

# Arthur Ferridge

Sports Journalist, London | 07748235638 | arthurferridge@gmail.com | @ArthurFerridge

“Arthur is an excellent all-rounder when it comes to sports reporting. He finds a way to tell his audience about something they don't know about and keeps their attention while he does. He doesn't shy away from asking the tough questions.” -Jack Murley, **BBC Sport**.

Award-winning multimedia sports journalist able to quickly produce thought-provoking content.

## Journalism Experience

Multimedia Journalist, **Hayters Teamwork**, May 2024 to February 2025

- Wrote match reports, features, interviews, and analysis articles for [Hayters.com](#), achieving regular syndication with OneFootball and other aggregators.
- Regularly attended top flight matchdays to conduct interviews with players/managers and produce multimedia content. Travelled internationally to cover matches.
- Produced broadcast-quality video and social media content from the [Premier League](#), [WSL](#), and [Euro 2024](#), garnering millions of views across TikTok, YouTube, Instagram, X/Twitter, and Facebook.

Freelance Sports Journalist, **Various**, April 2024 to Present

- **Daily Mail**: Produced a comprehensive team-by-team preview of [Euro 2024](#) published as a four-page spread on the day of the opening ceremony during a week of work experience.
- **The Guardian**: Covered the dawn of [professional women's rugby](#) in the United States.
- **The Independent**: Worked desk shifts supporting coverage of [Paris Olympics](#) and [Premier League preseason](#).
- **Daily Mirror**: Wrote an exclusive feature on the high school which produced NFL star [Caleb Williams](#).

Head of Sport, **The Courier**, September 2021 to May 2024

- Led editorial direction and oversaw editing of a [biweekly student newspaper](#), including generating feature ideas, organizing interviews with student athletes/personalities, and covering University sports.
- Produced and hosted radio shows, broadcasts, and podcasts for Newcastle Student Radio and [NUTV](#).

## Education

- NCTJ fast-track Multimedia Journalism Diploma, News Associates, September 2024 to January 2025
- BA English Literature and History, first-class honours, Newcastle University, 2021-2024

## Awards and positions of responsibility

- Highly commended, Best Sports Reporter 2024, Student Publication Association National Awards
- NUTV Presenter of the Year 2024, Newcastle University Celebrating Success Awards
- Manager and Captain 2023/24, Newcastle University History Society Football Team

## Skills

- Strong knowledge of media law, journalistic practice, and SEO practice
- Experienced interviewer, news writer, feature writer, and analyst
- Proficient in Adobe Photoshop, InDesign, Premiere Pro, CapCut, and other content creation tools
- Professional Spanish