

SALES PAGE

The Client: Audrey, owner of Surf Ink Media, offers Dubsado and tech services to busy female entrepreneurs.

The Challenge: Audrey wanted a sales page for her Dubsado Setup VIP Week. As this is a high-ticket service, she wanted copy that would give readers enough information to convince them to sign up.

The Solution: I created a long-form sales page with all the details about Audrey's service and the benefits that readers can expect from it. Throughout, I have referenced common client pain points to further illustrate how the service will make a difference to the reader's business. The copy is also informal and friendly to show off Audrey's personal voice. This helps build a connection, while communicating her expertise and understanding. See the published version [here](#) or read below.

Streamlined systems in 7 days

Dubsado Setup VIP Week

Free up your time and fall back in love with your business

[Book your VIP Week]

Automate and simplify

Love your workday

With the Dubsado Setup VIP Week, you'll walk away with *everything* you need to take your service-based business to the next level. You'll have your entire onboarding process mapped out from scratch and all your workflows integrated into one super-effective system. The result? More time, more money & more confidence running your business.

[Work with me]

So let me ask you... are you totally overwhelmed with all the processes going on behind the scenes in your business? Are you constantly drowning in admin? Or stressed AF managing new clients because it's time-consuming, complicated, and confusing to sign them up?

In just 7 days you could have a completely organized and automated system that simplifies your business and gives you total freedom to focus on what matters most.

[Count me in!]

Imagine if...

THIS COULD BE YOUR REALITY

You no longer set reminders to follow up on leads, chase payments, or figure out *what the heck* you're doing next in your client process

You had a system in place that automatically sends your proposals, contracts, and invoices (without needing a VA)

You had energy + time to focus on client work, marketing + the money-making parts of your business that actually move the needle for you

Well, with the Dubsado VIP week, that's what's possible!

Here's how it works:

Step 1

Book your Dubsado VIP Week by getting in touch and filling out an application form. I'll check your notes and send over a detailed proposal for you to dive into.

Step 2

If you like what you see, it's time to sign your contract and pay your deposit. Once this is done, we're ready to go!

Step 3

I'll send you my signature (& totally bomb) questionnaire(s) to fill out and return. We'll then discuss strategy and workflows before I integrate everything into Dubsado on your behalf.

Hey there

Meet Audrey

Your automation expert

I started my tech career in 2017, working with companies that used HubSpot and other CRM platforms. I fell completely in love with all things tech and soon after, I created my agency, Surf Ink Media. I could see the struggles that SO many female entrepreneurs were facing and I knew I could help them navigate the systems and softwares they were using in their businesses.

Through my agency, I've worked with entrepreneurs across the world as they build and scale their brands from an operational perspective. By organizing and automating their back-end processes, I've helped my clients free up their time for money-making tasks and the things they really love doing.

[Learn more]

Here's how it works

THE VIP WEEK TIMEFRAME

Discovery

The first step is to plan your entire process so it's as effective as possible. You'll get my deep-dive questionnaire filled with step-by-step questions about your current systems and your ideas for what you want your processes to look like. Using this outline, I'll be able to build a fully tailored Dubsado experience that's perfect for you and your clients.

Strategy

I'll review your questionnaire(s) and process(es) and we'll chat via email to discuss your answers and fill in any gaps. I'll also give you workflow suggestions and any ideas to improve + tailor your client experience.

Creation

This is where I'll revamp the entire strategy and create an automated workflow based on your initial outline. During this time, you'll have another form to complete with questions about the packages you offer, your branding, and your 'about you' details. Once I have all this, your VIP Week begins and I'll start integrating everything into Dubsado.

Delivery

By the end of the 7 days, you'll have a complete process set up in Dubsado from start to finish. You'll also receive a written version of your strategy + workflows so you can easily see what's been integrated, as well as how you can add steps in if anything changes in the future. Every stage of the setup will be documented and I'll also send you pre-recorded videos so you're ready to use Dubsado like a pro.

Support

After the project is finished, you'll get 30 days of additional support via email. This will give you time to go over your flowcharts and Dubsado setup, and check in with me in case you have any more Qs.

