

# AMA USF NEWSLETTER

WWW.AMAUSF.ORG

AM> | AMERICAN MARKETING  
ASSOCIATION  
University of South Florida

Spring 2024



## THE RESULTS ARE IN!

This past weekend over 30 members traveled to New Orleans to attend the International Collegiate Conference. There were over 1500 students from the U.S, Canada, and Puerto Rico that attended the ultimate AMA event! From competitions to workshops, this conference encapsulated what AMA can do for us, the future generation of business leaders!

## We were ranked #4 out of 354 chapters

YOUR hard work as a valued member of AMA contributed to our success as a chapter. Thank you for your endless support!

Let's stay AMAzing together <3



01/03

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## IT DOESN'T END THERE

Here are a few more wins from this weekend:

- **1st Place in the T-Shirt Competition**
  - Designed by Bria Perez
- **2nd Place for Marketing Week**
  - Congratulations to our Events committee!
- **Honorable Mention for our Recruitment Video**
  - Check it out on our YouTube Channel:  
American Marketing Association at USF
- **Honorable Mention for our Case Competition case study**
  - Thank you for your hard work Case committee!
- **Outstanding Mention for our Social Impact Video**
  - Check it out on our YouTube Channel:  
American Marketing Association at USF

**Can you see why we're a top chapter?!**

### Wanna get involved?



There are so many ways to get involved in AMA at USF! You can simply come to our GBMs every Tuesday at 4:45pm in BSN 225.

You can also join as many committees as you want!

There is something for everyone in AMA and we want to help you find your 'thing'!  
:D





## What Now?

Join us TOMORROW in BSN 225 at 4:45pm to celebrate our accomplishments AND hear some great advice from our speaker!

Graduation is almost here (ahhhh) BUT do not worry because Alyssa England, Talent Acquisition Coordinator at Kerkering, Barberio & Co., will give us some benefits of an MBA and the world of talent acquisition! You'll see all the options out there for you post-graduation!

**Don't forget to Check-In when you arrive! See ya tomorrow ;)**

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## BEYOND MARKETING: TALENT ACQUISITION & POST-MASTERS



**TUESDAY**  
**16 APR 2024**



**BSN**  
**225**



Alyssa England

Talent Acquisition Coordinator  
at Kerkering, Barberio & Co.

Wondering what to do once you've graduated? Join us to learn about the benefits of a MBA and about the intricate world of talent acquisition from Alyssa England!



03/03

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