during urgent times, to stand up for what one believes in," she says. "It puts the world in perspective... It taught me that it is necessary to use my fortunate resources to speak up for those who need help."

Every Eaton Workshop includes a co-working space, theatres, and radio stations. Eaton Workshop旗下的每間酒店都有共享工作空間、電影院和電台

“My dad introduced me to his friend as his ‘anti-Trump daughter’. He didn’t even give me a name!”

– Katherine Lo, founder and president of Eaton Workshop

「我爸爸跟他的朋友介紹我, 說我是他的『反特朗普』女兒。他甚至沒有講我叫甚麼名字。」

– 羅寶璘

Eaton Workshop創辦人 and 主席

AN OPEN DIALOGUE

Eight years after her arrest, Lo joined the Langham Hospitality Group and helped her father open The Langham Chicago hotel in 2013. It was an unlikely move for Katherine Lo the activist, though perhaps an expected one for Katherine Lo the heiress. But she didn't enter the family business to maintain the status quo. She came to change it.

"The Eaton Workshop ethos is a perfect fit for Hong Kong," she explains. "For as long as I can remember, the city has mostly had access to mainstream cultural events. Eaton is a refreshing change from that. Habits are shifting – people are abandoning material possessions and focusing more on meaningful experiences."

To that end, each Eaton Workshop location – including upcoming openings in Seattle, Toronto and San Francisco – is also home to co-working space, movie theatres and radio stations, available at a discount to progressive groups striving for positive change. Artists' residences are in the pipeline, too.

In September, Eaton Workshop in Jordan held the ambitious Women's Festival – the first event of its kind in Hong Kong. Running for nine days, it invited the community to explore topics such as wellness, communication, and sex through musical performances, seminars, screenings, and workshops, including a bondage tester session hosted by sex-focused lifestyle brand Sally Coco.

Notably, the festival was almost exclusively held in Cantonese. "I wanted to host something that catered to local residents," Lo explains, admitting her own language skills are "rusty" since she no longer lives in Hong Kong. "If we had run the programme in English, we would have only reached expats or foreign-educated

在坐巴士。我覺得那裡有不公平, 或者差別的存在。」

雖然聽起來很簡單, 但這段記憶塑造了羅寶璘看世界的方式, 也是她後來參與社會運動的一個催化劑。到了讀高中的時候, 她開始在家裡討論經濟和社會問題。進入大學後, 她就開始公然地與這些問題搏鬥。

作為大學生的羅寶璘在荷蘭海牙為「綠色和平」做遊說工作, 在香港組織反對世界貿易組織(WTO)的示威, 在耶魯大學熱切地投身反戰運動。她回想, 這就是她人生中的「性格形成期」。

2003年, 羅寶璘在邁阿密被捕, 同時被捕的還有數百人, 當時他們在抗議建立美洲自由貿易區。這個貿易協定對人權和環境都有損害。最終, 羅寶璘沒有被起訴, 因為她和其他抗議人士都被認為是合法地行使了和平示威的權利。

後來在同一年, 羅寶璘在耶魯校園又引發了爭議。她在自己宿舍的窗戶上倒掛了一面美國國旗, 這是對當時美國剛剛發動的伊拉克戰爭的無聲抗議。「我覺得(美國)在威逼, 我要抗議這場在我和很多人眼中的不正義之戰。」

在美國, 倒掛國旗長期被視為危難的象徵, 用以表示生命正受到威脅。在抗議而非危險中倒掛國旗, 曾是違反美國國旗法的行為。不過, 從1990年開始, 倒掛國旗受到美國憲法關於言論自由的第一修正案的保護, 成為一種合法的和平示威手段。可是, 一個行為合法, 不代表社會普遍接受。

當時的《耶魯日報》記錄了一系列可怕的反應, 包括一群憤怒的學生衝進羅

寶璘的宿舍, 試圖進入她的房間。當他們發現她鎖上了房門, 就給她留了一張具攻擊性的字條:「我最愛踢穆斯林臭娘子的屁股! 她們都該跟著穆罕默德去死……去他的伊拉克薩達姆。我憎恨你, 美國前進。」

羅寶璘雖然被嚇到, 但並沒有因此卻步, 反而堅持捍衛她的言論自由。不久之後, 她的行動成為「校園裡和全國反戰社運人士的積極象徵」。後來, 數十名學生團結一致在自己的宿舍窗戶倒掛國旗。

她至今仍然為自己當時的舉動感到自豪。她說:「這樣的時刻讓我愈發明白到, 在危急關頭, 為自己的信念挺身而有多麼的重要。這塑造了我的世界觀, 也教會我, 要用自己幸運而得的資源為有需要的人發聲。」

