

Aaron Pruner

Entertainment Journalist & Copywriter

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experience

Copy Editor, Entertainment Tonight - 2018 to Present

Monitored ETOOnline's multiple verticals, making sure each and every article meets Entertainment Tonight's editorial standards by quality checking headlines, grammar usage and SEO.

Associate Editor, Tribune Media - 2015 to 2017

Copy-edited online content supporting Tribune's entertainment brands Zap2it and Screener. Produced bite-sized videos for Tribune's social channels. Crafted and managed the social copy through workflow tools (ie: Trello, Hootsuite, Tweetdeck and Facebook). Authored over 1,000 articles, including breaking news, evergreen content and celebrity interviews.

Story Researcher & Digital Copywriter, UPROXX Media - 2013 to 2015

Conducted in-depth story research for a wide slate of digital projects. Regularly pitched trending topics and original concepts for digital series in development. Contributed daily editorial and digital content for UPROXX's flagship online brand.

Podcast Producer & Host, Punch Drunk TV - 2012 to Present

Created, produced and co-hosted the popular TV podcast 'Pass the Effin' Remote' for GeekNation. After 128 episodes, we rebranded in 2015 to 'Punch Drunk TV' where we continue to report on TV news and the trending topics of the week.

Freelance Entertainment Journalist - 2009 to Present

The Hollywood Reporter, Playboy, IGN, Netflix, Rotten Tomatoes, GameSpot, SlashFilm, Thrillist, SYFY, MTV News, FEARnet, The New York Observer and more.

Digital Community Manager, Viacom - 2007 to 2013

Created Viacom's B2C support protocols through the proprietary community management tools. Led quality assurance and usability testing for mobile applications in development. Built social communities for celebrity brands.



education

Advertising Copywriting Curriculum, The BookShop - 2018
Communications, Los Angeles Valley College - 2000