[Let's do this!]

Your entire setup within 7 days...

Everything you need to onboard new clients effortlessly

Full Dubsado processes + a system in place ready to use from start to finish

Personalized workflows based on the strategy we create together

I've got you covered

Customized and fully designed templates, emails, proposals, contracts + forms
One week turnaround from the moment I receive your completed homework
30 days of email support where you can send me any questions or concerns

[Book your VIP Week]

All the details

THE BEST PARTS OF AUTOMATION

Frees up your time
Organizes your business
Creates a high-quality client experience
Scales your services
Reduces overwhelm + stress
Simplifies your workload

Success stories

"Audrey is so reliable!"

Audrey's help was a huge gift and gain for me - time-wise and energy-wise. She carefully put my vision and preferences into an automated workflow system that I can fully rely on. I can now confidently interact with new leads, initiate all the required actions from my side, and save so much time on admin work. I am grateful that Audrey was there at the start of my journey as an entrepreneur and I was able to rely on her at all times! I am so grateful for her competency and knowledge, and her willingness to help and understand my business.

Farkhonda, Ayenda Coaching

"I can't recommend her enough!"

Working with Audrey has been an amazing experience. She is a Dubsado expert and her process was so smooth and seamless. After our time working together, the new automation that she implemented in my business has freed up so much of my time and enhanced my client experience. Audrey's clear expertise in automation paired with her obvious passion for helping others fall in love with their business processes made me so excited to work together.

Chelsea, Wave Creative Studio

What to expect

EVERYTHING YOU GET IN YOUR 'DONE FOR YOU' DUBSADO EXPERIENCE:

- ✓ Questionnaires + advice to help you get clear on your entire on- and offboarding processes
- ✓ A clear written strategy that maps out all your Dubsado workflows from lead inquiry to client aftercare
- ✓ Full Dubsado account setup (including branding, banking, scheduling + integration) so everything is together in a single place
- ✓ Customized and fully designed templates such as canned emails, proposals, contracts + forms
- ✓ Automated workflows that are built, setup and ready to send to prospects via Dubsado
- ✓ Pre-recorded videos to walk you through your account so you're clear and confident using it immediately
- ✓ Full testing to ensure everything works perfectly without any glitches
- ✓ Access to me via email for additional questions + support

[Book your VIP Week]

This is for you if...

You are a creative entrepreneur who wants more time freedom
You are feeling overwhelmed with your current processes
You are unsure *how* to streamline your business effectively
You want to simplify your systems and finally get organized
You are ready to fall in love with your work again

This isn't for you if...

You don't want to outsource help or upgrade your business
You enjoy manually doing each step of your onboarding process
You don't have a website or any offers to sell to clients yet
You aren't willing to change your systems or current workflows
You are happy to continue running your biz as before

Frequently Asked Questions

I don't have an onboarding process in place, can I still hire you?

Yep. If you're new to the game or you don't have all your processes finalized yet, we can work on a strategy together. Having these systems and workflows as soon as possible will make a huge difference to how you run your biz in the long term.

How many workflows can you set up?

As many as you need! I sell a complete Dubsado service that's 100% tailored to you. I'll do everything you need for your processes to work – no matter how many workflows that means I have to create.

What's the investment?

The Dubsado Setup VIP Week starts at €2700.

Couldn't I hire a Virtual Assistant instead?

You could, but imagine how much money you would need to pay them month after month?! Automating and streamlining your systems ensures you won't waste money on outsourcing tasks that could run on autopilot instead.

My biz is a hot mess.. can you still help me?

Girl - I feel you! It can be stressful running a business when you don't have all your processes organized. No matter what the back-end of your business currently looks like, I can help you flip the switch and transform the chaos into a smooth and simple system.

I'm interested, what do I do next?

Amazing news! To start the process, fill out the application form below and I'll be in touch with a detailed proposal.

[Book your VIP Week]

Let's work together

Ready to take back control of your business?

It's time to ditch the overwhelm and focus on what matters most. If you're ready to upgrade your business, the Dubsado VIP Week is waiting for you.

[Book your VIP Week here]

[COPY ENDS]