開放的對話

被捕的8年後, 羅寶璘加入了朗廷酒店集團, 並幫助她父親於2013年開立了芝加哥朗廷酒店。這對於作為社運份子的羅寶璘而言, 是一個意外的轉變, 雖然她作為家族事業的繼承人, 也許那就是她該做的事。不過, 羅寶璘並不是為了維持現狀而加入家族生意, 她是為改變而來的。

「Eaton Workshop的精神和香港是絕配的。」她解釋道。「在我的記憶中, 香港總是能接觸到大部份的主流文化活動。Eaton則是在此基礎上的一個新鮮變化。習慣正在改變——人們開始放棄物質佔有, 轉而重視獲取有意義的體驗。」

Hongkongers. That was not our intention. Those groups already have their spaces, or they have the resources to find them.”

For many of the participants, Eaton Workshop offered a sense of freedom to express themselves and explore sensitive topics. “[Hong Kong] is going through a period of political turbulence, and we are experiencing censorship at different levels of society,” says Petula Ho, an associate professor in the Department of Social Work and Social Administration at the University of Hong Kong, who was also a panellist at the Women’s Festival. “People have responded by playing it safe. We need a space where we can discuss things and find new ways to form formal and informal alliances, so we can face challenges as small groups rather than as helpless individuals.”

Professor Ho says Eaton is instrumental in protecting the very future of Hong Kong. Without it, she adds, many of the conversations had during the festival – including her own, a discussion titled “Women in Protest” – would have not been possible. “[Other venues] would not want us to talk about social activism, sex, sex toys, sexual pleasure, sexual harassment, or anything they consider too sensitive. There was no censorship on what we wanted to say, and so we could make our political views and frustrations with the system known without fear.”

FROM PRIVILEGE TO PURPOSE

Not everyone has been accepting of Lo’s vision. Some critics of Eaton Workshop have described her efforts as insincere, and claimed the entrepreneur is too removed from everyday life. “Some [news] articles have stated that because of my background, all of this work must be, somehow, not real. It’s belittling, but I’ve learned to grow a thick skin and not care so much about that. Anyone who walks through Eaton Workshop, or is a part of it, will see that [my] intentions are sincere.”

She is not ashamed of her family’s wealth, and you won’t find her apologising for it. “I’m extremely fortunate to come from a place where I can use the resources I have to make a positive impact,” says Lo.

With the Eaton Workshop brand, she’s harnessing that privilege to empower others. “There are groups of marginalised people who don’t want their stories told by others, but rather, are looking to craft their own

為此，Eaton Workshop旗下的每間酒店(包括即將在西雅圖和三藩市開幕的)都有共享工作空間、電影院和電台，為正面變革努力的進步組織都可以用優惠價格使用這些設施；藝術家住客也享有優惠。

今年9月，在佐敦的Eaton Workshop舉辦了願景不凡的「女人節2018」，同類活動在香港前所未見。一連9日，活動請來社區成員，探討諸如健康、溝通和性等議題。節目中有音樂表演、研討會、放映會和工作坊，包括由關注性愛的生活風尚品牌Sally Coco主持的繩縛體驗環節。

值得注意的是，女人節期間的所有活動幾乎都用廣東話進行。羅寶璘解釋：「我希望可以為本地居民組織一些活動。」她承認自己的廣東話已經「生鏽」，因為她已經不再住在香港。不過她認為：「如果我們的活動以英文進行，就只能接觸到外籍人士，或者在外國受教育的香港人。那不是我們的目的。這些群體已經有他們的空間了，或者他們已有資源能找到自己的空間。」

對於許多參與者來說，Eaton Workshop讓他們感到表達自己和探討敏感議題的自由。在女人節擔任研討會嘉賓的香港大學社會工作及和社會行政系副教授何式凝說：「(香港)正在經歷政治上的動蕩，我們在社會的各個層面都面對著審查，人們的回應總是小心翼翼的。我們需要有一個討論事情的空間，並尋找新方法組成正式或非正式的聯盟，這樣我們才能以小群體的形式去面對挑戰，而非孤軍作戰。」

何教授說，Eaton可以是保護香港未來的工具。她補充，如果沒有它，女人節期間的許多對話——包括她自己有參與的、主題為「抗爭中的女性」的對話——都不可能發生。「(其他地方)不希望我們討論性、性玩具、性愉悅、性騷擾、社會運動，或任何他們覺得敏感的東西。但在那裡(Eaton)沒有人審查我們想說的話，因此我們可以無懼地表達政治觀點和對體制的不滿。」

