



In his introduction, Morgan speaks to Alexei Kruchonykh's concept of *Zaum* - the "transrational sound-poetry" built upon a new language, though Mayakovsky would shy away from this practice. Yet, the inventiveness of the Scots language echoes the pursuit of newness central to Mayakovsky's, and Kruchonykh's shared ambition. As such, these versions need not delve into the transrational, only succeed in marrying the playful passion of their content with the rich tone and texture of the Scots tongue.

– And they do succeed, without diluting the author's work in an attempt to copy each turn of phrase, the translation into Scots instead serves to expose the inner spirit of the poem. In Morgan's mind, 'there is in Scottish poetry [...] a vein of fantastic satire that seems to accommodate Mayakovsky more readily than anything in English Verse', and the not un-*zaum*-like ingenuity of Morgan's translation draws out the sweet fantasy running through the steeled futurism of Mayakovsky's poems.

Morgan states that 'Mayakovsky was not looking for new quarters for an old world. He had a new world'. This was a world written for the working-class reader, and this collection serves as a token of Mayakovsky's dedication to them. In translating Mayakovsky's works for the millions of Scots speakers, he has renewed this style of everyman futurism, in time for a 70s Scottish readership seeking a new world in the face of widespread industrial decline. Morgan's translations would even be published the same year of the state-assisted death of one of Scotland's largest shipyards, the Upper Clyde Shipbuilders.

As such, Mayakovsky's disinterest in naturalism, and his fascination with 'Urban and industrial' would surely chime with Morgan's readers, seeking lives among the ruins of old work sites, misanthropic politicians and newly-absent captains of industry. Mayakovsky's calls for revolution would echo through the Scots' calls for ownership of the North Sea oilfields, the ownership of their future in the form of home rule.

Morgan's summary that 'the glory is in the overlap, not the template' responds to Mayakovsky's fears – about the failings of language's communicative powers – and puts them to rest. These versions rise to meet Mayakovsky's boyishness and do justice to the 'grotesque and vivid fantasy' of his imagery. As per Kruchonykh's belief that 'the word is broader than its meaning', Mayakovsky's work could only be weakened by charmless attempts to replicate the literal definition of each word or turn of phrase and so overlooking the mysterious power inherent to the word. And so again, this collection speaks to certain power in Mayakovsky's work, and it is spoken in the everyman's tongue with a full voice.