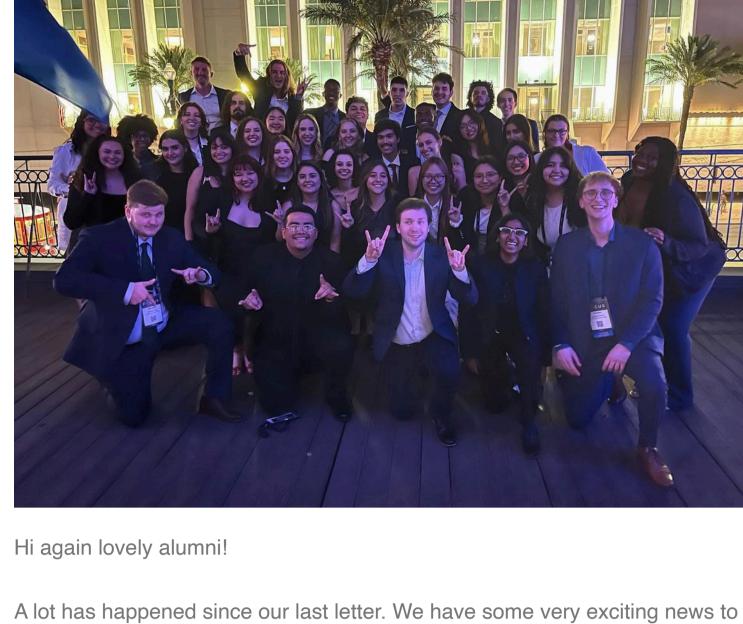
RSS 🔊 **Past Issues Translate** ▼

> **University of South Florida USF AMA ALUMNI NEWSLETTER** Get involved Stand out Be AMAzing

we miss you...

Subscribe

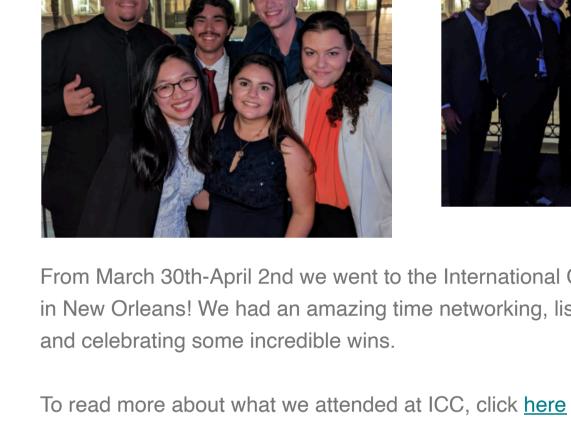
USF AMERICAN MARKETING ASSOCIATION ALUMNI NEWSLETTER

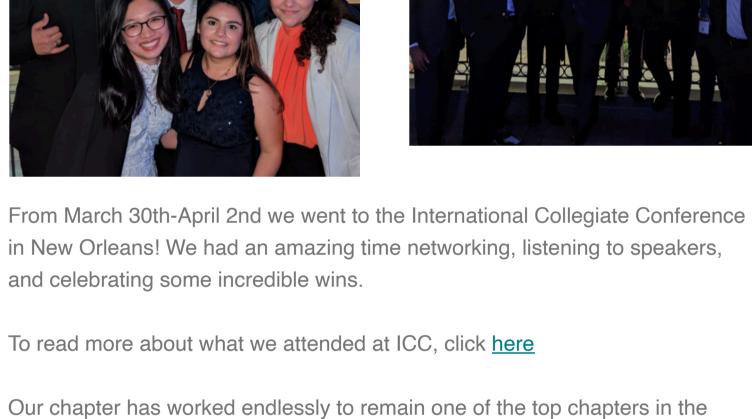


share!

If you are receiving this email, you are part of the 2,000+ members who have been a part of the USF AMA chapter!

We want to give you another update on all that we've done, what we're going to do, and how YOU can get involved in our thriving organization.