從特權到意義

不是所有人都接受羅寶璘的願景。

Eaton Workshop的批評者形容她的努力是虛偽的，並指她過分離地。「有些媒體報導說，因為我的背景，所以這一切努力肯定在某種程度上不是真心的。這是輕視，但我已經學會不那麼臉皮薄，以及不要太在乎。任何來過Eaton Workshop的人，或者身在其中的人，都會看到(我的)目的是很真誠的。」

她毫不為家族財富而羞愧，也不會為此歉疚。羅寶璘說：「我極幸運有這樣的出身，可以用我擁有的資源帶來正面的影響。能夠為一個有社會良知的項目而努力，並將它付諸實現，我感到自豪。」

通過Eaton Workshop這個品牌，羅寶璘運用自己的優越金錢幫助他人。她說：「有許多邊緣群體不想自己的故事由別人去說，他們希望自己發聲，創造自己的敘述。我格外努力確保我們會直接資助女性藝術家，或者(少數族裔藝術家如)美洲原住民電影製作人。Eaton Workshop不止是一個平台，更會提供他們講述自身故事的工具。」

也有人質疑，像Eaton Workshop這樣的地方，會否為食物和住房廉宜的佐敦區帶來逼遷和土紳化的問題。

羅寶璘對此沒有答案，但她提出了一個應對觀點。她認為，通過尊重每一個地方的遺產，並與當地居民分享一個他們可以前來百花齊放的地方，Eaton Workshop可以保育每一個它進入的社區。「這樣我們可以成為一個(給社區的)資源，同時保存一個地方的個性，而不是只進來開間星巴克。」

賦權的精神

今年夏季，羅寶璘將自己從洛杉磯搬到華盛頓的過程變成了Eaton Media的一個橫跨美國的紀錄片計劃，並邀請了美洲原住民導演Jesse Littlebird加入她的團隊，共同製作了該品牌第一個特約作品。



Eaton debuted its inaugural Women's Festival in September, the first event of its kind in Hong Kong
Eaton於9月首次舉辦了「女人節2018」，同類活動在香港前所未見

narratives,” she says. “I put extra effort into making sure we directly commission female artists, or [minority artists such as] Native American filmmakers. Eaton Workshop is more about the platform, giving them the tools to tell their own stories,” she explains.

Others have also questioned if the arrival of a place like Eaton Workshop could contribute to local displacement and gentrification of the Jordan district, an area known for affordable local food and housing.

Lo doesn’t have an answer for those concerns, but instead offers a counter point. By respecting the heritage of each location and sharing a place for residents to thrive, she contends that Eaton Workshop can preserve each neighbourhood it enters. “This way we can become a resource [for the community], while still preserving the identity of the area, instead of just coming in and opening a Starbucks.”

ETHOS OF EMPOWERMENT

This summer, Lo turned her relocation from Los Angeles to Washington DC into a cross-country project for Eaton Media, commissioning Native American filmmaker Jesse Littlebird to join her and create the brand’s first commissioned documentary.

On the weeklong road trip, Lo and Littlebird stopped in cities across the country to connect with

在那長達一周的公路旅行中，羅寶璘和Littlebird在美國不同城市逗留，認識不同地方的原住民族群、激進聲音和環境正義抗爭人士。「我們遇見了曾經參加北達科他州及南達科他州反對輸油管道的立岩抗議的美洲原住民，他們當時正在反對路易斯安那州支流橋輸油管；我們看到煉油廠如何污染了侯斯頓附近的群體；我們看到一個越南人社區在新奧爾良的一個天然氣發電場抗議，以保護自己的社區；我們還到訪了在南卡羅萊納州的一個前奴隸種植園。」

這是一段動人的經歷，叫人思考關於歷史、身份、土地和行動的哲學問題。Eaton Workshop在9月的時候，邀請了一班社運人士坐飛機到美國首都參加酒店的開業典禮，讓他們有機會可以透過小組討論，直接與Eaton的社群分享自身的故事。「我們想展示他們每天都在奮力對抗的現代困厄，使人們關注和展開行動。給這些社運人士提供發聲的工具是重要的。」

這種賦權和展示的精神在兩間Eaton Workshop中是一貫的。在香港，Eaton Workshop已經和多名藝術家和多個慈善團體合作，包括Justice Centre Hong Kong。這個非牟利的人權組織被獲准進

駐Eaton Workshop的共享工作空間，雙方合作舉辦活動和討論會，該人們更認識香港最脆弱群體的困境。羅寶璘說：「作為Eaton House的成員，你能真正地與本地社群連結，以及支持公益。」

