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**PROSPECT BRIEF**  
**For: Your Organization**  
**Target Foundation: Their Organization.**  
**Date: November 2023**  
**Prepared by: Kaylan Johnson**

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## **BASIC INFORMATION**

- EIN                    1xxxxxxxx
- Phone                84x-xxx-xxxx
- Address              5 Berry Lane. City, NY 8xxxxx
- Website:             [www.avonworldwide.com](http://www.avonworldwide.com)

## **MISSION**

At *Their Organization*, they are working to create a better world for women, which is a better world for all. They're committed to positive social and environmental impact through our support for causes that matter to women and through how they do business.

## **HISTORY**

The founder Bob. Bobby was a progressive pioneer, an impressive visionary, a courageous game-changer, and above all, a champion of women.

In the 135 years since they were founded, there has been considerable progress in addressing the inequalities that women face. Nonetheless, inequality, discrimination, and limiting stereotypes remain widespread. Gender inequality – in health, in education, in political representation, and economic participation – persists.

## **FUNDING FOCUS AREAS**

- Human Services, Human rights, Public Safety, Health, Education, Environment, Arts and Culture, Community and Economic Development, Agriculture, Fishing and Forestry, and Philanthropy
- **Abuse Prevention**, Adult and Child Mentoring, Breast Cancer, Child Abuse, **Domestic Violence**, **Domestic Violence Shelters**, Ethnic and Racial Minority Rights, **STEM Education**, Women's Rights, and Women's Services

## **FOUNDATION GRANT HISTORY**

- In 2021, the Foundation gave out grants totaling \$52,128
- *\*Only 6 organizations received funding from Their Organization. in 2021, and no organizations were funded in 2022 (according to Candid) \**
- Median/Average Grant Amount (2021): \$500

- Grants given to orgs/projects similar to your work:

Org. #1 (2020)	\$500,000	Domestic Violence
Org. #2 (2019)	\$200,000	Domestic Violence
Org. #3 (2019)	\$100,000	Domestic Violence Shelters: Economic empowerment
Org. #4 (2021)	\$50,000	Domestic Violence Shelters: Domestic Violence
Org. #5 (2021)	\$500	STEM Education: STEM
Org. #6 (2021)	\$500	STEM Education: STEM
Org. #7 (2021)	\$500	STEM Education: STEM
Org. #8 (2021)	\$500	STEM Education: STEM
Org. #9 (2021)	\$128	STEM Education: STEM

## APPLICATION PROCESS

**Deadlines:** n/a

**Process:**

- From website: “Please note, at this time we do not accept unsolicited grant requests. All grantees are nominated by members of the *Their Organization* community.”

**Geographic or other restrictions**

- N/A

**BOARD OF TRUSTEES**

- Director Of Operations      Mrs. Anonymous
- Director Of Impact      Dr. Anonymous
- Accounting Manager      Ms. Anonymous
- Impact Manager      Mr. Anonymous
- Chairman      Dr. Anonymous
- Secretary      Mr. Anonymous
- Trustee      Mrs. Anonymous
- Trustee      Ms. Anonymous

- Trustee Ms. Anonymous
- Trustee Dr. Anonymous
- Trustee Mr. Anonymous
- Trustee Ms. Anonymous
- Trustee Mrs. Anonymous
- Vice Chairman/Treasurer Mrs. Anonymous
- Trustee Mr. Anonymous

**LIKELY PROGRAM OFFICERS**

- Unknown

**FUNDING HISTORY WITH YWCA**

Your Organization Hawaii (2008)	\$50,000	Child Welfare: For Children’s Advocacy Program addressing challenging tasks of restructuring children's lives
Your Organization Texas (2008)	\$10,000	Mental Health Care: To launch the Children's Rainforest Project, a pilot program for women and children who have been exposed to trauma and abuse
Your Organization California (2005)	\$5,000	Human Services: For the Domestic Violence Program, which includes two emergency shelters for women and children escaping violence, two 24-hour crisis hotlines for information, intervention, and referral, and free childcare, legal and employment assistance
Your Organization Utah (2008)	\$34,930	Domestic Violence Shelters: To enhance existing counseling services for children affected by domestic violence while providing support to non-offending parents
Your Organization Hawaii (2009)	\$10,000	Domestic Violence: For healthy relationship education and teen dating violence prevention
Your Organization California (2006)	\$40,000	Abuse Prevention: For Family Violence Prevention Project, designed to act as a community-

		coordinated response to the lack of family violence prevention services in Hamilton County
Your Organization Cincinnati (2007)	\$50,000	Abuse Prevention: For Family Violence Prevention Project which unites domestic violence and child abuse organizations and agencies dedicated to preventing family violence
Your Organization Cincinnati (2008)	\$4,000	Human Services: For shelter operations

**ASSESSMENT/RECOMMENDATION**

- Assessment: The work of *Your Organization* aligns directly with the vision and mission of *Their Organization*. The largest recipient of grant money from *Their Organization* is Org. #1 in the state of Georgia. Their giving tends to align with domestic violence and STEM programs in low-income communities. They give to only programmatic funding and consistently to previous orgs they have supported.
- Recommendation: *Their Organization* does not accept unsolicited proposals and *Your Organization* would need to be introduced and nominated as a grantee. Considering the potential for ongoing year upon year funding for the aligning programs, it would be worth it to cultivate a relationship with *Their Organization*.

**ADDITIONAL NOTES**

- N/A