

Evelyn Mejia

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WORK EXPERIENCE

Piedmont Media

News Reporter

June 2024 – Present

Manassas, VA

- Craft compelling multimedia narratives that enhance community experiences and address local issues across digital platforms.
- Draft and edit content, including newsletters, news releases and multimedia stories.
- Conduct thorough interviews with a wide range of stakeholders, translating diverse experiences into informative stories.
- Research, verify and synthesize complex data to ensure accuracy and credibility in all published materials.
- Navigate tight deadlines while delivering high-quality journalism that aligns with editorial and audience objectives.
- Cultivate trusted relationships with sources to support ongoing storytelling and improve community engagement.

University of Nebraska-Lincoln

Financial Aid Assistant

Sept. 2021 – May 2024

Lincoln, NE

- Assisted students in completing financial aid applications and understanding eligibility criteria.
- Collaborated cross-functionally with faculty and financial institutions to streamline communication, improving the student experience.
- Managed communication efforts related to financial aid programs by crafting emails, flyers, and talking points to address student inquiries.
- Performed wide-ranging administrative, financial and service-related functions.

Flatwater Free Press

Rural Reporter

Jan. 2023 – Dec. 2023

Omaha, NE

- Investigated and reported on rural and underserved communities, elevating voices often overlooked in the media.
- Conducted sensitive interviews with community members and organizational leaders.
- Analyzed public records and datasets to enhance reporting and inform issue-based narratives.
- Collaborated with editorial teams to devise content strategies that align with the organization's mission and audience needs.
- Participated in outreach initiatives, fostering partnerships with local organizations to broaden reach and readership.

Lincoln Journal Star

News Intern

Jan. 2022 – Dec. 2022

Lincoln, NE

- Researched and wrote articles on local events, enhancing community engagement and reader interest.
- Attended press conferences, special events and public meetings, capturing key information for timely reporting.
- Collaborated with other journalists and editorial teams to produce well-rounded and comprehensive news coverage.
- Utilized SEO principles to optimize content for search engine rankings.

EDUCATION

University of Nebraska-Lincoln

Bachelor of Journalism

Aug. 2020 – May 2024

Lincoln, NE

SKILLS

- Multimedia storytelling (written, audio, visual)
- Public records research
- Investigative reporting
- Newsletters
- Wordpress
- Microsoft Office Content Management Systems
- Fundraising
- Cross-functional collaboration
- Data analysis
- SocialFlow – Social media optimization tool
- Adobe Creative Cloud (Premiere Pro, InDesign, Audition, Photoshop, After Effects)
- Interviewing & narrative development
- AP Style
- Canva
- Development of press releases & talking points for press conferences/events
- Google Sites
- SEO principles
- Audience engagement strategies
- Editorial planning & content coordination
- Attention to detail
- Webpage development

LANGUAGES

Spanish
Heritage

AWARDS

Robert F. Kennedy Human Rights Journalism Award
New York Times Corps Program
National Association of Hispanic Journalists Student Project Team