Throughout this event, we received many awards, but most notably, we placed 7th among 330 collegiate chapters in the US, Canada

nation. We spent an entire school year completing our Chapter Report, which is

reach our own goals and show the collegiate team that our chapter is worthy of

a document full of our accomplishments and goals for the year. We strived to

one of the top spots.

and Puerto Rico! Last year, we placed 14th, so this year's placement was a big jump! Other recognitions received include:

- 1st place in hosting a Marketing Week - 1st place in T-Shirt Design Competition

experienced this. The support we receive from alumni, sponsors, and

- 3rd place in Social Impact Video

- 4th place in Diversity Leadership

- Host Chapter of a Regional Conference

- \$1000 Career Forum Grant

- \$500 Undergraduate Research Grant

- Pitch Competition Finalist Our hard work paid off. We are beyond excited and grateful to have

supporters like you, helped us succeed! Thank you!

Top 10 Chapters

of the Year

Chapter excelled in all six





To donate, click here All donations that we receive go directly to fund and support our members.

We thank you for your help and your kindness. If you are not able to donate,

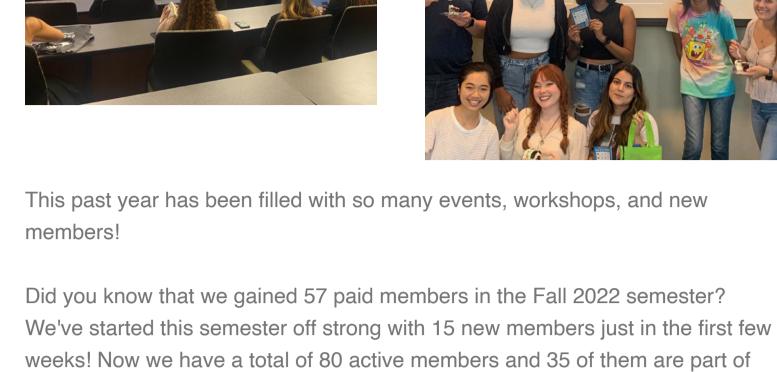
Nicole Kuhnke of Ivy Chain Advisory agreed to match up to \$5,000 for what we

raise! That means that your generosity is doubled at no extra cost to you!

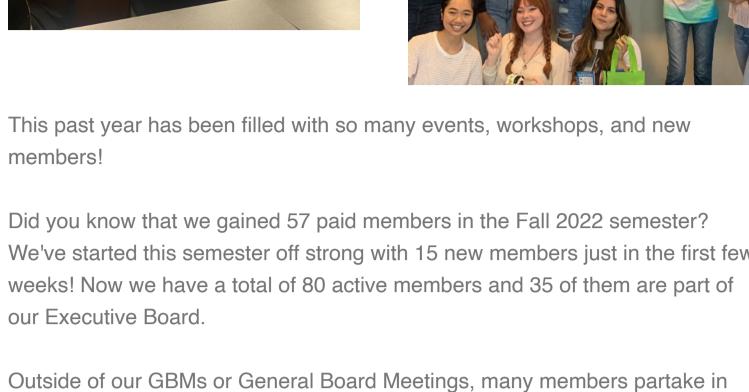
spreading the word is equally as appreciated!

opportunities that we want to give our students! Thank you!

Events like our Regional Conference and ICC are just a couple of examples of

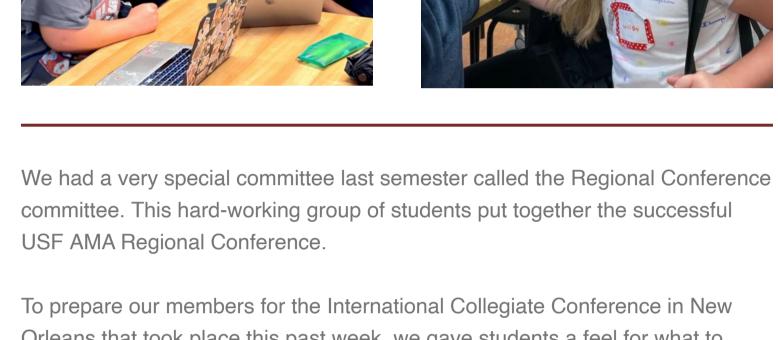


our Executive Board.



