

Lauryn Simmons

6000 Treetops Dr • Romulus, MI 48174 • simmonsauryn57@gmail.com • (313) 437-0920 •
<https://laurynsimmons.journoportfolio.com/#/>

Education

HOWARD UNIVERSITY Washington, DC
Media, Journalism, and Film Major, Dance Theatre Arts Minor May 2027
Relevant Coursework: Multimedia Storytelling, Broadcast Journalism, Digital Journalism, and Digital Media Literacy, Photo Journalism

DETROIT SCHOOL OF ARTS May 2023
Dance Major with a secondary concentration in Multimedia Production (Film & TV)
GPA: 3.42, Cum Laude, 2019-2023

Experience

School of Communications Council Washington, DC
Creative Content Producer (Broadcast), Editor & Host February 2025 – Current

- Produce, edit, and host bi-monthly segmented videos as a Multimedia Journalist (MMJ) through a creative lens for the School of Communications Council at Howard University.
- Assisting in collaborative efforts with student Creative Content Directors to portray insightful information while enhancing engaging visual storytelling elements for reels/broadcasts.

Howard University Michigan State Club Washington, DC
Social Media Manager May 2025– Current

- Managed the digital presence by designing promotional fliers for events using the Canva Pro software. Alongside capturing and producing recap reels for alumni and students.
- Increased profile activity by producing content that monetizes engagement by accumulating 2K-5K views from reels and posts.

Bison One Newsroom and HUNewsService Washington, DC
Writer/Reporter December 2025- Current

- Contribute written articles and produce audio news stories in development for editorial publication

Washington Journalism and Media Conference (WJMC)

National Youth Correspondent Washington, DC
July 2022

- Attended as a National Youth Correspondent to gain skills of networking and hands on reporting experience from industry level professionals in the Journalism field.
- Served on the Youth Advisory Board to enhance new correspondent experiences.

Skills & Interests

Technical: Canva Pro, CapCut, Final Cut Pro, Adobe Premiere Pro, Youtube Studio

Certificates: NBCU Academy: Fundamentals of Journalism

Interests: Investigative Reporting, Multimedia Reporting, Entertainment News, Local stories, Multimedia Editing

