

Arthur Ferridge

London-based sports journalist | 07748235638 | arthurferridge@gmail.com

“Arthur is an excellent all-rounder when it comes to sports reporting. He finds a way to tell his audience about something they don't know about and keeps their attention while he does. He doesn't shy away from asking the tough questions.” -Jack Murley, *BBC Sport*.

Award-winning and nationally bylined journalist able to produce meaningful multimedia sports content.

Journalism Experience

Freelance Sports Journalist, Various, April 2024 to Present

- *Hayters TV*: Covered [Euro 2024](#), the [Premier League](#) and [WSL](#), producing written and video content for owned media channels and syndication. Consistently attended matchdays to conduct interviews with players and managers. Travelled to the United States to cover Chelsea [preseason matches](#).
- *The Independent*: Covered the [Paris Olympics](#) and [Premier League preseason](#), writing articles which were heavily internationally syndicated and live blogging a wide range of events.
- *The Guardian*: Produced an article covering the dawn of [professional women's rugby](#) in the United States featuring exclusive interviews with league officials and players.
- *Daily Mirror*: Produced an exclusive article looking into the high school which produced [Caleb Williams](#), the first-round pick in the 2024 NFL draft.
- *Daily Mail*: Completed a week of work experience at the *Daily Mail* and produced a comprehensive team-by-team preview of Euro 2024, published as a four-page spread on the day of the opening ceremony.

Head of Sport, Sport Sub-Editor, Writer, The Courier Online, September 2021 to May 2024

- Led editorial and creative direction of a [biweekly student newspaper](#), including organizing interviews with student athletes and other sporting personalities related to Newcastle University.
- Managed the production and design of a [four-page supplement](#) covering Newcastle Varsity Week.
- Produced and hosted radio shows, broadcasts, and podcasts for Newcastle Student Radio and [NUTV](#).
- Earned two promotions in three years, progressing from sportswriter to subeditor and to Head of Sport.

Media Intern and Public Relations Lead, Old Glory DC RFC, February to September 2023

- Wrote match previews and reports ahead of all matches for publication on the club website.
- Created marketing and social media content designed to increase fan engagement.
- Liaised with local media to organize story syndication, earning a feature on NBC Nightly News.

Education

- NCTJ Fast Track Multimedia Journalism Diploma, News Associates, September 2024 to January 2025
- First Class Honours in English Literature and History, Newcastle University, 2021-2024

Achievements, Awards, and Positions of Responsibility

- Highly Commended, Best Sport Reporter 2024, Student Publication Association National Awards
- NUTV Presenter of the Year 2023/24, Newcastle University Celebrating Success Awards
- Honourable Mention, Sub-Editor of the Year, The Courier Online, 2022/23
- Manager and Captain, Newcastle University History Society Football Team, 2023/24
- 2022/23 Club Man of the Year, Newcastle University History Society Football Team

Skills

- Strong knowledge of media law, journalistic practice, and SEO practices
- Adobe Photoshop, InDesign, and Premiere Pro proficiency
- Professional Spanish
- Experienced presenter, cameraman, video editor