Membership, Events, Social Impact, CASE, Finance + Fundraising, and Podcast. In these committees, students are given the opportunity to put their skills into practice and help make AMA the best it can be.

the seven different committees. This semester we have Marketing, DEI +

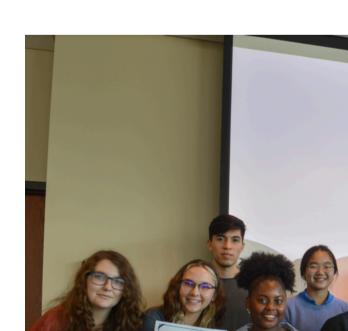




state participate! This event was anticipated by our members all semester and it was worth the wait! After our NOLA experience, we are proud to say that our Regional Conference contributed to our success at ICC!

networked with possible employers. Not only did USF AMA students attend, but

we also had people from other majors, different schools, and even a different



gracious gift from our sponsors.

more can be found here.

we added an <u>e-shop</u>!

opportunities that students can be part of!

Read to the end to see how you can become a sponsor!



Fun Fact: We have the best website (and we have an internationally recognized award to prove it). Our website is our identity. We include everything you need to know when

getting started in AMA. Pictures, blogs, internship opportunities, and so much

This semester we have been working super hard to maintain the top spot, so

Every semester we give potential and current members the chance to get their

membership fees paid for. We believe that money should not stop you from

So many students were able to be part of or stay in AMA because of this

What does a sponsor do? Sponsors pay the \$45 membership fee and pay for

recipient. This fee covers two consecutive semesters, which is a year's worth of

Click here to see our award winning website

the official AMA polo for the students who may not have the means to do so

themselves. Sponsors are able to make long-lasting connections with the

great opportunities, so we created the Sponsorship program!

Now members, alumni, and supporters can purchase polos to represent the greatest AMA chapter.

> Browse and shop our selection of AMA appare

Essential AMA Hoodie Women's AMA Signature Polo Men's AMA Signature Polo \$25.00



-The Battle of the Committees was a sporty event that tested our teamwork and

Want to stay updated with our future events? Follow us on our LinkedIn and

<u>Instagram</u> to be the first to know when we have an upcoming event!

athletic skills!

WANT TO GET INVOLVED?

We always want alumni to stay connected with us whenever they can.

Here are some different ways to get involved:

Speak at our General Board Meetings: Every Tuesday we have amazing speakers share for 45 minutes about their careers, their skills, and their experiences. Speakers typically come prepared with a visual aid. Our Spring semester is full but we are looking for speakers for Fall 2023. If you are interested in speaking, please reach out to amausfprodev@gmail.com Mentorship Program: Last semester we launched the Mentorship Program. Members were paired with alumni, recent graduates, and business owners where students can get advice about the business world and how to prepare for getting jobs. For more information on how to become a mentor, rules, and requirements, <u>please email</u> loranjarrett@usf.edu

Student Sponsorship Program: As mentioned earlier in this newsletter, every semester, donors give new and current members the gift of the AMA Membership. Sponsors pay a total of \$65, which covers the \$45 membership fee and the \$20 polo. If you would like to become a sponsor, email amausf.membership@gmail.com Donate/Sponsorship: We now offer a Chapter Sponsorship package! We have a sponsorship package called Friends of Marketers!

Friends of Marketers is a 3-month membership where the sponsor/company will pay \$99 per month and will get many benefits such as **AMA USF Website Homepage Presence in our weekly meetings** Social media marketing **University-Wide emails**

For an in-depth presentation of this sponsorship, please email

amausf.sponsorship@gmail.com

LET'S STAY IN TOUCH! Follow us on LinkedIn, Instagram, and YouTube where we post our AMA recaps, newsletter, and blogs!

We also have a LinkedIn dedicated to AMA Alumni and Supporters! Make sure

to request to join!

view this email in your browser

University of South Florida Muma College of Business I 4202 E. Fowler Ave., BSN 3403, Tampa, FL 33620 <u>Unsubscribe bsn-newsletter@usf.edu</u> <u>Update Profile</u> I <u>Constant Contact Data Notice</u> Sent by <u>bsn-newsletter@usf.edu</u>

why did I get this? unsubscribe from this list update subscription preferences AMA Alumni · 4202 E Fowler Ave · Tampa, FL 33620-9951 · USA