除了支持社區，羅寶璘也正在努力確保品牌可持續發展。為此，她正在將Eaton Workshop註冊成一家公益公司(Benefits Corporation，簡稱B-Corp)。獲得認證的B-Corp要在社會和環境等諸多方面達到最高標準。羅寶璘說：「這可以讓一家營利企業將倫理列入公司章程，這樣你就在法律上受價值的約束。」她希望Eaton Workshop可以為未來的更多企業鋪路。「我真的希望我們可以讓香港看到，環保和營利是可以並存的。」

在酒店開業典禮和社區活動上，在各洲之間旅行以及開立一間媒體製作公司時，羅寶璘都堅守一個個人格言：隨樂而行(follow your bliss)。這句話若出自他人之口——用Holden Caulfield的口頭禪來形容——會顯得很「虛偽」，但不知怎的，從羅寶璘口中說出來，卻聽起來很真實。這簡潔的幾字真經，歸納了她一直以來充滿動力的生活。「它很好地提醒了我們要追隨真我。這是一個人最好的指南針。」■



The Women's Festival featured sex experts, panels, performances, screenings, and interactive workshops
「女人節2018」有性專家分享會、小組討論、表演、電影播放及互動工作坊

indigenous communities, radical voices and those fighting for environmental justice. “We met Native Americans who had protested at Standing Rock [in North Dakota and South Dakota, against the Dakota Access Pipeline] and are protesting an oil pipeline in Bayou Bridge, Louisiana; we saw how oil refineries polluted communities in Houston; we saw a Vietnamese community fighting for its neighbourhood against a gas power plant in New Orleans; we visited the site of a former slavery plantation in South Carolina.”

It was a moving experience, one that prompted philosophical questions of history, identity, land and action. Lo flew the activists to the American capital for the hotel's opening in September, giving them the opportunity to share their stories directly with the Eaton community through panel discussions. “We want to expose and build awareness and action around the contemporary struggles

they are battling this very day. It's important to provide these activists with the means to express their voice.”

This ethos of empowerment and visibility is consistent throughout both Eaton Workshops. In Hong Kong, the property has already partnered with numerous artists and charities, including the Justice Centre Hong Kong. The non-profit human rights organisation has been granted a residency in the Eaton House co-working space, and together they have produced events and panels to raise awareness of the plight of Hong Kong's most vulnerable. “As a member of Eaton House, you're truly connecting with the local community and supporting social good,” says Lo.

In addition to championing community, Lo is also taking steps to ensure her brand is as sustainable as possible. As such, she is in the process of registering Eaton Workshop as a Benefits Corporation. Certified

“B-Corps”, as they're known, are corporations that meet the highest standards of practice across social and environmental factors. “This allows a for-profit business to build ethics into its corporate charter, so you're legally indebted to your values,” explains Lo. Her hope is that Eaton Workshop will pave the way for more companies in the future. “I really hope we can show Hong Kong that it is possible to be environmental and profitable.”

Among hotel openings and community events, travelling between continents and launching a media production venture, Lo stays grounded with a personal mantra: Follow your bliss. From almost anyone else's mouth, this would seem – at the risk of sounding like Holden Caulfield – phony. But somehow, from Lo, it rings true. A succinct, three-word summary of the dynamic life she's led. “It's a good reminder to follow your true self. It's the best compass one can have.” ■

The Good Fight

Meet the social enterprises and NGOs fighting for change at Eaton HK in Jordan.
在Eaton House與爭取變革的社會企業和NGO見面。

PLANET ALLY

Homosexuality is still criminalised in over 70 countries and, in some cases, punishable by death. Planet Ally brings together the LGBTI community and their supporters to campaign for stronger communities and equal rights for all people.
在超過70個國家，同性戀仍然被列為犯罪，甚至可被判處死刑。Planet Ally團結性小眾社群和他們的支持者，為建立更強大的社群和所有人的平等權利而努力。

Learn more 詳情請看 planetally.org

THE JUSTICE CENTRE

This non-profit human rights organisation provides Hong Kong's most vulnerable – refugees, torture and human trafficking victims, among others – with free legal and social assistance.
此非牟利人權組織為香港最脆弱的群體（如難民、酷刑倖存者、人口販運受害者等）提供免費的法律和社會援助。

Learn more 詳情請看 justicecentre.org.hk

OPEN CULTURE LAB

Community leader Holok Chen is launching a social incubator and lab that develops digital applications to solve real-world problems. One such project is a legal services search engine, to provide clients with a faster, more transparent legal experience.
社群領袖陳可樂將成立一個社會孵化室及實驗室，旨在設計數碼應用程式以解決實際生活中的難題。其中一個項目就是法律服務搜索引擎，讓用戶可享有更快捷和更高透明度的法律服務搜尋體驗。

Learn more 詳情請看 onelawyer.org | collection.hk