

Anderson Ojiambo

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PERSONAL SUMMARY

Anderson is a dedicated and passionate writer who has extensive experience in writing Blog posts, Product Descriptions, Press Releases, Web Copy, and other texts aimed at a specific target audience.

He writes with the purpose and passion needed to engage audiences emotionally. Also, polishes each article with proper research, proper grammar, and the appropriate style.

Mercy works with clients, designers, other writers, and strategists to understand their requirements and respond to their content marketing needs in her current role.

Her work assignments range from blog posts to product reviews to longer, informative guides. Right now, he is looking for a new role with more responsibility, ideally one that has the potential to develop into something bigger.

CAREER HISTORY

1. FREELANCE WRITER (Ghostwriter)

Pitiya

(pitiya.com)

23rd June 2023 to present

Responsible for researching and writing articles about various subjects such as Social Media, Marketing, Software etc.

Duties;

- Drafting compelling, accurate, creative articles
- Identifying needs and gaps in content and recommending new topics to write about.
- Producing written materials such as text and articles at the request of clients for previously agreed fees.
- Reporting to an editing manager daily.
- Uploading articles on WordPress

2 . FREELANCE WRITER (Ghostwriter)

EaseUs, Chengdu, China

(easeus.com)

16th August 2023 to present

Duties:

- Writing and editing articles
 - Communicating efficiently with colleagues
 - Uploading content
 - Providing new ideas to the team
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2. FREELANCE WRITER (Ghostwriter)

DigitBin, India

(digitbin.com)

16th January 2019 to present

- Writing and editing articles
 - Ensuring the content is 100% original
 - Carrying out thorough research on the keywords given
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3. FREELANCE WRITER (Ghostwriter)

RigorousThemes, USA

(rigorousThemes.com)

22nd February 2021 to May 2023

- Researching and writing original and captivating content
 - Basing my articles on the target audience
 - Editing and proofreading content thoroughly
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FREELANCE WRITER (Ghostwriter)

4. Sleek Web Designs, USA

(sleekwebdesigns.com)

11th February to May 2023

- Researching content ideas
- Writing original, informative, and captivating articles

. Proofreading and editing content

FREELANCE WRITER (Ghostwriter)

5. Pierre Paul Driving School, USA

(pierrepauldriving.com)

From 3rd April 2022 to present

Responsible for researching and writing articles about various subjects such as car maintenance, driving rules, and regulations, road safety, etc.

Duties;

- . Writing, editing, proofreading, and publishing content on WordPress.
 - . Making sure that any written work does not violate copyright laws.
 - . Playing an active role within the Content team.
 - . Undertaking background research, including desk-based research.
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FREELANCE WRITER (Ghostwriter)

6. TechRT, India

(techrt.com)

12th December 2022 to May 2023

- . Researching and writing original content
 - . Writing and editing articles
 - . Optimizing and publishing content on the website
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FREELANCE WRITER (Ghostwriter)

7. Abodearmor, USA

(abodearmor.com)

21st June 2021 to May 2022

- . Writing articles about topics such as safest cities, home automation, and security.
- . Researching and writing authentic, original, and informative content
- . Editing and proofreading content

KEY SKILLS AND COMPETENCIES

Professional

- Able to tailor your work for a range of audiences
- Able to work from home and produce content regularly
- Ability to give and receive constructive feedback
- Skilled in analyzing complex issues
- Strong eye for detail and Information structure
- Thorough Knowledge of grammar and syntax
- Knowledge of how to market and distribute written work
- Building up contacts in the field I write for

Personal

- Able to fit my writing responsibilities around my other employment commitments.
- Have the perseverance needed to keep going when things get tough.
- Not afraid to write about unpopular topics.

AREAS OF EXPERTISE

- Blog posts

- Product Descriptions
 - Press Releases
 - . Technical Writing
 - . Product Review
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ACADEMIC QUALIFICATIONS

Masinde Muliro University of Science and Technology, Kenya - Bachelor of Journalism and Mass Communication. From August 2013 to June 2017.