

WEBSITE COPY

The Client: Audrey, owner of Surf Ink Media, offers Dubsado and tech services to busy female entrepreneurs.

The Challenge: Audrey was building a website for her business and wanted copy that would engage with readers and convert them into paying clients. Before now, Audrey had solely used social media to drive sales.

The Solution: As I was writing Audrey's website from scratch, I first had to research her target audience, her services and her competitors. I created 4 web pages - the home page, about page, services page and an info page that would use keywords to drive traffic to her website. Audrey's brand voice is friendly and informal to resonate with her ideal clients, so I kept this tone throughout, while also focusing the copy on the benefits of working with her. <https://surfinkmedia.com>.

HOME PAGE

Gain freedom in your business

Hi, I'm Audrey,

Dubsado expert, time saver + your new BFF

What if I told you that you could work fewer hours each day and *still* get amazing results? Or how about that you could scale your biz without burning out and sacrificing all your energy? Through my Dubsado setup, software management + automation services, I can help you regain your control, quit overworking and fall back in love with your business.

[Learn more]

Do you wish you had more time for what you love?

[Explore services]

Work less + earn more

Services to level up your business

Ready to ditch the manual workload and get your business to work *for* you? If you wanna save yourself the time + stress of scaling and building your biz, you're definitely in the right place.

[Find out more]

Here's what you get from working together:

Fully organized systems

High-level automation

Professional software setup

Freedom to scale your biz

More time for yourself

Confidence in your work

Love notes

"Audrey's help was a huge gift and gain for me - time-wise and energy-wise. I am so grateful for her competency and knowledge, and her willingness to help my business."

Farkhonda, Ayenda Coaching

"Working with Audrey has been an amazing experience. The automation that she implemented in my business has freed up so much of my time and enhanced my client experience."

Chelsea, Wave Creative Studio

Catch up

Read the blog

Free tips, resources + my latest obsessions

Check out the latest blog posts for how-to guides, biz advice + a sneak peek into my behind-the-scenes processes.

[Read new articles]

ABOUT PAGE

The founder

Meet Audrey

Your go-to automation expert

I get what it's like to feel overwhelmed with all the things you gotta do in your business. Maybe you're juggling a million to-dos, scrambling from task to task, or feeling confused about how to get your systems running smoothly? The truth is, it takes a LOT to build a successful brand and if you're doing it alone, it's easy to feel stressed + burnt out. If that sounds familiar, I'm here to make the process easier.

Systems to save you time

Automating + streamlining to give you back your freedom

It's totally possible to run your biz without the stress of endless to-dos. Having the right processes in place was a *game-changer* for me. It can be for you, too.

[View services]

"I am SO passionate about this work because I love seeing my clients thrive"

After launching multiple businesses trying to find my passion project, I realized something: What I loved most was creating my onboarding processes + streamlining my systems so my clients got the very best experience. That's when it all clicked.

Automation + organization are my total jam. I'm obsessed with all things tech and I knew I could create a service that would help entrepreneurs navigate the challenges they were facing.

I could see that so many females were struggling with the systems and software in their business. So in 2020, I launched Surf Ink Media – an agency on a mission to help female entrepreneurs take back their control. I've since worked with incredible business owners across the world, organizing their processes, setting up their systems, and helping them free up their time for the things they really love doing.

[Work with me]

SERVICES PAGE

Work with me

Automation services

Systems + software management to give you confidence + control in your business

[Get started]

“I love helping female entrepreneurs fall in love with their business again”

I know how crazy it can get when you're running a business all on your own. And if your biz isn't working FOR you... something's gotta change. That's why I'm so passionate about helping busy entrepreneurs like you build + scale their business through automation, organization + system processes.

Because lemme guess - you didn't start your business to feel stressed AF all the time, right?! Just because you're a kickass entrepreneur, it doesn't mean you have to do everything alone. With manageable systems in place, you can free yourself from the chaos and create a sustainable business that feels exciting, fun + effortless to grow.

[Work with me]

The good stuff

Here's what we'll do

Streamline your business

Simplify your systems

Upgrade your processes

Optimize your client experience

Free up your time + energy

Dubsado Setup VIP Week

Starts at €2700

Includes:

- ✓ Strategy questionnaires, tutorials + advice
- ✓ Full Dubsado account setup
- ✓ Customized and fully designed templates + forms

- ✓ Automated workflows that are built and ready to use
- ✓ Pre-recorded videos to walk you through your setup
- ✓ Full testing to ensure everything works perfectly
- ✓ Email support for 30 days

[Find out more]

Dubsado Strategy VIP Day

Starts at €800

Includes:

- ✓ Strategy questionnaire + tutorial
- ✓ Up to 2 services translated into workflows
- ✓ Written outline that maps out all your processes
- ✓ Detailed checklist of all the templates + content you need
- ✓ Pre-recorded videos to walk you through your setup
- ✓ Email support for all your questions

[Get in touch]

Ask away

Frequently Asked Questions

How does the process work?

You can book your chosen package by getting in touch and filling out an application form. I'll review your notes and send over a detailed proposal for you to dive into. If you like what you see, it's over to you to sign your contract and pay your deposit. Once this is done, we're ready to get started!

Can I hire you without an onboarding process in place?

Yep. If you're new to the game or you don't have all your processes set yet, we can work on a strategy together. Having these systems and workflows as soon as possible will make a huge difference to how you run your biz in the long term.

Do I need a Dubsado account?

For my Dubsado services, you will need your own account and login details so we can upgrade your workflows. If you're going for the Dubsado VIP Week, I will set up your account from scratch so there's nothing you need to worry about.

What's the investment?

I offer different packages depending on what you're after. My Dubsado VIP Setup Week starts from €2700, while my VIP Strategy Day is €800.

DUBSADO INFO PAGE

Discover Dubsado

Selling through Dubsado

Ready to save yourself time and discover all the things that are possible with Dubsado?

[I'm interested!]

Get the deal

Join Dubsado + get 20% off

[Gimme the pennies]

The good stuff

Professional proposals, forms + contracts to make your biz stand out

Step 1: Strategy - After chatting through your goals, I'll create a bespoke Dubsado strategy that's perfect for you + your clients

Step 2: Branding - You'll receive a deep dive questionnaire so I can plan your totally personalized + on-brand templates

Step 3: Design - I'll custom-design your proposals/forms/contracts in Dub-ins, (a Dubsado partner platform) + have everything ready for you to share with your clients

Design DIY

Want to create your own designs? Subscribe to Dub-ins below

[Find out more]

All the details

Thinking about a Dubsado course instead of hiring an expert?

X Maybe you're after basic support rather than a fully customized approach?

X Perhaps you're happy spending *hours* implementing your new knowledge?

X Or maybe you're confident you can create everything yourself from scratch?

If not? Don't worry, I got you!

Here's what you could get by working with an expert:

- ✓ Support, guidance + a personalized strategy from someone who knows the system inside-out
- ✓ A fully bespoke Dubsado setup that takes into account *everything* you want + need
- ✓ Completely done-for-you design, templates + processes to give your biz that next level edge
- ✓ Less stress + way more time to focus on the things you *actually* want to be doing

[View services]

My promise

Keeping it personal

Your biz is my #1 priority

With Dubsado, I deliver *exactly* what you need to take the stress out of running your business. Every brand is unique – so yep, you guessed it – your process will probably look different from everyone else's. I'm passionate about seeing my clients succeed, so no matter what you're after, I'll deliver a fully tailored, personal experience to help *you* get the results you want.

[When can we start?]

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