

ABIGAIL LINDSAY

Lebanon, PA | 717-385-1544 | am.lindsay54@gmail.com

EDUCATION

Shippensburg University, Shippensburg, PA December 2025
Masters of Science in Strategic Communications

Elizabethtown College, Elizabethtown, PA May 2024
Bachelor of Arts in Journalism **GPA 3.66**
Minors: Political Science, Graphic Design
Awards: ECTV-40 Excellence in Broadcasting, WGAL 8 Hearst Award for Excellence in Broadcasting

RELATED EXPERIENCE

Communications & Event Coordinator | PA Breast Cancer Coalition February 2025-Current
Lebanon, PA

- Develop and execute social media content to drive forward the Coalitions mission
- Oversee planning and execution of traveling photo exhibit across PA

Mission Advancement Coordinator | Harrisburg Area YMCA July 2024-January 2025
Harrisburg, PA

- Developed and executed social media content to drive forward the mission of the YMCA
- Photographed and videoed YMCA content & organized media assets

Newsroom Intern | WGAL News 8 January-May 2024
Lancaster, PA

- Shadowed reporters and show producers on day-to-day work
- Scheduled and conduct interviews
- Wrote VOs and VO/SOTs for newscasts

Press Intern | Pennsylvania Department of Agriculture October 2022-January 2024
PA Farm Show Complex, Harrisburg, PA

- Photographed events at the KILE Show and Farm Show, and created photo captions
- Created press releases of winners at various Farm Show events
- Interviewed vendors as apart of the #FacesofAg media campaign

Station Manager, Director of Remotes, Volunteer | ECTV-40 August 2020-December 2023
Elizabethtown College, Elizabethtown, PA

- Oversaw the Board of Directors and members of 20 students
- Created and implemented new procedures for the station
- Directed out of studio live events, including Graduation and Baccalaureate

RESEARCH & CONFERENCE EXPERIENCE

Senior Capstone Client Project | Communications Program August-November 2023
Elizabethtown College, Elizabethtown, PA

- Worked with Wetown, a community journalism site, to produce three multimedia news stories
- Presented thesis paper and project to professors, students and interested community members

Summer Scholarship Creative Arts and Research Program | May 2022-July 2022
Elizabethtown College Elizabethtown, PA

- Coded over 500 Facebook posts recording date, time, likes, and objectivity
- Presented findings at undergraduate Landmark Conference

CAMPUS LEADERSHIP

President, Treasurer, Representative | Class of 2024 Student Senate April 2021-May 2024

- Led advocacy initiative for Class Senate of creating more sustainable practices on campus
- Addressed concerns of the student body with administrative leaders during weekly meetings