Marcus Biddle

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Summary of Qualifications

Inquisitive and solutions-oriented journalist with a prior background in urban design, outreach work, and community engagement. Looking to further pursue a career involving in-depth, multi-media reporting on topics including healthcare, science, city planning, homelessness and housing.

Experience

WHYY, Inc. - Philadelphia, PA | May, 2022 - June, 2024

Reporter, Health Equity Fellow

- Produced weekly stories on health disparities the national radio show and podcast, "The Pulse"
- Reported news stories for radio and web for WHYY News
- Helped produce Pulse specials related to health disparities
- Helped coordinate and produce events related to health disparities
- Worked with WHYY's engagement team to collaborate on events, coverage and reporting

Camden Lutheran Housing, Inc. – Camden, NJ | August, 2021 - November, 2021

Program Manager

- Track and document progress toward achieving designated objectives
- Oversee and perform work associated with projects, including coordinating with contractors, entry-level staff, and volunteers
- Communicate areas of concern or interest to the Executive Director and take a lead role in troubleshooting, critical thinking, and problem solving
- Assist with administration, record keeping, and budget management of projects

Veterans Multi-Service Center – Philadelphia, PA | August 2019 – July, 2021

Supportive Services for Veteran Families | Data Performance Specialist

- Assists in monitoring collected data for compliance of Veterans Administration (VA) and agency requirements including outreach, access to public health benefits, financial assistance to eligible households and case management
- Tracks and reports program data across multiple agency and federally mandated database systems, including multiple Homeless Management Information Systems (HMIS)
- Ensures confidentiality and privacy of all client and proprietary data and information and evaluates program's protection of client information
- Assists with compliance of VA and the Commission on Accreditation of Rehabilitation
 Facilities standards for required auditing and program quality review

Catholic Charities Diocese of Camden – Camden, NJ | August 2016 – July 2019

Veteran Services Program | Senior Case Manager

- Identifying veterans who are facing imminent homelessness or are at risk.
- Assist veterans in obtaining housing and/or public benefits such as legal services and financial planning to avoid homelessness.

Camden Coalition of Healthcare Providers - Camden, NJ | August 2015 - July 2016

AmeriCorps | Health Coach

- Coached patients around life skills, self-management of health conditions, and navigating medical appointments.
- Co-created care plans with patients to improve their access to healthcare and social services to overcome psychosocial barriers.
- Identified and enrolled patients in health-related social services including housing, legal transportation and mental health.

Volunteer

Camden Lutheran Housing, Inc. - Camden, NJ | June 2018 - August 2018

Decorative Board Up Initiative | Internship

- Compiled data, analysis and report of neighborhood indicators used to study the effectiveness of decorative board-up in Camden.
- Finalized observations showing the potential of decorative board-up to reduce crime, improve property values, attractive new homeowners and business to Camden.

Media Mobilizing Project - Philadelphia, PA | March 2016 - June 2016

Movement Media Fellows Program | Fellowship

 Filmographer for Camden Churches for Organized People campaign to produce a documentary on economic development and community benefits agreements in Camden, New Jersey.

Project H.O.P.E, Inc. – Camden, NJ | September 2012 – December 2012

Rutgers School of Social Work | Field Placement

• Assisted social workers in daily tasks and planning for community health outreach, including HIV/AIDS education, healthy dieting, and motivational interviewing.

Skills

- Interviewing
- AP Style
- Pro Tools
- Editing
- Microsoft Office

- Audio Editing
- Public Speaking
- Audio Recording
- Grant Writing
- Data Management

Education

Rutgers University, College of Arts and Sciences – Camden, NJ | September 2012 – May 2015

B.A. Urban Studies & Community Development

Cum Laude | Honors College | GPA 3.49

Camden County College – Blackwood, NJ | September 2010 – May 2012

A.A. Liberal Arts & Sciences

Phi Theta Kappa | GPA 3.5

Awards & Recognition

- Completed over 2,000 hours community service
- Phi Theta Kappa Honors Society
- Rutgers University Camden Civic Scholars Program
- Rutgers University Camden Honors Society
- Recipient of the Congressional Award (Bronze) United States President's Volunteer Service Award