

CONNER JENSEN

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EDUCATION

Brigham Young University

B.A., Communications - Journalism

Aug 2019 - Jun 2024

Provo, UT

- 3.2 GPA

2024 Bachelor of Arts (B.A.) - Communications - Journalism.

PROFESSIONAL SUMMARY

An aspiring professional in sports media. Over 4 years of experience in sports production and football video management. A hardworking and coachable individual willing to learn new things quickly and efficiently. Work well with co-workers and find ways to motivate others.

SKILLS

- Analyzed information and tendencies using PFF.
- Developed B-roll clips using Adobe Premiere Pro.
- Catapult Thunder.
- DVSport.
- Sales Management.
- Training.

EXPERIENCE

BYU Broadcasting

Media Production Specialist

Oct 2022 - Present

Provo, UT

- Produced consistent, reliable, and engaging content for BYUtv's "Sports Nation" daily talk show with a crew of 6-8 people.
- Sustained strong audience numbers by developing interesting content for target LDS demographics.
- Refined B-roll clips and music videos with Adobe Premiere Pro.
- Designed up to 15 daily screen graphics quickly and prepared additional material for stories by sustaining a strong stock library.

BYU Football

Student Video Manager

Mar 2020 - Present

Provo, UT

- Recorded, edited, and distributed practice and game film for the BYU football team for more than 4 seasons.
- Collaborated with over 10 coaches to execute a vision of how film should look.
- Utilized DVSport to facilitate film, create cutups, and upload film from hundreds of other teams.
- Gave assistance in helping coaches and administration with any technological needs.
- Utilized PFF to break down tendencies, statistics, and assisting in helping coaches create a game plan.
- Self-taught in Catapult Thunder software using hundreds of lessons and tutorials on Catapult Thunder's knowledge base.

Awardco

Sales Development Representative

Apr 2021 - Oct 2022

Lindon, UT

- Maintained strong knowledge of company offerings, competitor products from hundreds of other companies, and market positioning.
- Achieved or exceeded qualified lead quota for all 19 months worked here.
- Sent personalized emails and made 75 daily outbound calls to targeted prospects.