

VICKY CORNELLA SAMOSIR

Communication | Media Operations | Project Coordination

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PROFILE

Communication and operations professional with experience in media production, project coordination, and stakeholder communication. Comfortable working in fast-paced environments, coordinating across teams, and managing multiple priorities to support day-to-day operations. Organized, adaptable, and collaborative in delivering work effectively.

CORE COMPETENCIES

- Project Coordination
- Stakeholder Communication
- Team Collaboration
- Media Operations
- Project Support
- Problem Solving
- Organization & Time Management

EXPERIENCE

Media Production Crew

PT Media Televisi Indonesia (Metro TV) — Jakarta

2022 – Present

- Coordinated daily production for live and recorded television programs.
- Reviewed CGs, titles, and program materials before broadcast.
- Coordinated with producers, directors, technical crews, and on-air talent.
- Prepared production documents and operational requirements.
- Supported production teams during live broadcasts and schedule changes.

Administrative Support (Freelance / Self-Employed)

2021 – Present

- Prepared business correspondence and project documents.
 - Managed administrative records and reimbursement documentation.
 - Coordinated document requirements with clients and partners.
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Content Production Intern**PT Citra Multimedia Indonesia (Medcom.id)**

Feb 2020 – Jul 2020

- Assisted in producing digital video content for news and social media platforms.
 - Coordinated content preparation and publishing schedules.
 - Worked with journalists and creative teams to meet daily deadlines.
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Digital Promotion Intern**PT Media Televisi Indonesia (Metro TV)**

Mar 2019 – Aug 2019

- Supported social media promotion for television programs.
 - Created promotional content and campaign captions.
 - Monitored content performance and audience engagement.
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Online Marketing Intern**Fave Indonesia**

Jul 2019 – Aug 2019

- Created promotional content for digital marketing campaigns.
 - Coordinated with marketing and creative teams.
 - Supported campaign reporting and audience engagement tracking.
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Floor Director Intern**MNCTV**

May 2017 – Aug 2017

- Coordinated communication between producers, directors, technical crews, and on-air talent.
 - Managed studio cues and stage movement during live broadcasts.
 - Supported rehearsals and live production activities.
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SELECTED PROJECTS & EVENT EXPERIENCE**Evolene Indonesia Championship — Jakarta & Bali (2024–2026)****Role: Backstage & Event Operations**

- Supported backstage operations and athlete flow during the competition.
 - Assisted athlete preparation before stage call.
 - Supported event operations throughout the competition.
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Barista Innovation Challenge (BIC) — National & International Finals 2025**Role: Participant Coordinator**

- Coordinated participant registration and event schedules.
- Assisted participants throughout the competition.
- Communicated event information and schedule updates to participants.

Forum Migas Tempo 2025 (FMT)**— National Energy Forum****Role: Participant Coordinator**

- Assisted guest registration and participant handling during the event.
- Coordinated speaker and participant schedules with the organizing team.
- Provided on-site support throughout the forum.

Kubikel Kompas.id Concert 2025**Role: Participant Coordinator**

- Assisted artist and participant coordination during the event.
- Supported backstage activities and event schedules.
- Worked with the organizing team during event operations.

TikTok Creator Summit Indonesia 2024**Role: Presentation Support**

- Operated presentation slides during event sessions.
- Coordinated slide transitions based on speaker cues.
- Supported session delivery with the event team.

EDUCATION**Master of Communication and Media Studies**

Universitas Pelita Harapan

Bachelor of Communication

Universitas Pelita Harapan
